

OVERSEAS NEWS

Corruption clash looms over Soviet prosecutors

By Bruce Clark in Moscow

A BITTER showdown is looming between conservative members of the Soviet establishment and two of the country's top court prosecutors who are apparently threatening to shed new light on the corrupt activities of senior public officials.

Supporters of Mr Nikolai Ivanov and Mr Teimuraz Gdlyan see the lawyers' claims of malpractice in high places as a crucial test of will between an emerging caucus of radical politicians and the old-guard apparatchiks. Mr Gdlyan and Mr Ivanov worked for six years on unravelling the huge web of corruption that existed in the republic of Uzbekistan under the late President Brezhnev. Their work led last year to the prosecution of Mr Yuri Churbanov, Mr Brezhnev's son-in-law, who is serving a 15-year jail sentence.

Controversy reached a new height last Friday, however, when Mr Ivanov, employing the tone of a man who was almost past caring, committed a sensational act of lese-majesté on Soviet television. He said that the name of Mr Yegor Ligachev, the hard-line Politburo member, had "appeared" (in what context he did not specify) in the course of a criminal investigation into corruption and Mafia-style practices in the Uzbek republic.

Mr Ivanov, a candidate in yesterday's run-off parliamentary elections, also referred by name to two ex-Politburo members and to a former head of the Supreme Court. And he made the grave allegation that "State policy now is aimed at curbing the fight against organised crime."

A woman emerging from a polling station in Moscow where one of the run-off contests is being held, yesterday



Ligachev: name "appeared" during investigation

described Mr Ivanov's outburst as a "rare act of civic courage". But the Presidium of the Supreme Soviet, in a statement published yesterday, retaliated with a stinging attack on both Mr Ivanov and Mr Gdlyan for "attempting to discredit people" through "provocative statements".

It also accused them of seeking to hamper the work of the special commission which is investigating them both because of purported "citizens' complaints" against them.

If anything, it is the case of Mr Gdlyan, who was elected to Parliament last March and belongs firmly in the radical camp, which arouses the strongest emotions. He became something of a public hero last year when he led the prosecution against Mr Churbanov.

But in the last month, the Presidium of the Supreme Court - where he works as an investigator into major cases - has made a devastating attack on him. It has published, in heart-rending detail,

the story of an old Estonian private businessman who died in jail after being convicted in 1983 on trumped-up charges of embezzlement and bribery. The prosecutor in the case, it notes, was none other than Mr Teimuraz Gdlyan.

The unfortunate entrepreneur languished in jail for months before coming to trial, was forced to confess under duress and was barred "with an inhumanity foreign to the Soviet penal system" from visiting his wife as she was dying of cancer.

As told by the Supreme Court, it is a story of a man who suffered horribly for the crime of threatening established interests by being too competent and successful: a story that could not have been better calculated to discredit Mr Gdlyan in the eyes of his liberal allies. Supporters of Mr Gdlyan are convinced that he is the victim of a cynical smear campaign, launched because he was moving his searchlight from the villains of the Brezhnev era to people in high places today.

And yet the story has also troubled the liberal camp: if there is even a shred of truth in the allegations against Mr Gdlyan, does he belong in their ranks?

Between those liberals who say they will support Mr Gdlyan to the end, and those who are disturbed by the allegations against him, there is a third school of thought. This holds that even if Mr Gdlyan was at fault in the Estonian case, one should remember that there can scarcely be anyone who held public office in the Soviet Union in the Brezhnev era who has not made some compromises he would rather forget: let him who is without sin cast the first stone.

Moscow warns Nato on missiles

By David Goodhart in Bonn

MR EDUARD SHEVARDNADZE, the Soviet Foreign Minister, warned at the weekend that the Soviet Union would halt the destruction of its SS-23 intermediate-range nuclear weapons, agreed under the 1987 INF treaty, if Nato developed a new Lance missile with a range just outside the 500km technically allowed for short-range weapons.

The threat to nullify the INF agreement, or to develop a new Soviet missile to counter a Lance 2, was made at the end of Mr Shevardnadze's 24-hour visit to Bonn.

His visit was mainly taken up with preparations for President Mikhail Gorbachev's visit next month. Those preparations included a compromise deal over the "Berlin clause" in the agreements - from trade to cultural exchanges - which Mr Gorbachev will sign next month. The Soviet Union has always insisted that West Berlin be distinguished from West Germany in bilateral agreements, a view which the Bonn Government rejects.

The threat to withdraw from the INF agreement, following last week's offer unilaterally to withdraw 500 short-range nuclear weapons, is clearly designed to influence the modernisation debate in Nato.

Mr Shevardnadze also repeated his Government's readiness to negotiate over all weapons and its intention to reach equal levels in conventional arms, which he said would take "between five and seven years" to complete. In a speech in Washington last week, Mr Gorbachev said the Soviet Union was prepared to discuss the withdrawal of its SS-23 intermediate-range nuclear weapons, but only if the US agreed to do the same.

The latest Soviet moves have encouraged criticism in the US that the administration is not taking the propaganda offensive.

While President Bush's foreign policy speech on Friday was generally favourable received, some said it did not deal with specifics or amount to a blueprint for Nato.

Mr Bush's "Open Skies" proposal - under which the superpowers would allow surveillance flights - got a tepid response. Experts said its military value was limited because of the use of spy satellites. Editorial comment, Page 24

Spain to cut public spending

By Peter Bruce in Madrid

AFTER MONTHS of international and domestic pressure to drain liquidity from its economy without once again resorting to purely monetary measures, the Spanish government has announced a Ptas15bn (£500m) cut in public spending this year and sharply increased the withholding tax on corporate profits.

Both moves, which will take Ptas200bn out of circulation this year, mark the first time in at least 12 months that the government, faced with rising inflation and a rapidly deteriorating current account deficit, has tampered with fiscal policy to cool the economy.

Announcing the cuts at the weekend, Mr Carlos Solchaga, the Finance Minister, conceded that the action had been made necessary by the relatively poor results of a tough credit

squeeze imposed at the end of January by the Bank of Spain. The credit measures were designed to take Ptas400bn out of circulation but have driven up interest rates and led to a 6 per cent increase in the value of the peseta against the D-Mark since the beginning of the year.

The Government has recently increased its forecast current account deficit for this year from \$7bn to \$8bn, nearly four times greater than last year's, as falling tourist revenues and the strong peseta compound the effects of a massive flow of imports.

Credit to the private sector grew 19.6 per cent in April and is now growing at 17.9 per cent a year, and the broad money supply measure, though it improved in March, is growing at 12.9 per cent, nearly five

points ahead of target. Inflation is running at 6 per cent and the Government is also under pressure to raise the price of petrol.

The budget cuts announced at the weekend are across the board, with most ministries having to make small sacrifices. New tax regulations for companies mean that instead of making a one-off payment in October of 30 per cent of their estimated annual tax obligation, payments will be staggered.

A payment of 10 per cent now falls due in July, another of 30 per cent in October and a further one of 15 per cent in December - meaning that corporate withholding tax rises 83 per cent.

Mr Solchaga estimated that this would take Ptas133m out of circulation.

Italy approves Montedison tax break

By Alan Friedman in Venice

THE ITALIAN government has approved a decree law that will provide special tax breaks on L1,500bn (£347m) of capital gains tax that otherwise would have to be paid by Mr Raul Gardini's Ferruzzi-Montedison chemicals group.

The decree was specially drafted by the Italian government last year after Mr Gardini let it be known that unless he was allowed to defer payment of the tax, he would not agree to transfer most of the chemi-

cals, fertilisers, fibres and elastomers assets of Montedison to Enimont, a joint venture with the state-owned Enichem.

Under the terms of the decree, Mr Gardini will be able to put off for years the payment of 75 per cent of the L1,500bn of capital gains taxes now falling due. The remainder may be stretched out over five years.

Opposition politicians in Rome have assailed the Enimont decree as a "colossal gift"

to Mr Gardini.

They have called on the Prime Minister, Mr Ciriaco De Mita, to refuse the special tax break.

Sir Leon Brittan, the European competition commissioner, is believed to be examining the case in order to ascertain whether it constitutes special aid to Mr Gardini that would distort competition and thus violate the Treaty of Rome.

Craxi offers coded choices

By John Wyles in Rome

THE SIGNAL flashed through the Italian political scene from the Republican frigate at the end of last week, asked "Shall we sink the government?" The answer, filtered back through the fog at the weekend from Captain Craxi aboard the Socialist destroyer, seemed to be "Not yet".

Thus, in the ever-inventive Italian political scenario, party congresses have been speaking unto party congress. Mr Giorgio La Malfa, whose Republicans are one of the minnows in the five-party coalition, posted the government led by Christian Democrat, Mr Ciriaco De Mita, in the speech opening the Congress last Thursday and sprinkled some doubt over his party's future participation.

The following day, the Republican president, Mr Bruno Visentini, went even further, suggesting that the DC was no longer fit to lead and

that early elections might be needed.

In a profile 24-hour opening address on Saturday, Mr Craxi put a suitably coded choice before his delegates.

On the one hand, he said his party could "close in on itself" in a position of total distance by insisting that it was no longer prepared to serve under Mr De Mita. Or it could make "an unrepentant effort in clarification" to return the government "to a politically coherent course".

Mr Craxi wants to win votes on June 18 and clearly doubts that he can do so by stripping Mr Benita of his government. Better to campaign on the "confusion" and failures of the DC-led coalition, even if it does include some of his senior colleagues in key ministries such as the Treasury.

He joined Mr La Malfa in

calling for a "verifica" which means that the coalition party leaders have to attempt, in solemn summit, to redefine policies and to inject the government with a new dose of political will.

The Socialist leader's speech sought to set the tone of the European election campaign by nominating drugs and the environment as high priorities for further action and by singling out the Italian Communists as his prime target.

Despite some organisational disasters, the choice of a former engineering factory in Milan as the congress venue appears to be a triumph. His 5,000-strong audience sat beneath overhead crane tracks bedecked with the flag of the European Community nations, in a setting which impressively evoked the party's industrial roots rather than the yuppie tastes of some of its leaders.

Fears grow for Briton missing in Beirut

STILL no word had come last night of the whereabouts of the former British pilot, Mr Jack Mann, 74, who disappeared in Moslem West Beirut on Saturday, Lara Mariowe writes from Beirut.

A group calling itself the "Armed Struggle Cells" issued a communique demanding the release of "comrades accused of the assassination of Najib Al-Ali". Mr Ali, a Palestinian political cartoonist, was fatally wounded by gunmen in London in 1987.

In Zahran, seven miles south of Sidon, Mr Markus Quint, 24, a West German kidnapped on May 4, was freed at the local headquarters of the Shia Amal militia yesterday. It was not known who had abducted him or how his release had been obtained.

'Greenies' gain in Tasmania

Australia's "Greenies" environmentalists look like doubling their representation and holding the balance of power in Tasmania's parliament after a strong showing in Saturday's state election. Chris Sherwell reports from Sydney.

The result was a setback for the Liberal government headed by Premier Robin Gray, and for the opposition Labor Party. Both parties are now assessing if they should strengthen their own environmental platforms.

Results so far indicate the Liberals will have 17 seats in the 35-seat lower house and Labor 13, while the environmentalist independents should have four. One seat remains undecided.

Baltic call for 'independence'

Baltic nationalists issued a call yesterday for "economic independence" from Moscow by next year, AP reports from Tallinn. Sixty-one of the Baltic's 88 deputies in the new Communist-dominated parliament also demanded that the legislative body's first platform, asserting the right of the country's 15 republics to set their own policies, and denouncing several Kremlin decrees.

The first assembly of grassroots People's Fronts from the Soviet republics of Estonia, Latvia and Lithuania stopped short of demanding overt independence for their once-sovereign homelands. More than 400 activists called on Moscow not to "obstruct the restoration of state sovereignty" in their homelands.

Official US visit for Occhetto

Mr Achille Occhetto's pilgrimage in search of legitimacy for Western Europe's largest Communist Party will establish him today as the first Italian Communist leader to pay an official visit to the US, John Wyles writes from Rome.

Since his election to the leadership last summer, Mr Occhetto has been bent on persuading the public that his party (PCI) belongs to the mainstream western European left as a social democratic movement.

Rebels stand in run-off elections

By Bruce Clark

A CONTROVERSIAL anti-Stalinist playwright, a respected Armenian poetess and an engineer from Leningrad who openly renounces Communism were among the 1,216 candidates standing in run-off parliamentary elections in 199 places around the Soviet Union yesterday.

Almost all the elections are being held in places where no candidate received more than 50 per cent in the historic March 26 election - even where only one or two candi-

dates were standing.

These places include Leningrad, where the party chief, Mr Yuri Solov'yev, was routed (by means of spoiled ballot papers) in March despite being unopposed, and Kiev, where old-guard city politicians received a drubbing.

Three of yesterday's polls were being held in Armenia in districts where - because of boycott calls from nationalist leaders - fewer than 50 per cent of the electorate voted in March.

This time, the list of candidates includes moderate nationalists like the writer Mr Silva Kaputikyan, and the authorities are hoping for a better turnout.

Mr Mikhail Shatrov, the playwright, is one of seven candidates in a middle-class suburb of Moscow. In Leningrad, no fewer than 34 candidates are competing to represent the city, many of them liberals whose efforts are doomed to cancel each other out.

They are Mr Takeo Fukuda, a former prime minister, Mr Shin Kanemaru, a former deputy prime minister, Mr Michio Sakata, a former speaker of the Diet (Parliament's lower house), Mr Toshio Komoto, a former head of the Economic Planning Agency, and

Stefan Wagstyl on the hunt for a successor to Takeshita

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Mr Masaharu Gotoda, a former Chief Cabinet Secretary. All, however, are over 70. Mr Fukuda is 84 and has already announced his intended retirement from the Diet at the next election. Mr Kanemaru, while a strong leader, is

defecting, the 60,000-strong Afghan army is fighting hard. The first Soviet tank rolled out of Afghanistan. US officials were predicting the imminent fall of Kabul. After nine years, 115,000 Soviet troops equipped with the latest weaponry had failed to tame a bunch of untrained men from the hills.

More than \$2bn (£1.1bn) in US aid had transformed peasants with ancient rifles into the world's best-equipped guerrilla force able to humiliate a superpower. Morale among resistance ranks was high. Today, the smile is on the face of President Najibullah, whom no one thought could survive without the Russians. Nicknamed "The Ox", his stubbornness has defeated all attempts to remove him.

Instead, he has reconciled the two factions of his divided People's Democratic party (PDDP) and wooed middle-class support by playing up the fundamentalism of the guerrillas while himself becoming more Islamic. What, on taking office, Mr Mikhail Gorbachev, the Soviet leader, described as Moscow's bleeding wound, has become the cause of a red face for US policymakers.

"The Mujahideen are going nowhere fast, militarily and politically," says a Western diplomat in Islamabad. If anything, the battlefield has become more bloody with the Soviet departure. Najibullah's regime still controls 25 of 31 provincial capitals. Far from

politicians to give evidence before the Diet about his involvement in the Recruit scandal, which related to events which mostly took place while Mr Nakasone was in office.

Mr Komoto's stock meanwhile has been rising from the nadir reached when he announced three weeks ago that he would resign once the 1993-94 budget was passed. In contrast to Mr Nakasone, he has admitted political responsibility for the scandal and paid the price. After a week or two he might be in a position to claim that he has made every effort to find a successor.

Under those circumstances, say some political analysts, Mr Takeshita might even be able to withdraw from his promise to resign. He might argue that it was against the national interest that Japan should be without a prime minister.

'Kabul Ox' turns faces red in Washington

Najibullah has defeated all attempts to topple his regime, Christina Lamb writes

defecting, the 60,000-strong Afghan army is fighting hard. The first Soviet tank rolled out of Afghanistan. US officials were predicting the imminent fall of Kabul. After nine years, 115,000 Soviet troops equipped with the latest weaponry had failed to tame a bunch of untrained men from the hills.

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unless the government broadens its base and starts taking itself seriously, so far, it has only deepened differences.

Many supporters of the Mujahideen are looking more favourably at Najibullah, who, sitting in the capital, is claiming the moral high ground. A moderate resistance leader admits: "How can we call him a puppet when we have half the world pulling our strings?"

While extremists insist "peace will return to Afghanistan only through war", an increasing number of Mujahideen are talking of negotiation of UN intervention to stop the bloodshed.

Najibullah is having some success in deals with individual commanders but the blood is still too fresh to do so openly. One commander asks: "When we threw out 15,000 Soviets, how can we admit to not being able to defeat half as many Afghan troops?"

With the present military deadlock, Pakistan and the US are under pressure to reassess their policy and reconsider a political solution. Moscow has suggested an international conference but Washington and Islamabad continue to back the interim government decision to go for a military solution, with the Bush Administration committed to give military aid until victory.

Last week, Mr James Baker, the US Secretary of State, was in Moscow for talks with Mr Eduard Shevardnadze,

Moscow's Foreign Minister. Afghanistan was among the topics discussed during his visit, but Mr Baker has made it clear he is resisting Soviet demands for negotiations on a political solution.

Others within the State Department are saying Jalalabad was a serious mistake and the time may come for a policy review. Many are questioning the interventionist role of Pakistan's military intelligence (ISI) who were behind the Jalalabad fiasco and why the majority of aid has gone to extremists.

Pakistan's Prime Minister, Mr Benazir Bhutto, is also coming under pressure from those within her party anxious

to avoid a protracted war on their borders. Public opinion is turning against the war, particularly after two Scuds were fired into Pakistan.

Some analysts believe the Mujahideen should not dismiss Najibullah's offer to step down and hold elections. A Western diplomat comments: "The longer they leave it, the weaker the position they will be in. They may just find that when they finally agree, Najib refuses."

Meanwhile, the cost in lives and destruction is mounting. Last May, journalists were scouring the border for refugees returning. One year on, there are more refugees than ever.

WORLD ECONOMIC INDICATORS

TRADE STATISTICS					
		Mar '89	Feb '89	Jan '89	Mar '88
UK (£bn)	exports	7,430	6,829	7,373	6,485
	imports	8,120	8,025	8,471	7,825
	balance	-1,690	-2,196	-1,098	-1,340
Japan (\$Bn)	exports	24,238	23,635	23,722	20,801
	imports	17,104	13,485	14,546	12,338
	balance	+7,134	+10,149	+9,174	+8,462
US (\$bn)	exports	28,905	28,746	29,062	24,518
	imports	40,964	38,992	41,731	38,939
	balance	-12,059	-10,246	-12,669	-14,421
W Germany (DMbn)	exports	52,590	53,250	51,050	41,850
	imports	30,780	30,400	30,130	33,830
	balance	+21,810	+22,850	+20,920	+8,020
France (FFbn)	exports	93,089	94,255	95,742	75,075
	imports	93,522	97,083	91,528	78,183
	balance	-4,433	-2,828	-5,786	-13,108

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OVERSEAS NEWS

Mexico to streamline foreign investment rules

By Richard Johns in Mexico City

BIG changes in regulations governing foreign investment in Mexico - including the automatic and immediate authorisation of foreign investments of up to \$100m (630m) - are expected to be announced by the Ministry of Commerce and Industry in the very near future.

In line with President Carlos Salinas de Gortari's pledge of an "extraordinary liberalisation", the new rules will also spell out the acceptability of 100 per cent foreign ownership of new ventures outside certain sectors restricted to the state and national companies.

Exemptions from the 1973 Law on Foreign Investment, which limits the maximum foreign shareholdings in Mexican ventures to 49 per cent for particular industries, were made under the last administration with IBM, Xerox and Ericsson industries.

But potential foreign investors, especially the Japanese, have been inhibited from investing in the country by the onerous application of the law and the general uncertainty about its rules.

Among the "strategic" sectors reserved for the state will be oil, basic petrochemicals, power generation, certain minerals including uranium, rail-

ways, and the basic telecommunications system. Others such as broadcasting, internal transport and airlines will be restricted to the ownership of national companies.

Overall the aim of the government and of Mr Jaime Serra Puche, the minister directly responsible, is to simplify the forbidding labyrinth of regulations and to streamline the equally daunting bureaucratic procedures.

At the same time it seems certain that one condition will be the location of new enterprises outside the main industrial concentrations of the Valley of Mexico, Monterrey, and Guadalajara.

Another stipulation expected is that a foreign company will have to produce 20 per cent of the capital needed for a project from its own cash resources with an 80 per cent limit on borrowing.

Emphasis will be placed on the training of Mexicans and the transfer of technology. Of particular significance to tourism development is likely to be an easing of the ban on the ownership of coastal land through the use of "condominios" or trusts enabling a foreign investor the unrestricted use of land - initially for 20 years - with the auto-

matic right of renewal for a similar period.

The same legal device may be used to enable foreign companies, as well as national ones, to participate in joint ventures with Petroleos de Mexico for the production of basic petrochemicals, a sector exclusive to the capital-starved state oil corporation. Under such a system Pemex's partners would be paid in products.

In addition, it is understood that the government plans to open the Mexican stock market to direct investment by foreigners, although, whatever shareholdings they acquire, they will not be entitled to speak or vote at company meetings.

The government says the new regulations will not need to be approved by the Congress. But their constitutionality will probably be hotly contested by the left-wing opposition, and the old guard of the ruling Institutional Revolutionary Party may well find them politically unpalatable. According to the Bank of Mexico's latest annual report, foreign investment in 1988 was \$2,580m, of which \$544m was accounted for by reinvestment of profits and \$658m by debt swaps, which were suspended in November 1987.

Bush shifts ground on environment

By Peter Riddell, US Editor, in Washington

PRESIDENT George Bush has bowed to environmentalist pressure in his own administration and Congress and agreed that the US should commit itself to work towards an international convention on global warming.

This is a marked shift from previous US caution that a convention would be premature as not enough is known about scientific and economic effects of global warming.

New instructions have gone to the US team at a United Nations-sponsored meeting in Geneva on the issue and Mr William Reilly, the head of the Environmental Protection Agency, said Mr Bush was "committed to a framework convention that is properly prepared and fully inclusive of the rest of the world."

The administration has been divided, with Mr Reilly's agency and the State Department pressing for firm commitments, and the departments of Energy and Agriculture and the Office of Management and Budget favouring caution.

Mr Bush's change of policy is limited. The international conference he promised will now be a "global workshop" of experts.

Ecological commitment to be tested

Julian Ozanne previews a UN environmental meeting in Nairobi

ENVIRONMENT ministers and their representatives from 70 countries meet in Nairobi today hoping to take action to support growing concern about degradation of the environment.

Delegates to the conference, the United Nations Environment Programme's 15th Governing Council, expect to prepare the ground for a long-term programme of action.

"This, I consider, is a watershed in our movement in UNEP and in the environment. Either we get something serious out of this governing council or I would feel that really the governments do not mean business as usual and we are going with the hullabaloo of talk and nothing doing about the protection of the environment," says Dr Mostafa Tolba, the executive director of UNEP.

The conference comes in the wake of several international conferences and initiatives this year which have rapidly made the environment one of the world's main concerns. These include the London Conference on the Ozone Layer, The Hague environment summit, the signing by 43 countries of the Basel Convention on the cross-boundary movement and dispersal of hazardous wastes and, this month in Helsinki, the commitment by 80 coun-

tries to a total phase-out of production and consumption of chlorofluorocarbons, which deplete the ozone layer.

But senior UNEP officials remain concerned that serious commitment to specific goals, targets and adequate levels of funding is lacking.

The conference will discuss three big issues: the role of UNEP, the agenda for a UN Conference on the Environment and Development in 1992, and the question of sustainable development.

Dr Tolba believes UNEP is over-stretched, under-funded and toothless. First he wants governments to give UNEP a mandate to focus on five areas of environmental concern where progress can be made. These are:

- Atmospheric issues - climate change and global warming and the ozone layer;
- Ocean pollution and coastal zone management;
- Toxic chemicals and hazardous waste;
- Deforestation and desertification;
- Fresh water management.

"Are the governments willing to reach that stage or not? This is going to be an acid test of whether governments really want to come down to earth and face the problem properly or not," he said.

Second, he wants governments to commit themselves to

a significant boost of funding to UNEP from the present level of \$40m to \$100m by 1992.

Finally, Dr Tolba will press for a series of institution-strengthening measures to allow UNEP to function more effectively, particularly between the annual governing council meetings.

The issue of the strength of UNEP will also be brought up during discussions on the 1992 UN Conference. Dr Tolba hopes governments will endorse proposals for the creation of a high-level body called an Environmental or Ecological Security Council, which will meet permanently and act as the world's environmental policeman.

Appropriate institutional change in the UN system, such as making UNEP an executive specialised agency, is also being mooted.

But according to a report circulated to the Governing Council, the most important element for 1992 is "to state concretely what the world community is actually going to commit itself to do within the next decade. The conference should establish specific targets, state how the world is going to reach them, and define who is going to do what and at what cost."

These targets will include

legally-binding commitments to address some of the main sources of climate change and the emission of greenhouse gases, principally carbon dioxide from cars and power stations, which are heating the earth and causing expansion of the oceans, which threatens catastrophic flooding of low-lying coastal areas and islands.

Other potential issues to be decided on for the agenda of the 1992 conference include:

- Adoption of a code of environmentally appropriate conduct;
- Creation of a centre for dealing with ecological crisis;
- Greater use of outer space as an environmental monitoring base;
- Establishment of an international environmental dispute system.

Finally, the governing council will consider whether the steps taken by the UN system and individual governments to address the issues of environmentally sound and sustainable development, as set out in the World Commission report Our Common Future, have been adequate and what should be done to promote further action at the levels of development plans and policies.

The thorny issue of making development assistance conditional on environmental action will also be debated.

Nuclear operators seek to improve world standards

By David Fishlock, Science Editor

EVERY electricity company in the world with a nuclear power station in operation - a total of 150 from 30 countries - is expected to be represented at top level in Moscow today for the inauguration of the World Association of Nuclear Operators (Wano).

Through Wano, nuclear companies hope to spot in good time any trends anywhere in the world that could lead to a major nuclear accident.

The companies, with more than 400 power reactors running, were agreed that public confidence in nuclear energy could not survive another accident as serious as Chernobyl, said Lord Marshall, chairman of the Central Electricity Generating Board, as he departed for the Moscow meeting.

The evidence from nuclear accidents so far was that such accidents did not "just happen" but had roots in bad operating practice that could be spotted much earlier, he said.

After the US reactor accident at Three Miles Island, US nuclear inspectors had unearthed records of several similar incidents that had begun in the same way, although no-one had been alert to the implications at the time.

Companies attending the Moscow inauguration would sign a charter undertaking to file data promptly on reactor performance and all nuclear incidents with Wano.

"It's no accident that we're

meeting in Moscow. Chernobyl was a horrible shock to the Soviet people and the Soviet system," Lord Marshall said.

He believed membership of Wano would impose considerable "peer pressure" on every utility to be open and accurate. No utility could afford to be accused of failing to meet the spirit of Wano.

He understood Wano had the blessing of Mr Mikhail Gorbachev, and its patron in Moscow would be a cabinet minister, Mr Boris Scherbina, deputy chairman of the USSR council of ministers, he said.

Wano is the nuclear utilities' own response to Chernobyl, initiated by joint US-French action, and agreed at a meeting of utilities in Paris 18 months ago.

It aims to maximise the safety and reliability of nuclear stations by fostering competition in plant performance between operators who are not normally competing commercially.

It will also encourage nuclear reactor operators to visit each other, criticise what they see, and exchange findings on operating practice with all members.

The utilities are funding a \$5m annual budget for the international exchange of data, divided between regional centres in the US, USSR, Paris and Japan, and a co-ordinating centre in London.

By-election victory boost for Mahathir

By Wong Sulong in Kuala Lumpur

DR Mahathir Mohamed, the Malaysian Prime Minister, has further consolidated his position with a surprisingly strong victory for the government in a parliamentary by-election over the weekend.

Detik Lim Ah Lek from the Malaysian Chinese Association, the Chinese partner in the government, secured 17,401 votes in the Bentong constituency, defeating the candidate from the opposition Democratic Action Party by more than 8,500 votes.

The by-election was caused by the death of Tan Sri Chan Siang Sun, the Health Minister, who had won the racially-mixed seat in the 1986 general election by a margin of 6,000 votes.

The DAP chief, Lim Kit Siang, recently released after being detained for 18 months, campaigned vigorously in Bentong, but his efforts had little impact on the voters, who, after having Tan Sri Chan as their MP for 30 years, appreciate the benefits of staying with the government.

Egypt to lift interest rates today

By Tony Walker in Cairo

EGYPT will raise interest rates from today by up to three percentage points, in a clear sign that it is further preparing the ground for an agreement with the International Monetary Fund. Increased interest rates are one of the Fund's key demands.

Egypt's Central Bank announced at the weekend a comprehensive overhaul of the interest rate structure in an effort to encourage savings in local currency, but bankers are sceptical about whether the measures will help attract substantially increased Egyptian pound deposits.

Bankers report that more and more Egyptians have been opening foreign currency deposits - the so-called "dollarisation" of savings - as a hedge against further depreciation in the value of the local currency, and as a means of protecting their savings from the ravages of inflation of up to 30 per cent.

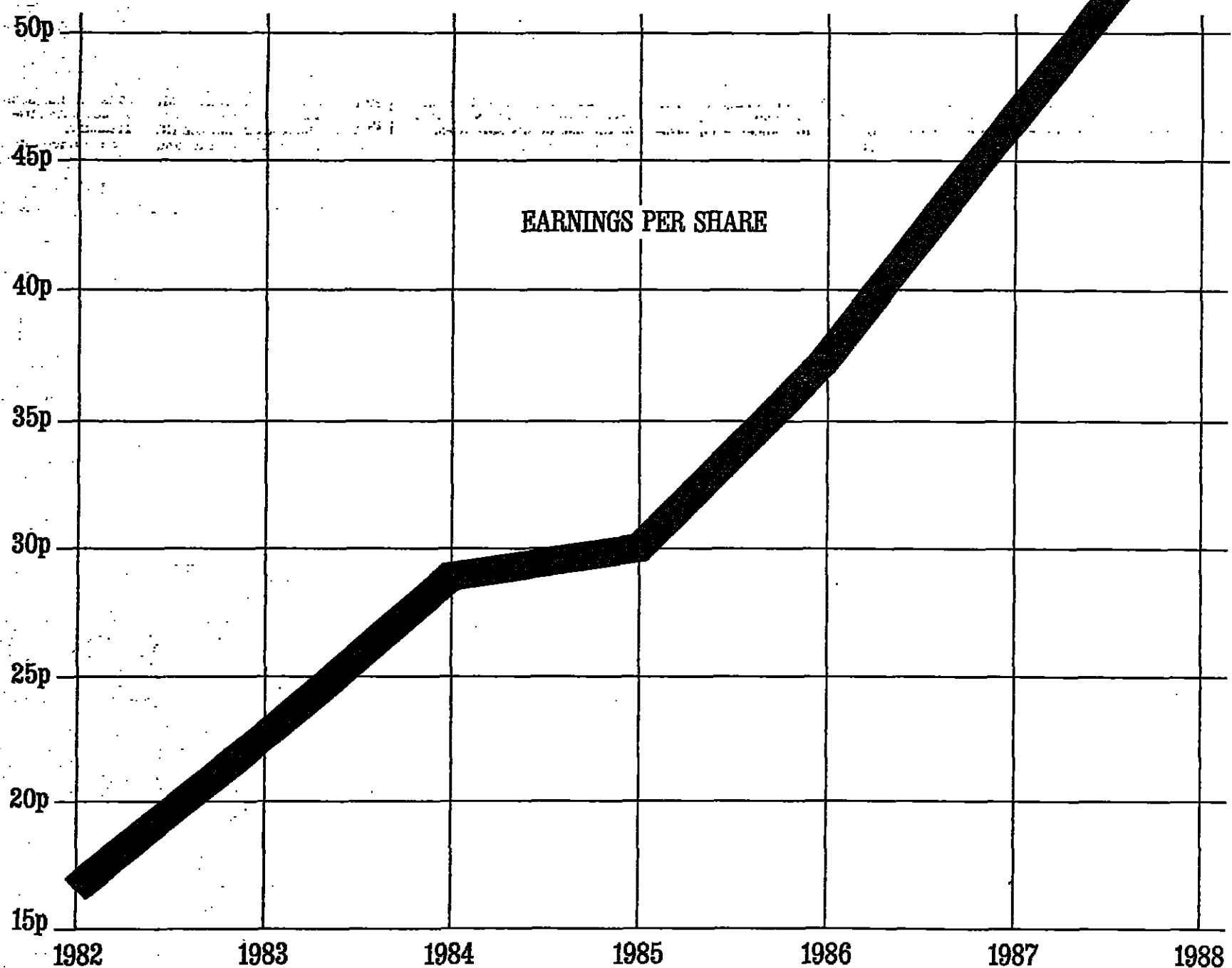
Interest rates will range from five per cent on short-term local currency deposits to 16 per cent on deposits committed for more than seven years. Interest on various categories of loans will carry a maximum of 19 per cent.

Egypt is under increasing pressure to reach an accommodation with the IMF. In the absence of such an agreement and consequent rescheduling, Cairo will be obliged to resume substantial repayments on its military debt to the US.

Egypt was readmitted to the Organisation of Arab Petroleum Exporting Companies.

Arab oil ministers, meeting in Kuwait, voted to lift Egypt's Opec suspension, imposed after it signed the 1979 peace treaty with Israel.

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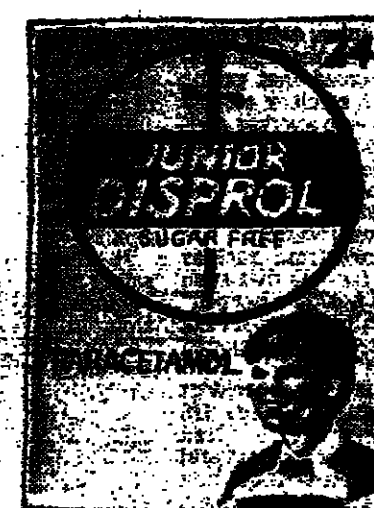
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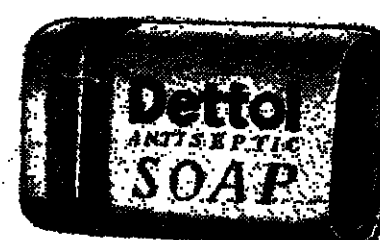
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OVERSEAS NEWS

Brussels dreams again of creating truly 'European' companies

The Commission's president plans to revive an idea on and off the agenda for more than 20 years, David Buchan writes

THE European Commission is, once more, dreaming the seemingly impossible dream of creating truly "European" companies, whose articles of incorporation would set them free from the company laws of any of the 12 member states. It would, in other words, be the legal equivalent for a company of wrapping itself in the blue and gold-starred European flag.

This proposal for a European Company Statute (ECS) has been on and off the Commission's agenda for more than 20 years. But by the end of this month, Mr Jacques Delors, the Commission president, plans to revive the idea.

Much of the forthcoming debate, not to say future, about ECS will, as in the past, turn on worker participation provisions tacked on to it. West Germany has always demanded that no plans to ease cross-border co-operation or mergers be allowed to provide German companies an escape route from the federal republic's highly-structured system of "co-determination" between workers and managers.

The UK government and its leader remain strongly opposed to worker participation; Mrs Margaret Thatcher's latest outbursts against Brussels are most easily explained by the imminence of the ECS proposal. "Germany's sacred cow is Britain's *bête noire*", as one observer pithily puts it.

But this extraneous, ideological argument should not obscure either more fundamental problems ECS is designed

to tackle, or other attempts being made to remove fiscal and legal barriers to greater cross-border co-operation.

These attempts include the Commission's revival of old proposals to reduce double taxation of corporate profits and to defer taxes arising from cross-border mergers, its pending proposal to harmonise the base (not just the rates) for taxing corporate profits, and its promotion of something called the European Economic Interest Grouping (EEIG).

Approved by EC governments back in 1985 as a handy legal framework for cross-border joint ventures, the EEIG becomes a real option for potential joint ventures from July 1 this year. A number of consortia, including the big electronics companies involved in promotion of high definition television, look like taking advantage of it.

The reaction of most companies to all this effort nominally on their behalf is apathetic. Business, generally, seems to have grown resigned to finding its own way through the company law maze, weary of the lack of progress in the area — tax — that most interests it, and cynical, not to say hostile, towards anything that sneaks to it of social engineering. Unica, the widest European grouping of employers, terms the ECS "useful, but not indispensable to the realisation of the internal market."

But there are some broader rationales for what the Commission is doing. By removing many barriers already, the

"1992" programme has had the effect of concentrating people's minds on remaining obstacles.

It has, in particular, brought home the fact that an average European company still cannot operate in the single legal and fiscal environment open to its competitors in Japan or even the US.

If, in fact, there were as few differences between company laws of the Community's 12 member states as there are between those of the US's 52 states, the rationale for a separate ECS would disappear. But, as the Commission admits itself, its earlier drive to harmonise member states' company law (quite successful in making accounting practices more uniform) "seems to be losing momentum."

The Commission also feels that though it is now heavily involved in supporting cross-border technology research programmes (Esprit, Race, Brise), the fruits of such programmes may fall on stony ground for lack of sufficiently pan-European companies to exploit them. Ironically, business sees part of the problem here as lying in the Commission's own anti-trust rules.

Two other factors shaping the Commission view are the demise of many of Europe's earlier cross-border mergers, and the rising trend towards Anglo-Saxon-style majority takeovers. Like a lament for the dead of the Great War, Commission documents carry sad lists of mergers formed across borders, often on a 50/50 basis, but which have since

come apart, sometimes precisely because they were 50/50 — Hoechst/Hoeghovens, Agfa/Gevaert, Pirelli/Dunlop, and so on in memoriam.

The Commission is itself trying to put some order into takeovers, producing last December a proposed code of practice and undertaking a study of the barriers to takeovers (such as non-voting shares) prevalent in some continental European countries. But there is still a feeling, particularly among the non-



Anglo-Saxon Eurocrats, that there must be a gentler alternative to the takeover trend.

There is no question that there are obstacles to the forging of pan-European concerns. Take, for example, the case of European Silicon Structures (ESS), a rare, perhaps unique, instance of a pan-European start-up.

In 1985 Dr Robb Wilmut, the former head of ICL, decided with three other Europeans to set up a highly specialised, trans-European custom chip business.

The following two years were "an absolute nightmare," he says. "In several cases, we

found near total roadblocks — where what had to be done to be incorporated in France would bar us from incorporation elsewhere, and vice versa."

After spending Ecu 200,000, no small sum for an operation with no initial income, ESS has ended up, according to Mr Pierre Le Sueur, its finance director, as a Luxembourg holding company controlling a Dutch holding company that owns five Dutch subsidiaries which, in turn, own a German subsidiary and (along with the Dutch holding company and one other shareholder) a French subsidiary.

The reasons for all this, Mr Le Sueur explains, are that the Netherlands (because of its good tax treaties) is "a good intermediary" vis-à-vis Luxembourg, that incorporation in France requires seven shareholders, and that the "optimum" number of shareholders (for tax reasons) in Germany is five. Incorporation in the UK is, by contrast, "refreshingly simple," says Mr Le Sueur, "you just need one parent."

The sole parent for ESS's UK company is the Dutch holding company. Ford of Europe, by contrast, is one of those companies with a small army of lawyers and accountants to manage the complexities of running its subsidiaries dotted around the EC.

But Mr Wolfgang Schneider, its deputy chief legal counsel, says Ford would dearly love to "organise itself on a pan-European basis as a single entity."

Thus, he says he has followed very closely rumblings in Brussels over "the European company idea" which, if ever realised, would help Ford "streamline its administration." However, "the progressive legal concept" of ECS as currently conceived by the Commission, would not, in Mr Schneider's view, be matched by "an appropriate tax set-up." Companies adopting the ECS would still have to do "separate tax accounting, separate pricing between subsidiaries, separate reporting" in the various EC states.

With some form of cross-border tax consolidation, many of Europe's joint companies of yesterday would have been held together, in the opinion of Mr André Leyens, head of Gevaert which once jointly owned Agfa-Gevaert with Bayer of West Germany. Bayer and Gevaert were for 14 years the joint mother companies of the two Agfa-Gevaert companies, one in Belgium and one in Germany. But they faced an impossible situation in the early 1980s when the German company was making heavy losses that could not be set off against the equally heavy profits of the Belgian company.

"On its profits, the Belgian company had to pay 53 per cent local corporation tax, a further 20 per cent withholding tax on its dividends, leaving only one third of profit left, out of which to give capital increases to the loss-making German company," Mr Leyens ruefully recalls. Had Agfa-Gevaert been allowed to consoli-

date its accounts, the German losses would have reduced or eliminated its Belgian tax bill.

But the key doubt, in the mind of Mr Leyens and many others, is whether member states are ready to give up any part of their tax sovereignty. Within their own national borders, governments generally allow companies to consolidate profit and loss of branches. Whether they are ready to forgo tax revenue at home simply because their companies happen to have a loss-making foreign branch, a partial tax consolidation which the Commission is about to propose in the context of the ECS, is highly doubtful.

Again within their own borders, governments permit one of their companies to take over another, without levying capital gains tax on the assets of the company being absorbed. No such exemption exists in the case of cross-border mergers, with governments resistant to companies leaving their tax jurisdiction scot-free.

Since 1983, the Commission has had on the table a proposal that would register the tax liability of a company being acquired but defer actual tax payment until its assets (as a result of a de-merger or liquidation) were eventually realised. This appears a sensible compromise — but one on which agreement has been stalled for 20 years.

The two "double taxation" proposals have been equally stalled. One (dating from 1979) would require EC tax authorities to accept eventual binding

arbitration to resolve disputes concerning transfer pricing within a multinational straddling their borders. Problems can arise, to take an example given by Mr Schneider, when Ford of Germany "sells" a Scorpio car to Ford of the UK. "The German authorities say it's being sold too cheap (reducing taxable profits in Germany), while the UK tax people say it's being bought too expensive (reducing taxable profit in the UK)."

Member states are not deeply divided on this arbitration proposal, but final agreement here is being held hostage to progress on another proposal dating from 1983. This would abolish withholding taxes on dividends paid by a subsidiary in one EC state to its parent in another EC state.

Agreement has long been held up, and was again last month, by West Germany's refusal to abolish this withholding tax, and the refusal of other EC states, particularly the Netherlands, to do so unless Bonn does.

Germany's problem lies in its split rate withholding tax (as between distributed and undistributed profits), and its fear that foreign parent companies will plough income from lightly-taxed dividends back into their German subsidiaries, giving them an unfair advantage over purely German-owned and based competitors.

This is another instance of the inconsistency with which West Germany defends its own, often very idiosyncratic, company and tax law structure.

Cambodia still stumbling block ahead of Peking summit

By Peter Ellingsen in Peking

HOURS before Mr Mikhail Gorbachev, the Soviet leader, was due to arrive in Peking to end 30 years of cold war between the communist superpowers, China and the Soviet Union were still haggling over the issue that has kept them at odds — Cambodia.

Mr Gorbachev's summit meeting with the top Chinese leader, Deng Xiaoping, will normalise Sino-Soviet relations, but will not produce consensus, particularly on the 10-year-old Cambodian impasse.

Describing the meeting as a "momentous event", China's

vice-premier, Wu Xueqian, made Peking's position clear when he noted that the four-day summit would not resolve "all problems".

Apart from withdrawal of Vietnamese troops by September, which Hanoi and Moscow have agreed to, China wanted Cambodia's future to be decided by a four-party provisional coalition led by Prince Norodom Sihanouk, Wu said.

The Soviet Union believes the Hanoi-backed régime of Hun Sen should supervise election of a new government, and has objected to China's con-

tinuing support of the Khmer Rouge, the strongest of the four factions, and the clique responsible for 1m deaths between 1975 and 1978.

Peking has equivocated over the wording of the document to be released at the end of the summit on Thursday. Diplomats say Cambodia is the main stumbling block, though differences about disputed border territory and the extent of Soviet military placements in Mongolia and other border regions, remain.

Wu said China welcomed Moscow's promise to withdraw

9,000 of the 12,000 troops it has in Mongolia, but "we hope they will also pull out the remainder". The Soviet offer to reduce its armed forces along the border required "further discussion".

Mr Gorbachev says he will demobilise 200,000 of the estimated 500,000 Soviet troops in 53 divisions on the border, as well as dismantle support and nuclear bases. Peking is considering disbanding 300,000 of the estimated 800,000 troops it has in 63 border divisions.

Disputes over territory along the eastern border have largely

been resolved, but bargaining about the western frontier continues.

China still claims 1m sq. miles of Siberia annexed last century. In talks with the visiting Iranian president, Ali Khamenei, Deng this week emphasised the importance of the summit, saying it would make a huge contribution to peace.

Mr Gorbachev will also hold talks with China's prime minister, Li Peng, and party chief Zhao Ziyang, when party-to-party links will be re-established.

Call to end Khmer Rouge aid

By Roger Matthews in Bangkok

PRINCE Norodom Sihanouk, the Cambodian resistance leader, has urged China and Thailand to cut off military supplies to the Khmer Rouge guerrillas fighting the Vietnamese occupation of his country, to encourage a peaceful solution.

The prince speculated in Bangkok at the weekend that the Khmer Rouge might launch a *blitzkrieg* on Phnom Penh after Vietnam's withdrawal, due at the end of September. Moscow had to insist on a full Vietnamese withdrawal while Peking

should cut its aid to the Khmer Rouge.

If China continued to support the Khmer Rouge militarily, there would be no hope of a negotiated solution. But if the arms flow through Thailand was cut by China and the Thai government, "then the Khmer Rouge will have to be more reasonable."

Prince Sihanouk urged the Western media to stop painting such favourable pictures of Hun Sen, the Vietnam-backed Cambodian premier. There was a danger Hun Sen would feel he was gaining world recogni-

tion and therefore need not make more than cosmetic concessions, he declared. If that happened, Cambodia could revert to life as it had been under the Khmer Rouge, with no individual liberties.

There had to be a quadripartite solution, including a weakened Khmer Rouge, otherwise, the country could again be plunged into civil war.

The Khmer Rouge has meanwhile repeated its refusal to contemplate a ceasefire until all Vietnamese troops have left Cambodia under strict international supervision.

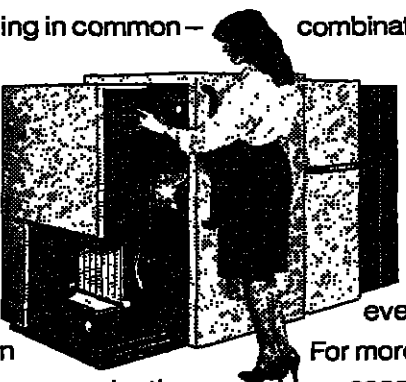
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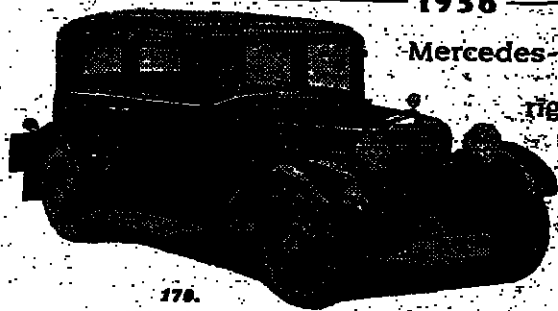
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1931

Independent front suspension developed to allow each wheel to follow road surface contours unhindered by the movements of the other front wheel for greater stability, comfort and improved steering control.

It is subsequently adopted, almost universally, by other manufacturers.

1936



Mercedes-Benz develop the rigid-frame floor pan, three-section collapsible safety steering column and strong side-impact protection.

1949

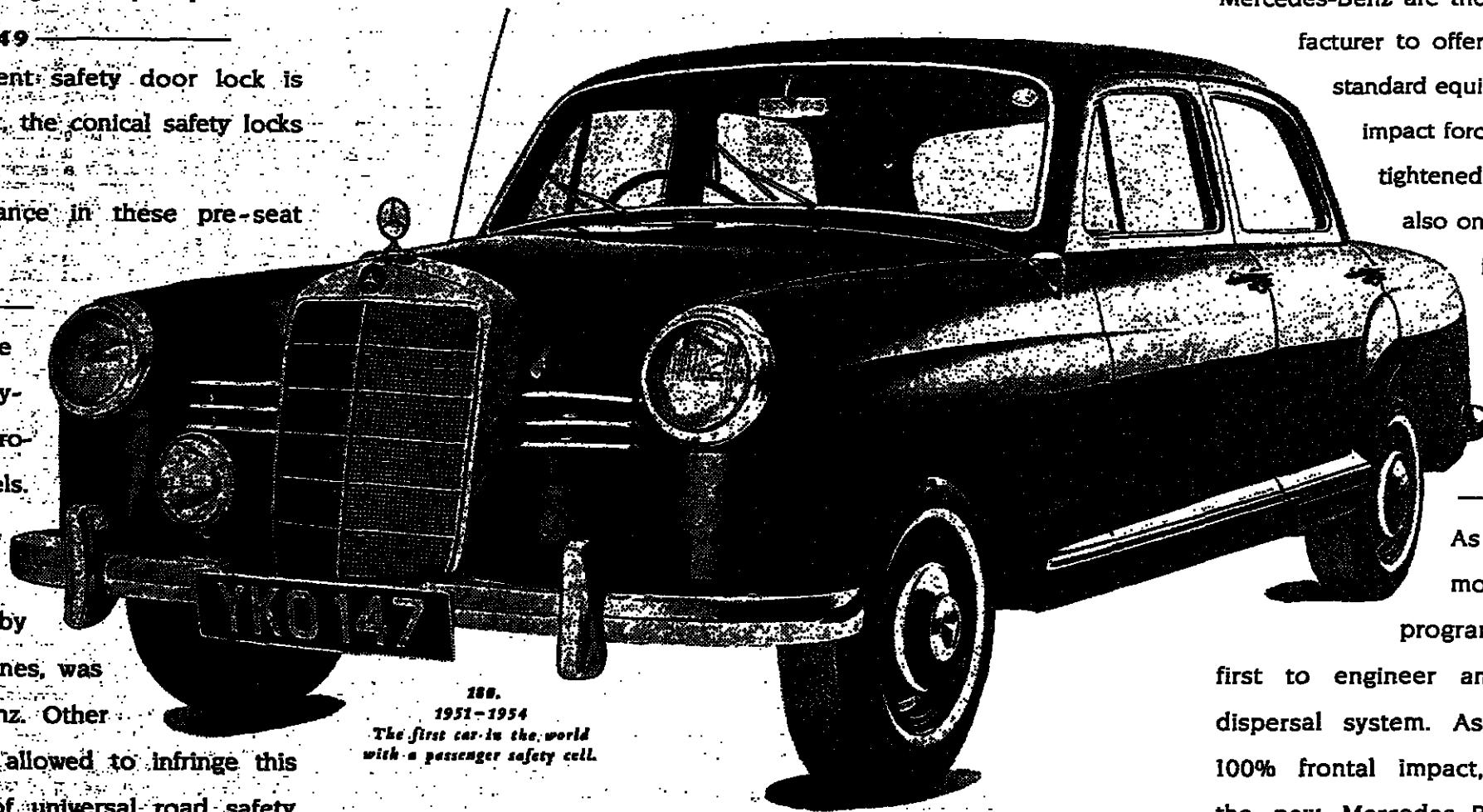
The Mercedes-Benz patent safety door lock is introduced. In an accident, the conical safety locks cannot burst open or jam.

An important advance in these pre-seat belt days.

1951

Mercedes-Benz develop the world's first safety body-shell. Later to go into production in the 180 models.

The now standard practice of placing passengers in a rigid cell protected by front and rear crumple zones, was patented by Mercedes-Benz. Other manufacturers have been allowed to infringe this patent in the interests of universal road safety.



180.
1951-1954
The first car in the world with a passenger safety cell.

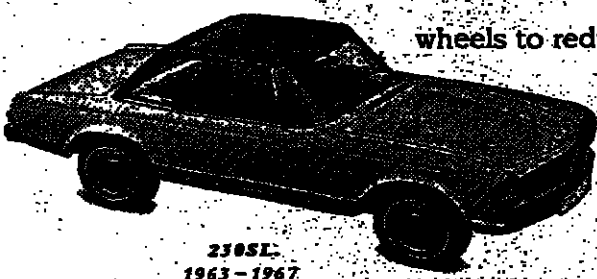
1959

First systematic crash and roll-over test programme. In one year 80 cars are destroyed so that safety problems can be more thoroughly investigated.

Mercedes-Benz introduce the first production cars to be equipped with padded interior surfaces and flexible components for additional safety: large, padded steering wheel boss; a padded yielding dashboard; flexible control switches and levers; padded sun visors, window sills and arm rests; flexible window handles; recessed door handles; rear-view mirror that detaches on impact.

1961

Servo-assisted disc brakes are introduced on all four wheels to reduce driver effort in everyday as well as emergency braking.



230SE.
1963-1967

1967

Mercedes-Benz safety steering assembly. It yields progressively on impact to reduce the possibility of driver injury. The main advantages are: a large padded steering wheel boss, impact absorber, collapsible telescopic steering column and a steering box sited well behind the front suspension.

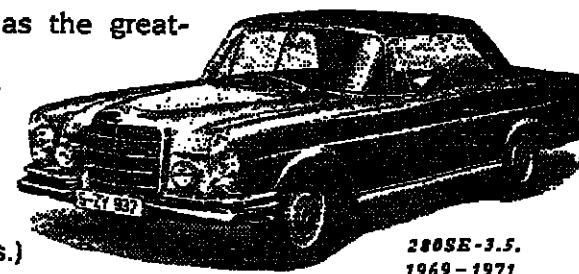
1968

Front head-restraints are introduced to lessen the risk of 'whip-lash' neck injuries.

1970

Announcement of the anti-lock braking system (ABS) which prevents the wheels locking under emergency braking. The vehicle does not break away and can

still be steered around obstacles. (The principle is now accepted as the greatest advance in braking since the invention of disc brakes.)



280SE-3.5.
1969-1971

1973

Front seatbelts and head restraints become standard equipment on all Mercedes-Benz cars.

1979

ABS is introduced on production models. Seatbelts are made standard fitting on all four seats (in advance of U.K. legislation).

1981

Mercedes-Benz are the first and still the only manufacturer to offer automatic belt-tensioners as standard equipment (above a pre-determined impact force, the seat-belt is electronically tightened in milliseconds). The airbag is also on offer for the first time (stowed in the steering wheel boss, it inflates in 25 milliseconds on serious impact, to cushion the driver's head and chest).

1983

As a result of the industry's most exhaustive crash testing programme, Mercedes-Benz are first to engineer an improved impact energy dispersal system. As well as coping with the 100% frontal impact, demanded by legislation, the new Mercedes-Benz design directs impact energy away from the car's occupants in the event of off-set frontal collisions.

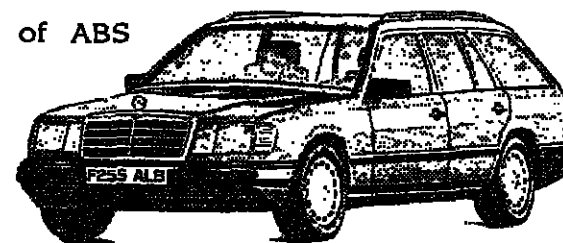
Mercedes-Benz develop brake and clutch pedals that swing away from the driver's feet in the event of a major accident.

1987

ASD (automatic locking differential) is introduced. Under conditions where traction varies between the right and left driven wheels, causing one to spin uselessly, the ASD system automatically transfers power to the wheel with better traction. The device is designed to operate at speeds up to approximately 19mph, to aid initial acceleration and manoeuvrability in difficult conditions. However, the ASD warning light alerts the driver to poor traction conditions regardless of vehicle speed.

1988

ASR and 4-Matic are introduced. Developing from the technology of ABS and ASD, these systems give the driver additional support



300TE 4-MATIC, 1988

in hazardous road conditions. ASR (acceleration skid control) electronically monitors wheel speed and automatically applies the brake and adjusts the throttle opening so the driving wheels cannot lose their grip under hard acceleration. 4-Matic (automatically engaging four-wheel drive) electronically monitors wheel slip and steering angle, progressively bringing in front wheel drive, a locking front to rear differential and finally, a rear differential lock as conditions dictate.

Over the years no one has done more for safety than Mercedes-Benz



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700	Armitage and Rhodes	28	-1	2.1	6.8	7.3
2484	BSE Design Group (USM)	113	0	2.7	1.6	29.6
11852	Bardine Group (USD)	113	0	6.7	6.1	-
19197	Bardine Group Co. Prof. (SD)	110	0	5.9	5.9	8.8
6048	Bray Technologies	100nd	-3	5.9	5.9	8.8
1132	CCZ Group Ordinary	298nd	-7	14.7	4.9	3.7
2200	CCZ Group 11% Conv Pref.	176	0	14.7	8.4	-
16740	Carbo Plc (SD)	195	+8	7.6	3.9	11.5
770	Carbo 7.5% Pref (SD)	110	0	10.3	9.4	-
7141	George Blais	387	0	12.0	3.1	8.6
9878	Isis Group	124	+2	-	-	16.3
18325	Jackson Group (SD)	174	+7	7.1	4.1	10.1
22783	MultiHouse N. V. (AmesSD)	309	-7	-	-	-
1071	Robert Jenkin	105	-7	7.1	7.0	4.0
20925	Servitors	465nd	+2	18.7	4.0	12.3
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UK NEWS

Democrats call for unity as SDP admits failure

By Michael Cassell, Political Correspondent

THE SOCIAL and Liberal Democrats (Democrats) were last night predicting a wave of defections from the Social Democratic Party, after the SDP's admission at the weekend that it could not retain its national party status.

The Democrats' federal executive will meet tonight to consider their reaction to the SDP's public acknowledgement.

Mr Paddy Ashdown, the Democrat leader, yesterday appealed to SDP supporters to rejoin his party so that the centre-ground of British politics could again unite to fight the Tory party.

Despite some suggestions that the virtual collapse of the SDP could herald moves towards a full merger with the Democrats, Dr David Owen, the SDP leader, last night

pledged that the party would "go on fighting its corner."

He denied that the party was facing any cash crisis and said the SDP continued to attract members in all parts of the country. Its principal target would be the introduction of proportional representation.

Dr Owen again called for an end to conflict between the centre parties and for co-operation to avoid unnecessary election contests. But he warned that if the Democrats "arrogantly just push ahead" then the SDP would carry on fighting.

He also repeated his view that the SDP would be ready to work with Labour, although he did not believe it would be fit to govern by itself or that it would be elected on its own. SDP President John Cartwright explained that the party

would "be a campaigning organisation which would have no aspirations to national party status. This carries risks. But so too does going on as a national party which fails any sensible test of qualifying as a national party - like the Liberals in the 50s."

Mr Roy Hattersley, Labour's deputy leader, said Dr Owen had finally accepted that the SDP was finished. He called on SDP supporters to "come home to the Labour party."

The SDP's national committee revealed this weekend that its membership had dropped to 11,000 and that it is being forced to implement cost-saving plans which will reduce its national profile.

The party suffered a humiliating defeat at this month's local elections when it retained just 14 seats.



David Owen: pledging to fight the SDP corner

Dr Owen's party is to hold a meeting of its Council for Social Democracy next weekend in Coventry, which will be asked to approve a new constitution, essentially intended to save money. The meeting will also consider abandoning a full-scale annual conference. Editorial comment, Page 24

Government urged to consider private TV transmitter groups

By Raymond Snoddy

THE GOVERNMENT has been urged to carry out a radical reorganisation of Britain's national broadcasting transmission system and sell its assets to the private sector, ending both BBC and IBA control and ownership of transmitters.

A study, carried out by consultants Price Waterhouse for the Home Office, advocates the creation of two competing private sector transmitter companies based on a geographical split of the UK.

Each would be able to transmit to roughly the whole country but would, in effect, have a monopoly in the areas which they controlled.

At the moment, both the BBC and Independent Broadcasting Authority (IBA) share almost all their transmitter-masts and sites. IBA and BBC engineers are responsible for maintaining their own transmitters at the shared sites, although there is co-operation in emergencies.

The Price Waterhouse proposal means that in each area one of the two private sector

transmission companies would be responsible for all broadcasts whether BBC, Independent Television (ITV) or new commercial services such as the planned Channel 5.

Such a reorganisation would have high initial costs and involve considerable re-engineering of existing transmitter operations.

The Government is now likely to push ahead with the privatisation of broadcasting transmissions in some form - a goal set out in November's policy paper on broadcasting.

The Price Waterhouse report puts forward no technical or financial barriers to privatisation.

Price Waterhouse's second option is the privatisation of both the BBC and IBA transmission systems in their existing form, an option much more acceptable to both broadcasting organisations.

The Price Waterhouse report, which will be published later this month, has virtually ruled out the Government's preferred policy of creating competing private regional

transmission companies as advocated in the policy paper. Price Waterhouse says this could be done if the Government insists but makes it clear it does not think much of the idea.

No attempt has been made to cost any of the three options but it is clear that anything other than the second option will involve significant extra cost, at least in the short term, with only the promise that ultimately there "could" be savings in the longer term. The business of broadcasting transmission in the UK is worth more than £90m a year.

If the Government decides to accept Price Waterhouse's preferred option it would need the acquiescence of the BBC, which - under the Royal Charter which brought it into existence and runs out in 1996 - controls its own transmitters.

But the BBC could face pressure to give up its transmitter operations "voluntarily" to protect the level of its licence fee funding.

Lecturers to vote on pay row

By David Thomas

THE INDUSTRIAL relations crisis in higher education looks set to escalate as a result of the decision at the weekend by Maths, the college lecturers' union, to ballot lecturers in third level technical colleges on industrial action.

Mr David Treisman, Maths's negotiating secretary, said yesterday that union members would be asked to agree to work to rule and refuse to release exam results, which could affect more than 100,000 students this year.

The union is angry at the failure of employers to respond to its pay claim, which would cost £1.5 to £5 per cent, and at the proposed introduction of new contracts of employment with conditions akin to those of office workers.

The union will meet tomorrow to finalise the timetable for the ballot of the union's 17,000 members in the sector, but Mr Treisman said action could start before the next negotiating meeting with the employers on June 7.

CBI TRADES SURVEY Growth, outlook for retail sales hit by high interest rates

By Peter Norman, Economics Correspondent

THE GOVERNMENT'S policy of using high interest rates to dampen consumer demand appears to be working, albeit slowly, according to a survey published today.

The latest Confederation of British Industry/Financial Times distributive trades survey suggests that retail sales growth has slowed as consumers' spending patterns have adjusted to higher mortgage rates.

According to Mr Nigel Whitaker, chairman of the survey panel, retailers' expectations have also been dampened in recent months. "Any marked increase in confidence is unlikely while interest rates remain high," he said.

The latest survey, which was carried out mainly in the second half of April, suggests that the monetary squeeze has hit purchases of luxury goods and expensive items, and the outlook for the motor trades is gloomy. Grocers fared best among

retailers last month while shops selling footwear, leather goods and household fittings and furnishing reported lower sales.

Among motor traders, sales recovered in April from March, although firms selling parts and accessories reported stronger growth than vehicle traders. Both categories expect volume sales in May to be lower than last year's totals.

By contrast, the latest survey shows a pronounced recovery in sales and orders among wholesalers. These figures helped to boost the fortunes of the distributive trades in general between February and April.

However, the wholesale figures give only an imperfect guide to the purchase of goods by retailers and eventual consumer purchasing trends. This is because supplies to the catering and restaurant trade and public institutions are included in the wholesalers' figures.

Strikes expected to bring London to a standstill

By John Gapper, Labour Correspondent

SEVERE disruption of transport in London is expected today as bus workers and underground train drivers go on separate 24-hour strikes.

The strikes come amid discontent among public sector workers over pay and changes to work practices.

The strikes - an official stoppage by bus crews over pay and an unofficial walk-out by train drivers protesting at the elimination of pay differentials - are expected to halt nearly all central London services.

London Regional Transport said yesterday it expected all underground services except those on the Northern, Bakerloo, Victoria and Central lines to be halted, and only about five inner London bus routes to be running.

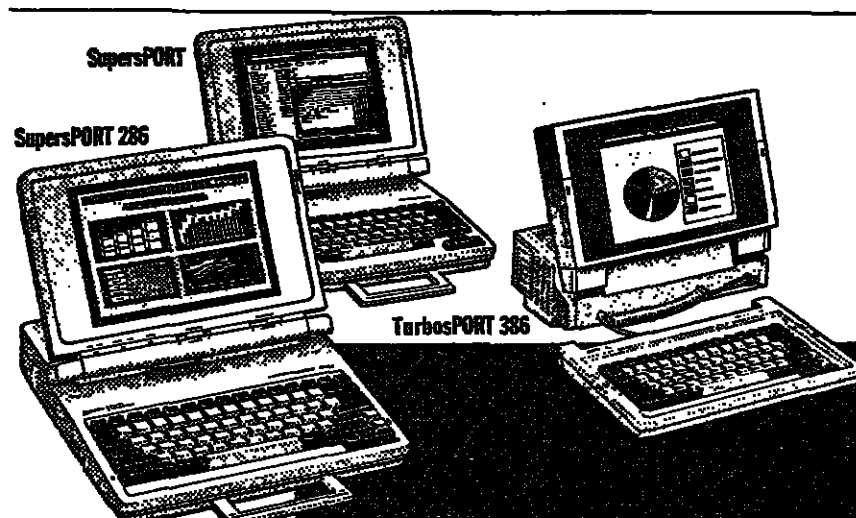
Scotland Yard said that traffic and parking restrictions

would be strictly enforced and asked companies to stagger working hours to prevent congestion. The Automobile Association said it expected a rush hour at dawn.

The transport disruption caused by the two strikes and an overtime ban on Southern Region British Rail services is expected to be the worst in the capital this decade and may be followed by further strikes over pay.

The build-up of pressure on pay among both private and public sector workers is expected to be fuelled this week by the publication on Friday of the latest retail price index figures.

Mr Michael Meecher, opposition Labour party employment spokesman, said he expected the RPI to be rising at 7.9 per cent, confirming pay increases still lag inflation.



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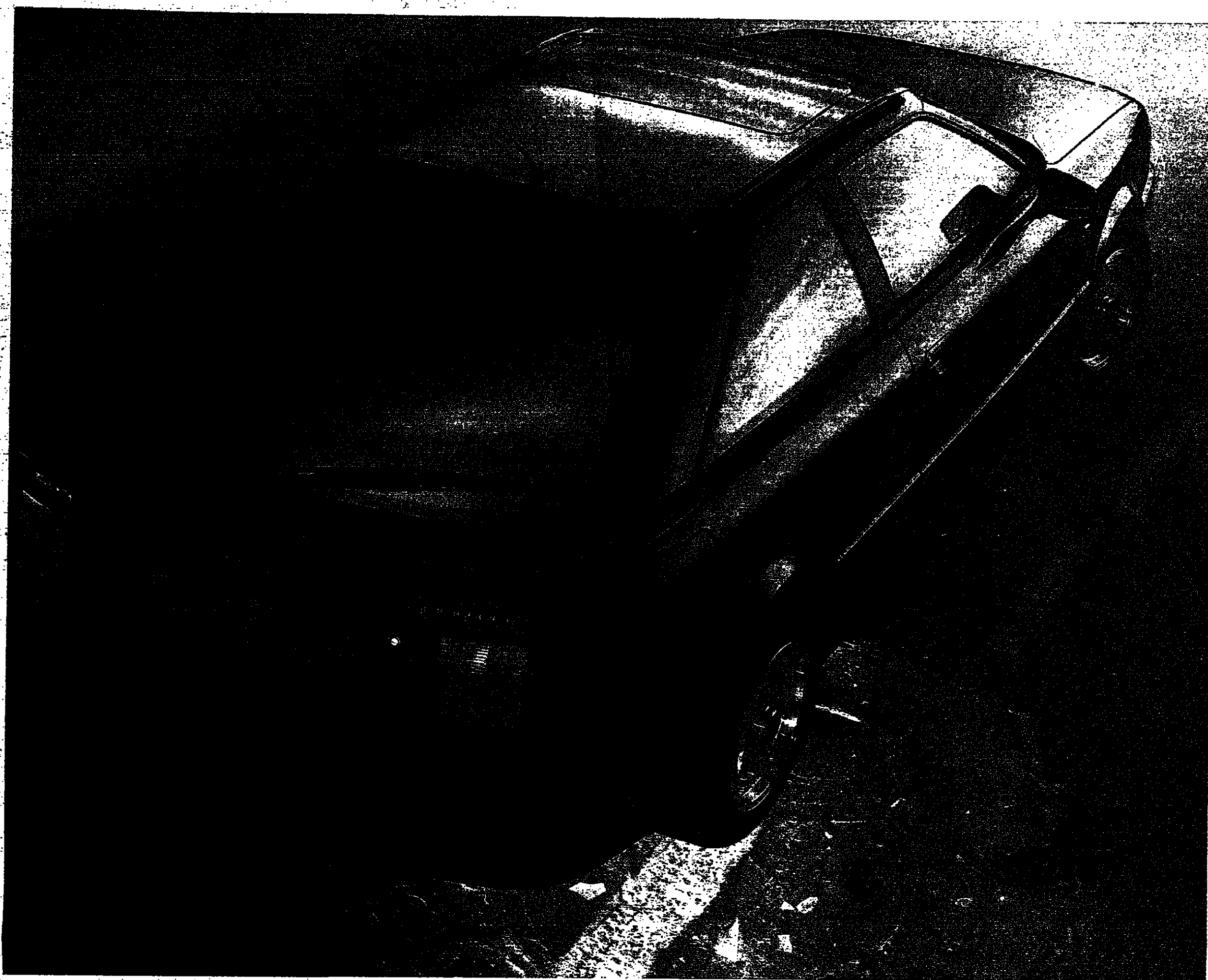
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For the technically minded, it can be summed up in the following three words.

VORSPRUNG DURCH TECHNIK.

UK NEWS

Rich-poor gap is wider, declares Low Pay Unit

By Alan Pike, Social Affairs Correspondent

CLAIMS by the Prime Minister that "everyone in the nation" has benefited from increased prosperity are a surprise to the 9.4m people with incomes at or below supplementary benefit level, the Low Pay Unit says today.

The number of people in such a position increased by 55 per cent between 1979 and 1985 alone, the unit says. The assertion that the 1980s have witnessed unprecedented growth in real disposable incomes, it adds, is not supported by the facts.

The 10 years during which Mrs Thatcher has been in power, the unit says, have seen an increase in average real net income of 1.9 per cent annually — almost exactly the same as the previous decade.

"What does distinguish the 1980s from earlier periods," it adds, "is that the widening disparities between the rich and the poor have rendered this average more meaningless than ever before."

By defining the poor in terms of people with incomes at or below benefit level, the unit's report has strayed into one of the areas of controversy aroused by Mr John Moore, Social Security Secretary, last week.

In a speech that has provoked strong reactions, Mr Moore described claims that large sections of the British population live in or on the margins of poverty as false and dangerous. He said that using



John Moore: notions of relative poverty attacked

benefit rates as a poverty line meant that "you end up measuring poverty by the very means used to prevent it."

Both Mr Moore and Mrs Margaret Thatcher, the Prime Minister, would like to see an end to the practice of defining poverty in terms of benefit rates. They are concerned that, under that approach, higher benefit levels can actually increase the number of low wage earners who are held to be in or close to poverty.

Mr Moore's speech, contending that poverty in the stark, 19th-century sense has been abolished and attacking contemporary notions of relative poverty, has met a critical reaction from opposition MPs and pressure groups working

with the poor. In his own party, reaction has been more mixed. Some Conservative backbenchers support Mr Moore's robust attack on contemporary notions of poverty, but others have questioned his wisdom in making the speech at all.

Until the middle of last year, Mr Moore was responsible for health as well as social security. He attempted to bring his firmly held belief in the need to break what he sees as Britain's "dependency culture" to the Government's review of the National Health Service.

By the time he lost responsibility for health when the Department of Health and Social Security was divided last summer, a number of government backbenchers felt he had failed to convince the public that the Government was committed to the NHS, and that that was damaging the Government's fortunes.

He faces the same criticism over last week's speech. There is agreement — even among poverty pressure groups — that current definitions of poverty are vague and would benefit from greater clarity. But some of Mr Moore's colleagues fear that his attempt to enter this slightly dense debate will simply convey the impression that the Government does not care about the poor, however they are defined.

Review 36. Low Pay Unit, 9 Upper Berkeley Street, London W1H 8BY. £2.

Water body plans evoke fears for environment

By Anthony Moreton

SOUTH West Water has called in consultants to advise it on how best to develop the land alongside its reservoirs after privatisation.

The move will lead to immediate fears among environmentalists and conservation groups who are already concerned about the possibility of houses, chalets, roads being built, and about other urbanisation within the countryside.

Mr Keith Court, chairman of SWW, which will be privatised towards the end of the year at the same time as the other nine authorities in England and Wales, said: "We see water as a focal point. It is an attraction. The water itself can be used for greater activity, though we would want quiet activity."

"Any physical development we undertake would be distanced from the water. Any housing would only be to support rambling, shooting or other countryside activities."

The nationalised authority is cautious about commenting on its plans ahead of privatisation in case it has to face allegations that it is seeking to influence its flotation share price.

Mr Court emphasised that only "a very small proportion" of the authority's 14,000 acres is even capable of development. Much of the land is in small plots or contains industrial buildings such as sewage works.

However, South West Water, which includes in its area Devon, Cornwall and parts of Dorset and Somerset, the most popular tourist area in Britain, has 21 large reservoirs, already catering for fishing or boating. In addition, a huge reservoir at Roadwell, north of Plymouth, will begin to fill this autumn.

The other nine authorities, many of which are larger than South West Water, are also certain to be studying the position.

Many of the reservoirs in England and Wales — Scotland is excluded from the privatisation measure — are within national parks, which will increase the environmentalists' concern.

There are already fears in Wales that commercial building is creeping inexorably into the Brecon Beacons national park, and water privatisation will exacerbate those fears. Exeter survey, Pages 15-20

SDP faces up to harsh realities

Michael Cassell examines the dwindling influence of David Owen

THE weekend decision by the Social Democratic Party to scale down its national activities represents the inevitable end of what has recently become an increasingly unequal struggle.

Regardless of how the leadership may choose to present the outcome of its crisis meeting at the St. Martin's Hotel in London, the party's membership, its dwindling finances and a series of disastrous polling performances provide their own, eloquent statement about the real condition of the SDP.

Dr David Owen, one of the "gang of four" who founded the SDP in 1981 as the Labour party fell under the spell of its left wing, was still laying down the terms for electoral pacts yesterday as though he is a force to be reckoned with. He will not have missed the irony of the timing which has seen his social democratic flagship plunge on to the political rocks just as Labour appears to be reeling after abandoning the policies that first made Dr Owen and his colleagues jump overboard.

Since the SDP came close to winning the Richmond by-election earlier this year, a result that had no wider, electoral implications for the party, it has moved closer still to the outer boundaries of the British political map.

In spite of the Democrats' best efforts to give Dr Owen's party a status it did not deserve, by publicly seeking agreed electoral deals, the SDP's national standing has

been sinking fast. Its morale has been close behind.

The party lost its deposit in the Vale of Glamorgan, held just 14 county council seats in this month's local elections, and now finds itself with a national membership of 11,000 — down from the 30,000 total claimed last year.

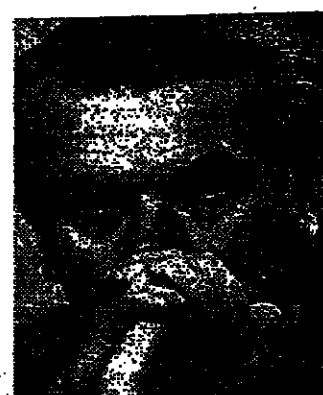
The bold talk of four-party politics, which followed the decision by the Owenites not to join their former partners in the creation of a new centre party, has now become a question of "guerrilla" tactics and of a "limited struggle".

Along with manpower, cash has been another important factor in the decision to rein in the party machine. The SDP owes much to the personal support and generosity of Mr David Sainsbury, the millionaire head of the supermarket chain. It was being made clear yesterday that his backing would continue.

But Dr Owen made clear his belief yesterday that the SDP has to live within the financial limits set primarily by the cash-raising capacity of its rank-and-file members.

The principal reason behind the urgent slimming-down of the party's elaborately constructed constitution is to remove many of the costly obligations which even a larger organisation might find hard to justify.

For all the weekend's dramatic developments, the question of the future relationship between the SDP and the Democrats — the issue that has



David Owen: "needless and self-destructive fight"

continued to frustrate progress for the centre group — remains unresolved.

Dr Owen called again yesterday for co-operation to end a "needless and self-destructive" fight, although his placatory noises were accompanied by threats of further bruising bouts if no agreement could be reached.

He made clear that he expected the SDP to continue as a party, dismissing any idea that the SDP's parlous state could finally bring about the merger with the Democrats that has been so strenuously resisted.

The Democrats were busy yesterday emphasising that no one was gloating over the SDP's plight, which seems highly improbable given the acrimony that surrounded the centre parties' split and the hostilities that have continued.

Dr Owen's old adversaries now intend to grasp the opportunity to lure across as many of the SDP's dwindling and disenchanted ranks as possible. The Democrats say that there has been a steady trickle of defectors and now expect the number to rise.

Mr Paddy Ashdown, the Democrat leader, has been strongly criticised from within his own ranks for his handling of the party's relationship with the SDP and the hope now will be that Dr Owen's tiny following will finally cease to represent a political consideration to be accounted for.

Mr David Steel, the former Liberal leader, could not resist rubbing salt into Dr Owen's wounds yesterday. He said the SDP had stopped pretending to be something it had never been. Its leader would continue to be a "gadfly" in British politics.

The future of Dr Owen's two fellow MPs — Mr John Cartwright and Mrs Rosie Barnes — now appears increasingly vulnerable. As for the doctor himself, always the principal ingredient in the party that revolved around his powerful personality, he appears increasingly isolated and politically unimportant.

When the SDP decided to go it alone, he was asked whether or not his party was, in reality, nothing more than a fan club. He replied, in a way that reflected the politician's ego, that his party would only have a few thousand members if that were the case.

Brewers will meet Young today

By Lisa Wood

BREWERS WILL today seek to substantiate to Lord Young, the Trade and Industry Secretary, their dire predictions for the future of the British brewing industry should a Monopoly and Mergers Commission report be implemented.

Lord Young, who has faced widespread opposition to the report in his own party, is not prepared to shelve the central conclusion that change is necessary to remedy a monopoly that acts against the public interest.

However, Lord Young is understood to be willing to listen to the brewers' evaluation of the report's implications, published by the commission in March. Mr Anthony Fuller, head of Fullers, will lead a four-man delegation on behalf of 66 breweries.

Lord Young does not want to be remembered as the Tory minister who destroyed the British pub and is prepared to modify proposals. He is also asking the industry to make its own suggestions for change.

Brewers, who have in a united front mounted an unprecedented newspaper campaign against the report, have forecast that its implementation would slash the number of beer brands sold in the UK and result in the closure of breweries and pubs.

Brewers dispute the commission's analysis of their industry — that a complex monopoly exists, acting against the public interest — and so may find it difficult to present alternative schemes to remedy a situation they do not believe exists.

A trickle of individual brewers, including Wolverhampton and Dudley, the regional brewer, have made specific suggestions. W & D, for example, wants the proposal for pub tenants to be protected under the Landlord and Tenant Act 1954 to be modified.

If the Government did modify the recommendation, it would help to mollify regional brewers and placate a number of Tory backbenchers.

The six largest brewers have been particularly alarmed by the recommendation that no brewer should be allowed to own more than 2,000 pubs. That recommendation is central to the report, which found that the large national brewers controlled 75 per cent of all the beer sold in the UK and 76 per cent of outlets.

BR faces fraud inquiry on civil engineering projects

TRANSPORT police are conducting a fraud inquiry into British Rail's handling of civil engineering projects, the Director of Public Prosecutions' office has confirmed.

A BR official said the investigation had been going on for "many months" but was unable to confirm or deny a report in the Sunday Times that all 12 members of the British Rail Board were to be interviewed by officers investigating allegations of corruption and bribery.

"There has been an investigation into alleged offences in the civil engineering department," the official said. "It is a matter for the transport police; we let them get on with their inquiries."

He confirmed that some BR staff had already resigned or been suspended as a result of the fraud investigation.

A DPP official said: "Police inquiries have been going on for some time into allegations

of fraud at British Rail."

The newspaper report said inquiries being pursued in London, the Midlands and Scotland centred on BR's civil engineering projects including track-laying, maintenance, lighting, drainage, refurbishment and rebuilding.

It said a list naming up to 30 BR executives and a senior Conservative MP was discovered by police who raided the London offices of Plasser Railway Machinery, which had sold BR engineering equipment worth millions of pounds.

The report said some names were marked to show that certain gifts and inducements had been offered.

Foreign holidays, weekend visits to "top hotels", food hampers, and trips to the directors' box to watch rugby at Twickenham were also itemised in documents found at the company last September, it said.

Areas of greatest housing need 'get least spending'

THE AREAS with greatest housing needs frequently get the least investment in new council homes, according to a report published today.

Nearly four fifths of all new local authority housing is carried out by mainly rural, non-metropolitan authorities that can afford to fund the programme by council house sales, it says, but housing needs tend to be concentrated in urban areas.

The report, published in the monthly magazine Housing, has been compiled by the Institute of Housing. It points out that government spending cuts have compelled councils to finance their housing from council house sales.

The report says the practice has led "to a sharp contrast between the extent of council housing activity in prosperous areas where house sales have been high, and depressed areas, where few houses have been sold."

The report gives a warning that local authorities in London have suffered badly, with expenditure on bed-and-breakfast accommodation nearly doubling the value of current investment in new homes.

The Institute urges the Government to use reforms in housing finance proposed under the Local Government and Housing Bill to redistribute resources to councils where the needs are greatest.

Mr Martin Ward, the Institute's principal policy officer, said the proposals would give the Government new powers to redistribute spending power on housing.

But he added: "We fear that it will simply reduce the spending power of all authorities and miss the opportunity of ploughing back the money generated by council house sales into building new homes and maintaining existing stock in the areas of greatest housing stress."

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Second director resigns at B&C

MR CHARLES Cary-Elwes has resigned as an executive director of British & Commonwealth Holdings, the financial services group headed by Mr John Gann.

Cary-Elwes was one of four former colleagues of Mr Gann at Exco, the money broker, who were recruited to the B&C board in October 1986. B&C later bought Exco. He is the second of the four to leave, following Mr Julian Lee. Of the others, Mr Peter Goldie is B&C chief executive and Mr Paul Myners heads Gartmore, the group's UK-based fund-management subsidiary.

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Radio has won the medium wave/AM franchise for the Isle of Wight and Sunderland Community Radio Association has won the VHF/FM contract for the area in and around Sunderland.

Yesterday's awards are part of a total of 21 "incremental" stations being franchised within the existing broadcasting legislation.

In the longer term, a new radio authority will plan three new national radio networks in Britain and several hundred local commercial stations.

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NOTICE IS HEREBY GIVEN that a regular quarterly dividend, being Dividend No. 8 of seven and one-half cents (7 1/2 cents) Canadian per Common Share, has been declared payable on June 26, 1989 to shareholders of record at the close of business on June 2, 1989.

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15th May, 1989

UK NEWS

Inflation betting service starts today

By Clive Wolman

STOCKBROKERS, economists and other forecasters and pundits of macro-economic trends will be able to put their money where their mouths are with the launch today of a betting service offering a gamble on what the inflation rate will be over the next year.

IG Index, the London book-making firm that specialises in financial bets, is launching the service at a time when the inflation rate has accelerated to 8 per cent, its highest level for seven years. It will accept bets on what the year-on-year increase in the Retail Price Index will be in June, September, December and March of next year.

The likely opening quotes this morning imply year-on-year inflation rates of 6.3 per cent in December and 5.65 per cent next March. The quotation for December will probably be 6.0 to 6.4.

Thus someone betting on a sharp fall in inflation will make money for every 0.1 percentage point the actual rate in December is below 6.0 per cent. A pessimistic punter will make money for every 0.1 percentage point the rate is above 6.4 per cent.

Conserving the union by debate

James Buxton on the avoidance of a Scottish siege mentality

SCOTLAND'S Conservatives, that threatened minority that holds power, left their party conference in Perth last week with conflicting messages, clashing in their minds.

Mrs Margaret Thatcher on Friday night reaffirmed in lyrical - rather than threatening - terms her commitment to the union of the United Kingdom. Earlier, however, her Scottish Secretary, Mr Malcolm Rifkind, had welcomed "constructive debate" about the future of the union provided it involved other parts of the UK and was not based solely on "sectarian nationalism."

Mr Michael Ancram, one of Mr Rifkind's former ministers, publicly raised the spectre of a Scottish Conservative being wiped out altogether at a future general election. At a fringe meeting he put forward complex proposals for adjusting responsibilities between London and Edinburgh to make the union more attractive to Scottish voters.

Mr Michael Forsyth, the Thatcherite Scottish Education and Health Minister, claimed that the Tories were winning the argument in Scotland over his radical education reforms.

But his boss, Mr Rifkind, told the conference it was time for a "modest period of consolidation." The party had to stop



Malcolm Rifkind: a more conciliatory approach

appearing insensitive to Scottish feelings, talk to its critics and take on board suggestions for amending their ideas.

Mr Rifkind was highlighting the new approach he began some weeks ago. Suddenly he is taking a more conciliatory attitude towards the predominantly Labour local authorities, forgiving them what would previously have been called overspending and inviting their participation on issues such as urban renewal from which the Government had, until now, pointedly excluded them.

He has tried to preserve Scotland's remaining coal mines by pushing the South of

Scotland Electricity Board into agreeing to buy from British Coal - in spite of discouraging economics.

As Scotland's advocate in Whitehall, he claims credit for the Monopolies and Mergers Commission blocking of Eiders XL's takeover bid for Scottish & Newcastle, although the decision was officially based on competition grounds.

Last week he disclosed that he had succeeded in getting the Treasury to pay up to £250m a year to reduce business rates in Scotland, so that they conformed with those in England. But the business community's delight was soured by the simultaneous news that the Government is to preserve unloved Prestwick airport's monopoly of Scottish transatlantic flights - widely perceived as a blatant attempt to help Mr George Younger, the Defence Secretary, to keep his seat at Ayr, where his majority is only 189 votes.

Many Scottish Conservatives are relieved that the Government may be modifying its policy of imposing Thatcherism on Scotland willy-nilly - even Mrs Thatcher at Perth painted some of her policies, notably on the National Health Service, in soft colours.

Mr Forsyth's radicals can, however, console themselves that most of the controversial measures, with the exception

of schools' opting out, have already been enacted and now need time to take effect in the run-up to the general election.

The fact that Mr Ancram has proposed changes to the union brings the party into the raging constitutional debate on something like its own terms. But it hardly seems enough to thwart the continuing surge of nationalism - the Scottish National Party stands at about 27 per cent in the opinion polls compared with the Tories' 20 per cent, and is hoping to snatch Glasgow Central from Labour at the forthcoming by-election. Elsewhere, desire for a devolved Scottish assembly appears to be intensifying.

As the Tories go into the European elections, defending two of the eight Scottish seats, few believe the revamping of the central office in Edinburgh after the 1987 general election has done much good.

Only as the conference ended on Friday was it allowed to hear from Professor Ross Harper, an attractive and well-known figure in Scotland who is the new president of the Scottish Conservative and Unionist Association. He declared that he had no time for the faintheartedness that evidently pervades much of the party, and rang out the famous bell that Lord Hailsham tolled in 1967 to launch another Conservative revival.

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Shopping centre openings at new high

By Paul Cheeseright, Property Correspondent

MORE shopping centres were opened throughout Britain last year than in any previous year. But most of the space, in the form of retail warehouse parks and individual supermarkets, was outside town centres.

Hillier Parker, chartered surveyors, said that 10.3m sq ft of new shopping space opened in 1988, or 9 per cent more than the previous peak year of 1976. In 1987, 8.15m sq ft of new space opened. Over the past 20 years, more than 181m sq ft of shopping space has been built.

The number of planned shopping schemes suggests, according to Hillier Parker, that in each of the next three years there will be even more new shopping space opened up than last year.

The sharp increase in the availability of shopping facilities is thus taking place at a time when consumer spending has stalled and retailers have come under pressure.

Developers, especially of town centre schemes, waited for strong evidence that rents were rising before deciding

that new schemes would be financially worthwhile. The delay, as well as the fact that it takes two or three years to complete town centre schemes, partly explains why many developers missed the surge in consumer spending.

But because retail property has consistently provided high returns, in spite of the ebb and flow of consumer spending, there has been a continual flow of new projects planned or about to start.

Over the past few days:

- Bredaro Properties and Citygrove received planning permission for the £100m redevelopment of the Southall town centre from 250,000 sq ft of shopping space.

- In Truro, Carrick District Council started talks with Sun Alliance Group Properties over a new shopping scheme for the town centre.

- British Rail Property Board is in a team of consultants to advise on retail and other development at Waverley Station in the centre of Edinburgh.

Allied Irish may grow by buying building society

By David Barchard

ALLIED IRISH Bank is considering acquiring a UK building society as a way of broadening its customer base in Britain, according to Mr Gerry Scanlan, its chief executive.

"We are looking for an acquisition with a branch network and a wide range of retail outlets," Mr Scanlan said. "Building societies, with their customer recognition, range of products, and expertise would be a natural linkage for us, though we have considered several other options recently."

Mr Scanlan said that so far Allied had not contacted societies directly about a possible takeover.

Under the Building Societies Act, a takeover of a society by a company is only possible after a ballot in which half the members of the society take part, and at least three quarters of voters are in favour.

Last month's landslide vote by Abbey National members in favour of flotation easily met those requirements. Many financial institutions had previously believed that it would be difficult or impossible to do so.

Members of a society being taken over would be entitled to a cash share of its reserves, likely to be worth several

times the 100 free shares Abbey National will give its members on flotation in July. Those are expected to be worth around £180.

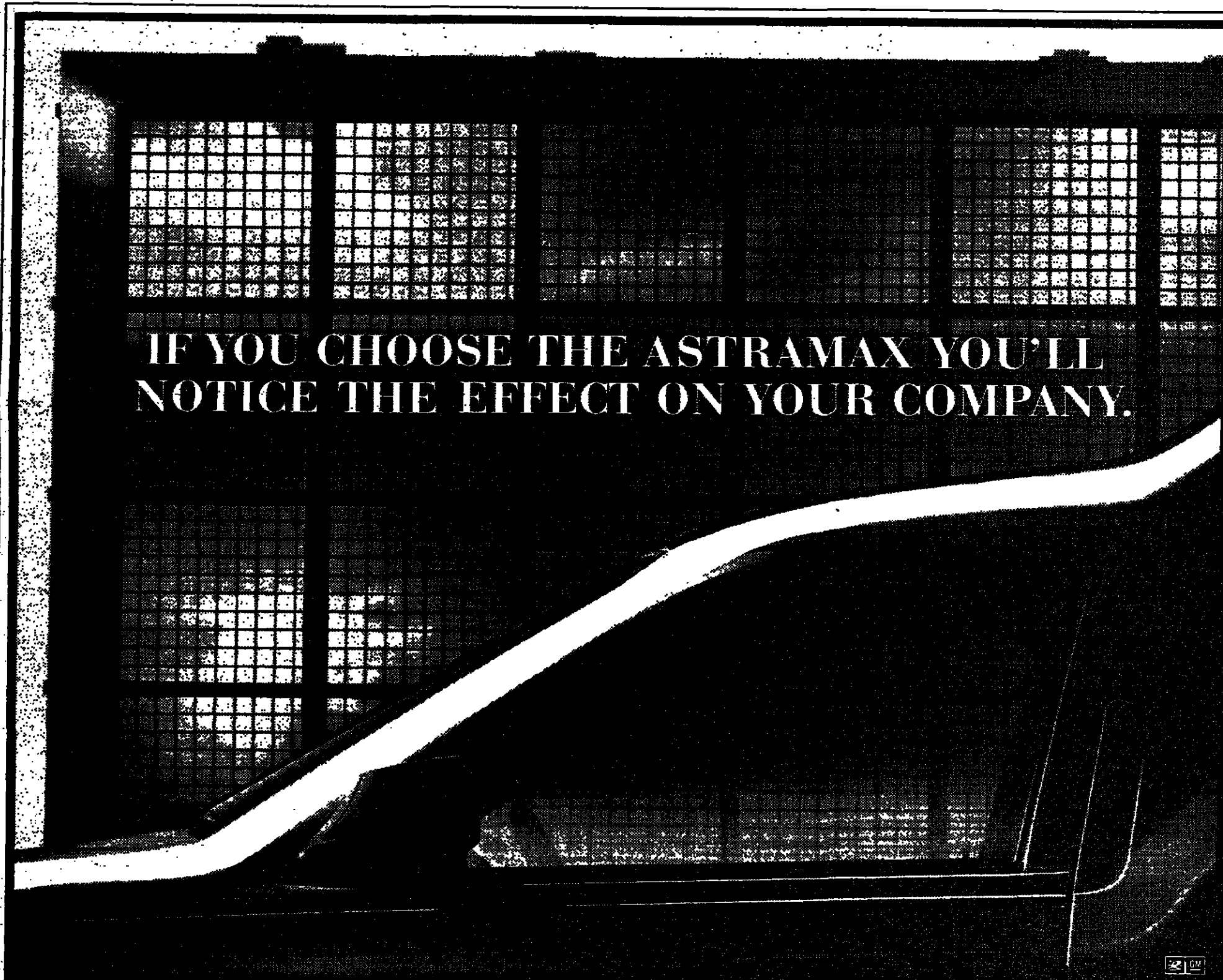
The takeover would also have to be approved by the Building Societies Commission.

However, Allied Irish is only one of several foreign institutions talking building societies. Citibank and National Australia Bank both said last week that they were interested in enlarging their distribution networks in the UK.

Mr Ken Hodson, manager of credit at National Australia Bank, said that his bank was engaged in "on-going discussions" with interested parties. French, German, and Japanese banks are also known to have expressed interest in buying building societies if the opportunity arises.

• Directors and officers of building societies are advised to consider taking out professional indemnity insurance, in a report published today by Goulden, the City Law firm.

The report, commissioned by Special Risk Services, specialist insurance brokers, says that directors and officers of societies are increasingly likely to find themselves targets for legal actions by aggrieved customers.



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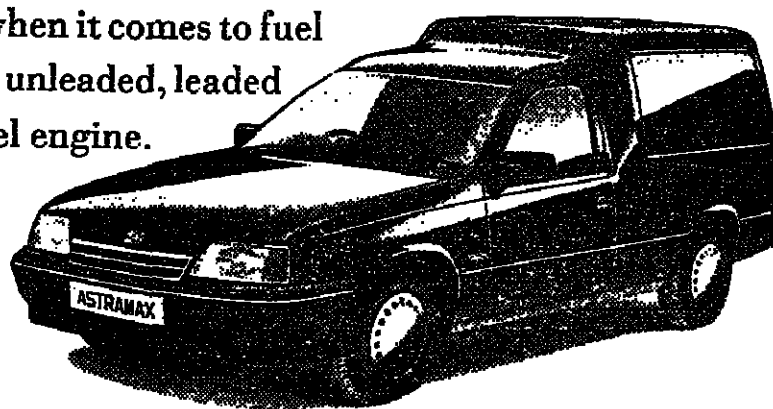
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Interest due on 15th November, 1989 will amount to U.S. \$530.28 per U.S. \$10,000 Note and U.S. \$13,256.94 per U.S. \$250,000 Note. The three year Notes will accrue interest at 10 3/4% for the above period and interest payable on 15th November, 1989 will amount to U.S. \$517.50 per U.S. \$10,000 Note and U.S. \$12,937.50 per U.S. \$250,000 Note.

Morgan Guaranty Trust Company of New York
London Agent Bank

UK NEWS

Councils will report on competition for contracts

By Richard Evans

CONCERN about monitoring procedures for local-authority competitive tendering has led the Department of the Environment to set up a system requiring councils to report every six months on the award of contracts.

The procedures, about to be finalised in negotiations with local-authority associations, will enable ministers and officials to identify anti-competitive tendering practices, monitor the success of the policy and identify savings.

In spite of the high level of complaints received on the subject of some councils, the Public and Local Service Efficiency Campaign reports in its latest survey published today that competition is producing dramatic savings for ratepayers, whether work is awarded to council workers or to private contractors.

The largest new saving comes from the Royal Borough of Kensington and Chelsea in London, which will save over £1.5m a year from contracting out its refuse collection and street cleaning services. There are a record 42 private refuse collection contracts across the

country. More than 50 complaints involving councils of varying political complexion have been referred to the department, and some have amended procedures to avoid the potential exercise of ministerial powers to close down direct labour organisations.

The first formal warning under the 1988 Local Government Act was issued by Mr Nicholas Ridley, Environment Secretary, to Wirral Borough Council last month. Mr Ridley listed 21 contracts that the department considered had been awarded unfairly to the direct labour organisation after cheaper private bids had been received.

The Labour-led Birmingham City Council has been accused of anti-competitive practices in its tender for 364 different council buildings. The authority issued a 40 lb stack of documents, 2 ft high with 25 separate volumes. Cleaning for all 364 buildings was to start on the same day.

The documents also contained financial penalty clauses that bore no relationship to the cost of cleaning

premises. Contractors would lose a week's payment, for example, if one lavatory was not cleaned satisfactorily.

Southampton City Council is demanding a performance bond of £400,000 from any contractor bidding for the city's street cleaning contract. Conservative-controlled South Kesteven District Council in Lincolnshire has reversed a decision to return refuse collection and street cleaning to its workers after intervention by the department. The council had proposed to give the contracts to the second-lowest bid from the direct labour team.

DoE officials believe some teething troubles stem from inexperience of tendering in local authorities rather than malice, and the new procedures are designed to improve expertise.

Compulsory competitive tendering is due to be introduced in phases from August 1 this year and covers the local authority services of refuse collection, street cleaning, school catering, cleaning buildings, and ground and vehicle maintenance.

High pound and interest rates curb textile sales

By Alice Rawsthorn

THE TEXTILE industry has reached "another crossroads" in its development, according to the British Textile Confederation, as it struggles against difficulties caused by the strong pound and higher interest rates.

Jobs were lost and factories closed in the industry last year because of the rapid rise in imports, a slowdown in exports and erratic demand.

There were about 15,000 job losses in textiles in 1988. The level of employment in the industry, which is concentrated in its historic heartlands of the north and the Midlands, fell to 280,000. The index of textile production fell by 1 per cent in 1988, its first fall for five years.

The competitive climate has intensified the pressure on the output and profitability of individual companies. It has catalysed a series of mergers and amalgamations within textiles, culminating last week in the announcement of Coats Viyella's £395m bid for the Tootal group.

Mr Barry Spencer, president of the BTC, said in the confederation's annual report that the competitive conditions, combined with the rise in interest rates, had put Britain's textile companies "back on the defensive".

The BTC also expressed concern about unfair competition in world textiles such as import bans, government subsidies and dumping by other countries.

The British textile industry suffered severely in the economic recession of the early 1980s. It hauled itself back to stability in the mid 1980s, thanks to a combination of radical rationalisation and increased investment.

Recent advances in textile automation have enabled British companies to improve their competitiveness against the emerging industries of south-east Asia by cutting costs and increasing efficiency.

But the cost of investing in automation is high. The recent increase in interest rates has inhibited the industry's ability to invest. Capital expenditure in textiles fell in 1988 to £380m.

CBI/FT DISTRIBUTIVE TRADES SURVEY

Retail sales growth slows down again

By Peter Norman, Economics Correspondent

A RENEWED slowdown in the rate of retail sales growth in April and reduced expectations of a pick-up of retail sales this month are highlighted in the Confederation of British Industry/Financial Times distributive trades survey published today.

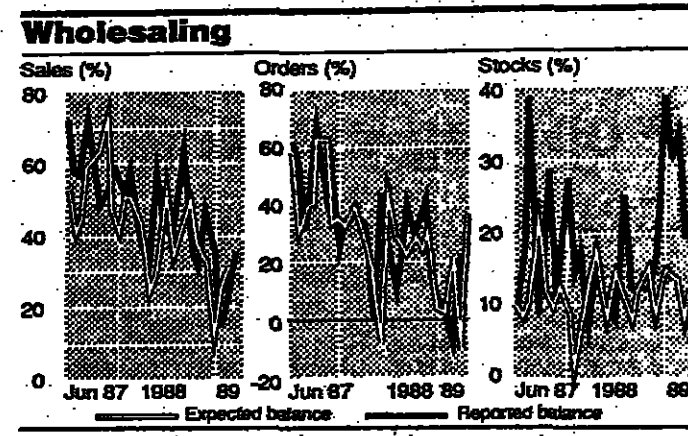
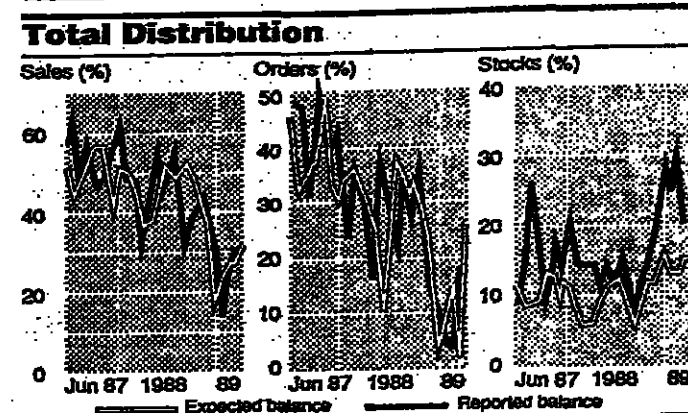
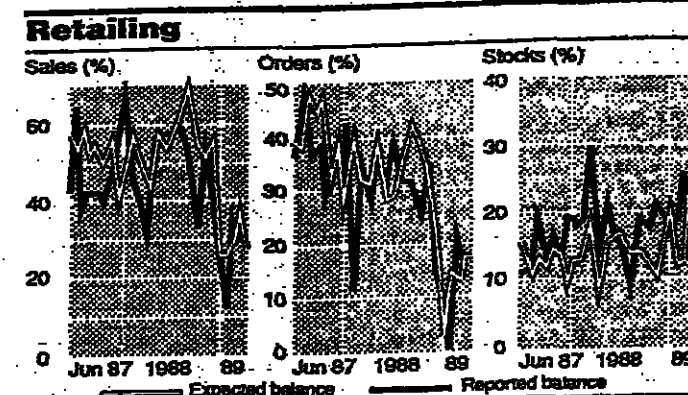
The survey, which was carried out between April 17 and May 4, suggests that the signs of robust retail sales growth reported in the CBI/FT survey a month ago were an upward "blip" in an otherwise declining trend.

The accompanying charts, which record the monthly balance of retailers and wholesalers reporting increases in sales and orders compared with a year ago minus those reporting falls, show a broad slowdown in growth rates over the past 10 months.

That reflects the gradual impact on demand of the step-by-step increase in British bank base rates to their present 13 per cent level between the middle of last summer and late November.

Among the 319 retailers polled, grocers reported the strongest sales growth while off-licences and other sellers of non-essentials such as furniture and carpets, reported lower sales. The latest survey found that the number of retailers reporting an increase in sales compared with a year ago slipped to 53 per cent of the sample in April from 56 per cent in March while the number reporting a decline rose to 23 per cent from 21 per cent.

The resulting balance reporting higher sales was 30 per cent in April, compared with 35 per cent in March. The April balance, while virtually unchanged from the 31 per cent figure reported in April last year, was well below the balances of more than 50 per cent reported for most of 1988. It was higher than this



Consumers' Association seeks minimum 5% pensions rise

By Eric Short, Pensions Correspondent

THE Consumers' Association is calling on the Government to force company pension schemes to increase pensions by at least 5 per cent a year, or by the rise in the retail prices index.

The demand is one of the central features of the association's response to a report by the Occupational Pensions Board on protecting pensions, which sets out several proposals for improving the protection of employees and pensioners in company schemes.

The association generally welcomed the report, but felt that in many instances it did not go far enough.

The OPB introduced the concept of a limited pension increase, under which pensions would rise with the RPI up to a

maximum of 5 per cent. However, the recommendation would not be a statutory requirement unless the scheme were being wound up.

The association feels that the proposal should be made statutory, that 5 per cent should be regarded as a minimum increase, and that schemes should match inflation in full wherever possible.

That demand is at odds with the views of the pensions industry, which opposes legislation. Many managers feel that such proposals would be too onerous and that they might result in many employers terminating their company pension arrangements.

The OPB proposal for a pensions tribunal is warmly welcomed by the association. But

it rejects the board's idea that pension complaints should first be screened by an information and conciliation body before proceeding to the tribunal.

It feels that direct access to the tribunal should be unrestricted, at least for a trial period, and that complainants should be represented, if they require it, without charge.

Finally, the association considers that the OPB report does not go far enough in ensuring that trustees understand their role and are competent to fill it.

Whereas the board recommended a brief statement of the principles of trusteeship to be provided to all new trustees, the association wants full training before trustees take up their duties.

Merseyside beats jobs forecast

By Ian Hamilton Fazey, Northern Correspondent

MERSEYSIDE businesses took on more labour than expected for the third quarter running in the first three months of 1989, according to the latest economic survey of Merseyside-Cheshire of Commerce and Industry.

That was in spite of a sharp increase - from 2 per cent to 10 per cent - in the proportion of companies working at less than 60 per cent capacity and the fact that a fifth used only 60-80 per cent of their capacity, a rise of 6 percentage points on the previous quarter. However, many of those doing well continue to do better: for the fifth successive quarter, the largest bulk (46 per cent) reported a rise in domestic orders over the previous quarter.

Only 13 per cent reported a fall, although a slowing down may be indicated, since 41 per cent report static order books compared with 36 per cent for the third and fourth quarters of last year and 29 per cent a year ago.

Merseyside's is among the more important of the regional surveys conducted by chambers of commerce, as it covers the biggest peripheral sub-region of northern England with the most severe male unemployment: over 20 per cent.

At the end of last year, 26 per cent of companies said they would shed labour before March, but only 14 per cent did so. Just over half stayed the same size, while 35 per cent took on more people, compared with 32 per cent that said last year that they would.

Turnover is expected to improve further among 70 per cent of businesses.

Matching jobs to people to jobs remained difficult, with 43 per cent of companies reporting a lack of job applicants with the right qualifications. Skilled professionals were the most scarce.

National Savings repays £81m

THE National Savings made a net repayment to the public of £81.7m in April, writes David Laseelles, Banking Editor.

For the first time, the state-owned savings organisation presented a net outflow of funds in a positive light in the latest monthly statistics published yesterday, reflecting the Government's aim of winding down the national debt.

The National Savings said yesterday that it hopes to encourage the repayment of £732.9m, the National Savings' net repayment amounted to £81.7m, compared with £72.5m in March.

During April, savers paid in £472m, but withdrew £732.9m, including interest, a net withdrawal of £260.9m. New deposits, with interest, amounted to £81.7m, but after withdrawals of £732.9m, the National Savings' net repayment amounted to £81.7m, compared with £72.5m in March.

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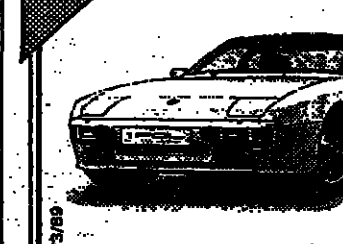
Biodegradable cleanser sales increase

ENVIRONMENTALLY harmless washing and cleaning products are becoming increasingly popular with consumers, according to a survey published today by the British Health Food Association.

Sales of biodegradable cleansers have risen fourfold to fivefold in a year, the survey says.

The cleansers include washing powder, fabric conditioner, washing-up liquid, dishwasher products and non-chlorine bleach. Health food stores are leading supermarkets and grocery stores by stocking a much wider range of the "green" products, the survey found.

Such cleansers break down quickly and safely, causing minimum pollution, and are based on natural materials such as coconut oil.



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May 15, 1989, London
By: Citibank, N.A. (C.S.I. Dept.), London Branch, Agent Bank

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Payment Date Rate %
Series A 31 May 89 to 1 June 89 12.00%
Series B 1 June 89 to 1 July 89 12.00%
Series C 1 July 89 to 1 Aug 89 12.00%
Series D 1 Aug 89 to 1 Sept 89 12.00%
Series E 1 Sept 89 to 1 Oct 89 12.00%
Series F 1 Oct 89 to 1 Nov 89 12.00%
Series G 1 Nov 89 to 1 Dec 89 12.00%
By: Citibank, N.A. (C.S.I. Dept.), May 15, 1989

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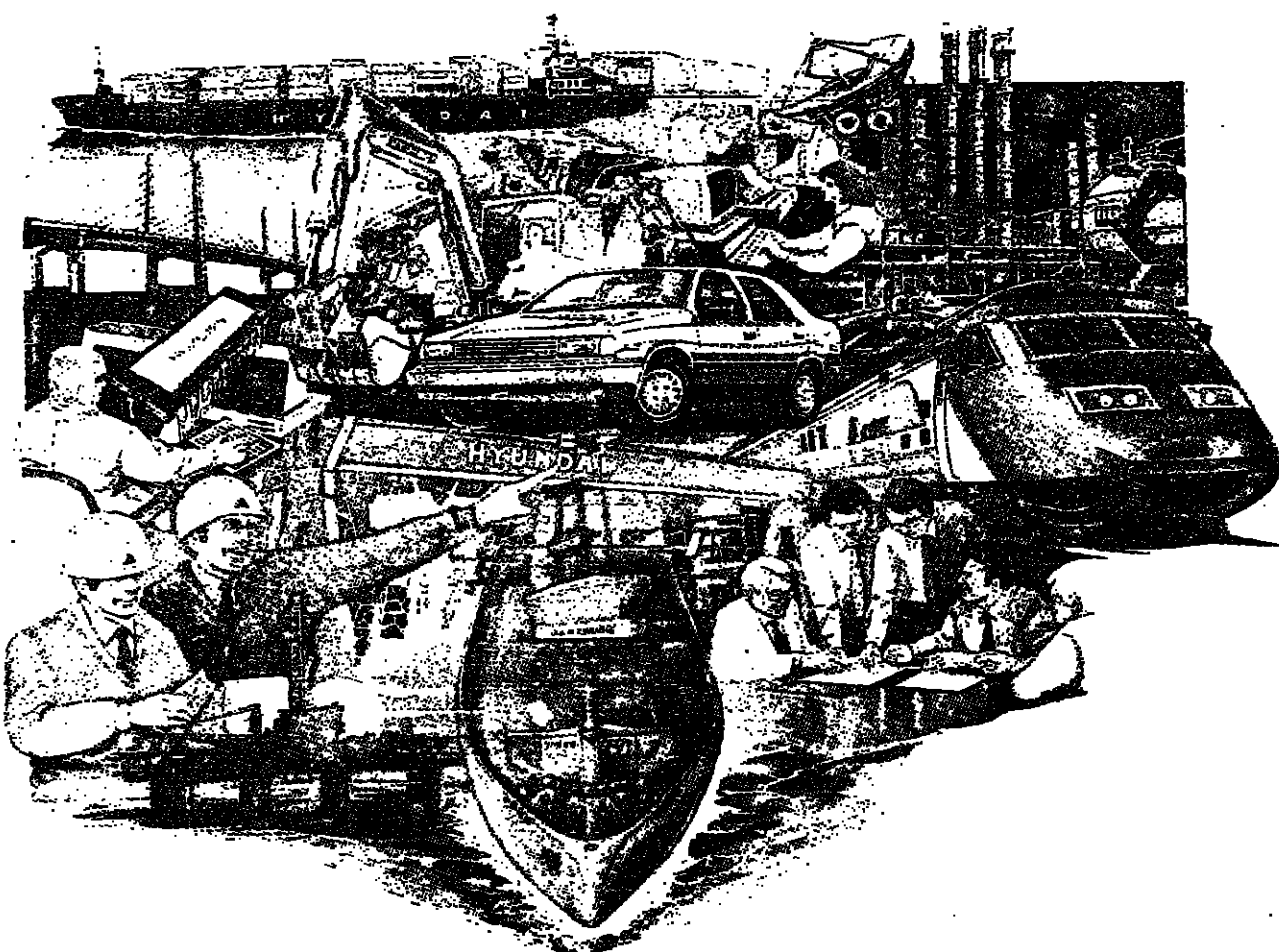
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APPOINTMENTS

Standard Chartered Merchant Bank chief

■ Sir Leslie Fletcher has retired as chairman of STANDARD CHARTERED MERCHANT BANK and SCIMITAR ASSET MANAGEMENT and has been succeeded by Mr Patrick Macdonald in both roles. Mr Macdonald continues as chief executive of SCMB.

Lord Pennock has become deputy chairman of Standard Chartered and Mr W.C.L. Brown deputy chairman of Standard Chartered Bank.

■ At ROYAL LIFE HOLDINGS Mr Hughes has become company secretary. He was previously finance manager at Royal Insurance.

■ The FINANCIAL INSURANCE GROUP has appointed Mr Edward A. Tilly as its chief executive. He joins from Legal & General where he held the positions of managing director, financial services, managing director, international, and life and pensions director.

■ PORTON INTERNATIONAL has made Lord Chilver of Cranfield a non-executive director. He is chairman of English China Clays and Base International Holdings.

■ Mr Alan Kennedy has been appointed a non-executive director at WILLIAM DAWSON (HOLDINGS). He was chief executive of the Thomas Cook Group. The board has also appointed the following to additional positions: Mr Bryan Ingley is chairman of Alan Armstrong and McGregor Subscription Services Inc and president of Dawson France; Mr Paul Evan-Cook becomes chairman of Quality Books Inc and a director of Surridge Newsagents and Surridge Dawson and Mr Peter Brown is made chairman of Surridge Dawson Holdings, Surridge Newsagents and Surridge Dawson. He is also appointed chairman of the executive committee of William Dawson (Holdings).

■ BCMB GROUP, the holding company for the British & Commonwealth Merchant Bank interests, has appointed Mr John Rayman to the board as director of human resources. He was personnel director.

■ NEL BRITANNIA, the insurance arm of Britannia Arrow, has appointed Mr

William F Ramsbotham to the board. He is director of intermediary sales at MIM Britannia Unit Trust Managers.

■ The newly-established Kemira Oy subsidiary, KEMIRA CROP CARE, has appointed Mr John Cope as its managing director. He was field sales manager at another Kemira company, Agtek.

■ COMET has appointed Mr David Levitt as its marketing director. He joins from Granada TV Rental where he was marketing and purchasing director.



■ The CHUBB SAFE EQUIPMENT COMPANY has appointed Mr Frank Morris (above) as its export director. He was export manager.

■ At HUGHES FOOD GROUP Mr David Soffe and Mr Hugh Mellor have been made non-executive directors. Mr Soffe was chairman of General Foods UK and Mr Mellor group finance director of Pickfords Group, BRS Group and managing director of Freight Computer Services, a division of National Freight Consortium.

■ Mr Allen G Hendry has joined the board of F R GROUP with special responsibility for the activities of four of the group's operating companies, Hymatic Engineering, WES Group, Stanley Aviation Corp and Carleton Technologies Inc.

■ Mr Michael C W Wilby has become a director of SHIRES INVESTMENT. He was finance director at Booker until 1984. Mr Ronald M Clarke is to retire at the annual meeting in June.

■ Mr E.W.J. Taylor has retired as company secretary of LONDON SCOTTISH BANK. He is succeeded by Mr Alan F. Toogood, former finance director of James Stewart & Sons.

■ TRANS RISK SERVICES, the specialist transport division of the Minet Group, has appointed Mr Gordon Sapstead to the board.

■ Mr David Taylor has been made group finance director of WATKINS, the building and refurbishment group. Mr Colin Simmonds has become managing director of its operating subsidiary, VAT Watkins.

■ GUY SALMON CAR RENTALS has appointed Mr Colin Brightwell as its financial director. He joins from the parent company, Mercantile Credit, where he was group accountant.

■ Mr R. Trustram Eve, managing director of J.E. Phillips & Co, has been appointed managing director of BUSINESS IN THE COMMUNITY.

■ Mr Dominique Hue has been made a director of WAGON INDUSTRIAL HOLDINGS and chief executive of its office equipment division. Mr Hue has been managing director of Wagon's subsidiary company Vinco MT-S.A. for the past five years.

■ Mr Michael Cornford has joined CHEMICAL BANK in London as a managing director and treasurer in charge of its London dealing room. He was previously a managing director at Security Pacific National Bank in London.

■ C E HEATH has made the following group appointments. At C E Heath (East Anglia)

Mr A.W. Eades has become a non-executive director and Mr R. Walters has joined the board.

■ C E Heath (Tyneside) has appointed Mr G. Palfreman as its deputy chairman. Mr E.J. Dunn as managing director and Mr A.C. Ticker as a director.

■ Mr Dennis C. Loretto is to join the board of CORNHILL INSURANCE on July 1. Mr Loretto, an assistant general manager, home division, will also take over as managing director of British Reserve Insurance Co. Mr David C. Fairman, the deputy general manager and director of Cornhill and its subsidiaries, will retire on June 30. He will remain as a consultant.

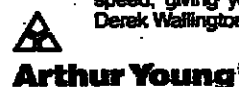
■ LOWNDES LAMBERT GROUP (HOLDINGS) has restructured the board of Chandler Hargreaves which it acquired in April. Mr Richard Shaw has become chairman, Mr John Ougham, deputy chairman, Mr David Margrett, and Mr Stewart Wilson, directors, and Mr Peter Ray, company secretary. Mr Stephen Drake remains chief executive and Mr John Burrows and Mr Ian Walker continue as directors. Mr Roger Bramble has retired from Chandler Hargreaves.

■ ALEXANDER HOWDEN LTD has made the following appointments: Mr Michael Beard has become managing director of Marine & Energy. Mr Nigel Jarvis has been appointed a director at Marine & Energy. Mr Peter Birley is made managing director, data processing equipment, services division and Mr Paul Battaglia has been appointed director, services division.

■ Ms June Evans has been appointed sales director of ENIGMA DESIGNS.

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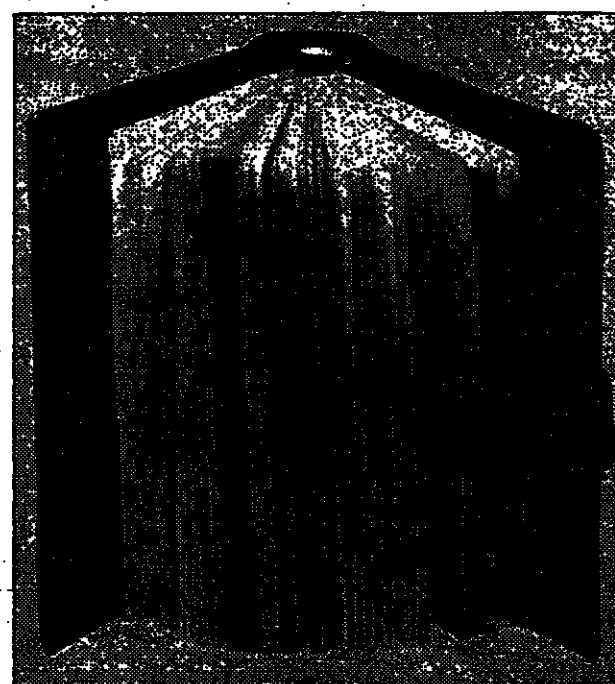
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FINANCIAL TIMES SURVEY



With prosperity has come a sense of identity and the emergence of a fully-fledged

economy. But new problems have also arisen — solutions to which, says Frederick Oram, may be achieved by the redirection of growth into old cities and suburbs.

Rewriting the dream

IT HAS taken New Jersey 200 years or so, but thanks to explosive growth during the 1980s, it is at last starting to function and feel like a multi-faceted colony.

But the strain on New Jersey resources — physical and human — is forcing the state government into a radical experiment. Through state planning it is trying to reverse the traditional outward tide of American urban development. It wants to redirect it back into the old cities and suburbs.

The obstacles of politics and lifestyle are enormous. If it succeeds, the new pattern would break, once and for all, an economic relationship that has dogged New Jersey since colonial times.

The state has seemed to exist to serve up goods and people to its giant metropolitan neighbours — New York City to the north-east, and Philadelphia to the south-west. It earned a good living but never its own identity. Even today, he state is still, to many Americans, only an endless suburb. "So, you live in New Jersey. Which impale exist?" they ask.

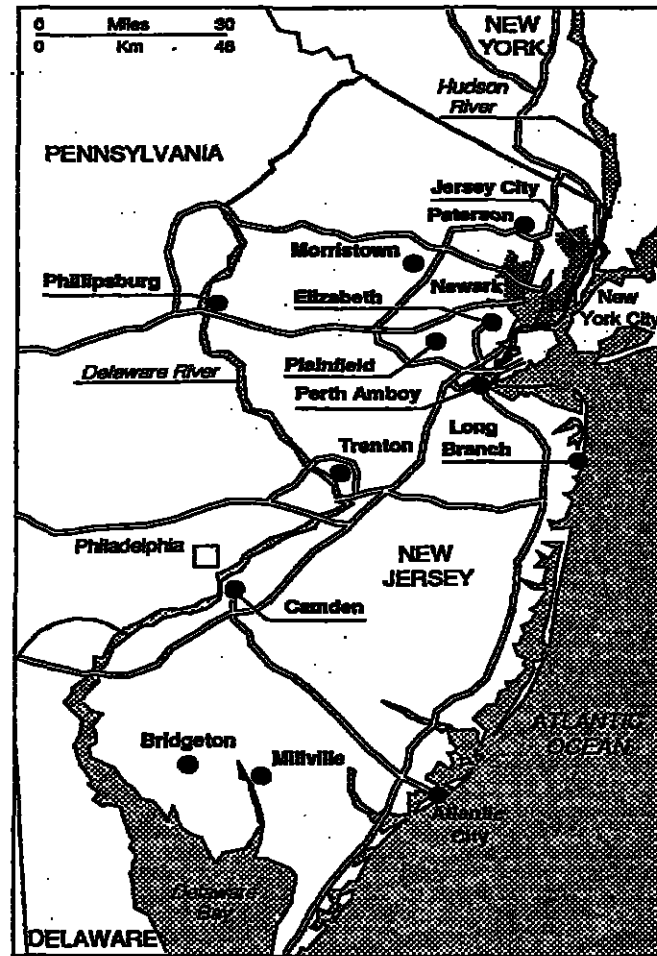
Two old sayings summed up the subservient relationship. New Jersey was a "cuckoo" at both ends; a valley of humil-

ity between two mountains of conceit.

The state's doubts and difficulties have piled up in the post-war years. New Yorkers have been pouring out from their city into vast new suburbs for more than 40 years. Riots and deep decay brought New Jersey's old industrial towns to their knees in the 1960s and 1970s. Big chunks of its manufacturing base, one of the oldest and largest in the nation, withered and died during the 1970s as global pressures forced US industry to restructure.

Pell-mell growth this decade, though, has redressed many of the imbalances, and helped New Jersey evolve rapidly into a more mature, full-service economy, less dependent on its neighbours. "You don't have to run to New York or Philadelphia any more," said Dr Adam Bromer, director of economic policy for the state government.

With prosperity has come a new sense of identity, though self-expression remains a problem. New Jersey, still lacking a state-wide newspaper or network television station, relies heavily on the media of New York and Philadelphia. Genuine Jersey spokesmen run the



State of New Jersey

gamut from The Boss, Bruce Springsteen, some of whose songs sentimentalise his suburban "Jolsey" roots, to the Governor, Tom Kean, who delivers in more patrician Jersey tones the soft-sell slogan, "New Jersey and you... perfect together."

Quite why the state has blossomed is hard to pinpoint. "I can come up with a hundred small reasons why New Jersey has done so well, but it's hard to find five big ones," said Mr Peter Radford, a vice president and regional economist at National Westminster Bank USA.

Certainly, the rosy big picture has helped. The nation is still enjoying its longest post-war expansion. New York City has been a powerful engine for regional growth. The state forms part of the megalopolis, but is a cheaper and more accessible place to do business. Nonetheless, economists such

as Dr Bromer and Mr Radford believe New Jersey has generated internally a lot of its own expansion.

Some credit also goes to politicians. Governor Kean, in power since 1982, is the latest and perhaps the most effective in a long line of pragmatic men in the office. In a "home rule" state, where political power remains deeply entrenched in local communities, the governor is the only official elected state-wide. Thus, more than in many states, New Jersey's governor plays a key role in setting policy goals and building support for them.

A governor can do little more than help his state catch the national or regional economic wave. But, as with surfing, it helps to be skilled in spotting the right wave. Governor Kean, an ardent advocate of supply-side economics, pushed through, for example, a more pro-business tax struc-

ture and a comprehensive initiative on research and development.

Nowhere was stimulus more necessary than in New Jersey's manufacturing sector. A bastion of old heavy industries, it employed nearly 900,000 in its heyday in the late 1960s. It was one of the most heavily industrialised states in the nation, with a third of its workers in manufacturing.

But as mature industries, such as metal-working, contracted sharply during the 1970s, catastrophic job losses hit the state, particularly its old towns such as Newark and Paterson. Today, fewer than 675,000 people (85 per cent of the workforce) are in manufacturing, in line with the national profile.

The sector is still shedding about 1,000 jobs a month, but manufacturing output has risen rapidly, most notably in high-technology, world-compet-

itive industries. New Jersey ranks, for example, number one in the US in pharmaceuticals, two in chemicals and seven in petrochemicals. It stands only 10th in electrical and electronic equipment, but within that sector it has a leading position in telecommunications.

While manufacturing retreated to a narrower, more sophisticated base, services took on a life of their own. Of more than half a million jobs created in New Jersey between 1982 and 1987, 40 per cent were in the service sector. It is now the largest in the state economy, offering people a quality and breadth of professional skills that they need to have to seek in New York City or Philadelphia.

Through most of this decade, New Jersey's workforce has grown twice as fast as New York City's and faster than the nation's as a whole. In some

recent years the state has had the lowest unemployment rate in the country. Despite the trend from well-paid manufacturing jobs to less lucrative service jobs, per capita personal income has grown to become the second highest of any state and is 30 per cent above the national average.

Prosperity has brought a new set of problems, though. Growth slowed last year, partly because the state began running out of low-wage workers. A decade of rapid expansion is badly clogging roads, straining public services, making housing too expensive for some, damaging the environment and fuelling a fierce debate over land use. The tide of expansion has engulfed some areas such as Princeton and the northern suburbs, but barely lapped at the old inner cities.

Most other urban areas across the country can reel off

KEY FACTS	
Area	7,336 sq miles (20,295 sq km)
Population	7,719,906
State capital	Trenton
Largest city	Newark (1980 pop 330,000)
Principal airport	Newark International
All data 1988, unless stated	
EMPLOYMENT	
Services	1,279,785
Manufacturing	675,699
Transport/communications/utilities	272,180
State and local government	265,184
Federal government (civilian)	77,524
Federal government (military)	54,194
Agriculture	16,397

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a similar list of ailments. New Jersey is one of the few states, though, to try to tackle them by completely redirecting growth patterns. "It is a laudable but unenviable task," says Dr Alan Rosenthal, director of the Eagleton Institute of Politics at Rutgers, the state university.

The legislature set up the state planning commission in 1986 to devise a state-wide framework for development. In its preliminary plan, unveiled last November, the commission warned not only of the visible impact of unchannelled development, but also the "hidden but virulent effects of our present growth patterns".

For more than 40 years, New Jersey's urban areas have been sprawling ever farther down its main arteries, to form a continuous patchwork of communities. No other state has such a big chunk of its people (89 per cent) living in towns. Yet a low-density, pervasively suburban population makes for costly public services and rapid development of rural land.

The infrastructure is already inadequate. Real estate development was halted in 49 areas in July 1988, for example, because sewage plants were

Continued on next page

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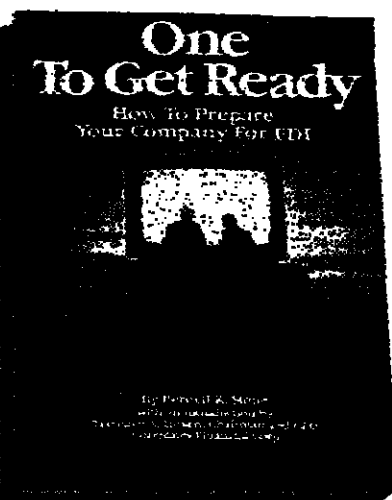
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GATEWAY AMERICA

STATE OF NEW JERSEY 2

FOREIGN INVESTMENT: NatWest's acquisitions make it the state's fourth-largest bank, as . . .

Planners focus on finance and services

NEW JERSEY has a higher proportion of its population employed by foreign-owned companies than any other state.

While that still puts the 175,000 employees of foreign companies at only 5 per cent of the workforce, a relatively paltry figure by international standards, it gives New Jersey longer and deeper experience than most other states in dealing with investors from overseas.

New Jersey's appeal for foreign investors is essentially the same as it is for US-based companies: the strengths of the state's international businesses reflect the traditional strengths of the economy as a whole.

The first, and still the biggest, major group of foreign investors in New Jersey has been the pharmaceutical companies, whose main competitors in America have been such Jersey-based firms as Merck, Squibb, Schering-Plough, Warner-Lambert and Johnson & Johnson.

Electronics and telecommunications companies made up the next tier of inward investors, attracted by the unequalled research and manufacturing infrastructure created by the presence of AT&T and its

Bell Labs.

Thus, the state's biggest foreign-owned business is Hoffman-La Roche, with North American Phillips next. In fact, Roche, which employs almost two-thirds of its 12,000 American workers in New Jersey, is a bigger state employer than Merck, even though Merck is headquartered in Rahway and is the world's largest drug company. Only 15 per cent of Merck's 30,000 US employees work within the state, placing it well down the list of New Jersey employers. Behind Roche and Phillips, the biggest foreign industrial investors are Unilever, BASF, Hoechst, Ciba-Geigy and BOC.

All these are companies with many thousands of employees and long histories and roots in New Jersey. More recently, the trends in foreign investment have reflected the broader changes in the US economy — the flood of consumer imports into America and the rapid expansion of the financial sector and the ever-increasing emphasis on far Eastern, rather than European trade.

The biggest recent increase in foreign-owned employment has been attributable to the expansion of National Westminster USA, now the fourth-largest bank in New Jersey.

NatWest's growth, of course, has been achieved by acquisitions, rather than the greenfield investment which is much dearer to the hearts of local politicians, trade unionists and businessmen. But even when it comes to brand new investment, planners are focusing their attention increasingly on financial and service operations, hoping to benefit from the state's proximity to New York.

A series of enormous construction and urban reclamation projects, along the west bank of the Hudson river facing Manhattan, has helped to attract large numbers of foreign financial and trading companies. Foreign companies have been among the most sought-after tenants for the new developments, and state officials were delighted last year when Bank of Tokyo decided to move 400 of its back-office jobs to a new \$50m computer centre in the Harbor-side Financial Centre, on the Jersey City waterfront.

These are projects of the kind that New York is increasingly determined to keep on its side of the Hudson River. In order to compete, the New York City government is using

the whole armoury of inducements, such as local tax abatements and exemptions from zoning requirements. And local real estate specialists admit that some of the steam has gone out of the New York relocation boom since office rents in Manhattan started declining after the stock-market crash of 1987.

However, the gap between New York and New Jersey remains wide, in terms of taxes, rents and local living costs. The long-term movement of jobs towards New Jersey is therefore expected to continue. And foreign businesses, which tend to follow such trends rather than lead them, look like becoming even more important employers in New Jersey's service and financial sectors.

Apart from financial services, pharmaceuticals and electronics, New Jersey offers the most obvious locational advantages for foreign distribution businesses. With the two biggest ports on the Eastern Seaboard — the Port Authority of New York and New Jersey, on the east, and the 135-mile-long Delaware River Port to the south — New Jersey sits astride the interstate highway system and is served by a

dense network of long-distance railroad lines. All this has made the state the natural US entry point for import merchandise from Europe. Adding in the proximity of America's most important commercial, financial, media and communications centre in Manhattan just across the Hudson River, it is hardly surprising that many of the largest European exporters to the US have chosen to put their US headquarters in New Jersey.

Among the European firms which run their US operations from the state are BMW, Mercedes, Jaguar and Volvo, in addition to many chemical, electronics and telecommunications companies, large and small.

The same locational advantages have helped guide the state's inward investment programme, plans to allocate 40 per cent of its time and money to the Far East, and another 15 per cent to cultivating Japanese companies in California. Among the Asian businesses that currently have North American or East Coast headquarters in New Jersey are Toshiba, Subaru, Samsung, Sharp and Brother.

Accordingly, in its 1989 budget, the state's inward investment programme, plans to allocate 40 per cent of its time and money to the Far East, and another 15 per cent to cultivating Japanese companies in California. Among the Asian businesses that currently have North American or East Coast headquarters in New Jersey are Toshiba, Subaru, Samsung, Sharp and Brother.

to be bound up with Europe. Accordingly, the state plans to establish an office of investment and trade development somewhere in Europe this year. The European countries the state is targeting, include Switzerland, Germany, Italy and Israel.

At the same time, however, the New Jersey Department of Commerce has been making a major effort to attract Asian companies, not only from Japan but also from Korea. While most Japanese firms, including the three leading car manufacturers, have already put down roots in California, New Jersey officials believe they may be able to attract their east-coast marketing and distribution headquarters to the state.

Accordingly, in its 1989 budget, the state's inward investment programme, plans to allocate 40 per cent of its time and money to the Far East, and another 15 per cent to cultivating Japanese companies in California. Among the Asian businesses that currently have North American or East Coast headquarters in New Jersey are Toshiba, Subaru, Samsung, Sharp and Brother.

Anatole Kaletsky

BANKING

'Some will get bruised'

THE AGGRESSIVE move by National Westminster Bank into the already heavily competitive banking market of New Jersey reflects the enormous business potential that the state offers to financial-services companies.

Natwest agreed to buy First Jersey National Corp in August 1987 for \$200m, which was more than twice book value, and it announced its purchase of Ultra Bancorporation in February, for \$282m.

A couple of salient economic facts help to explain the attraction. In March, the state's unemployment rate was 3 per cent, significantly lower than the national rate of 5 per cent.

In 1978, the state's per capita income outstripped the national average by 14 per cent. In 1988, that margin had increased significantly to 38 per cent, with per capita income in New Jersey at around \$22,000 and the national average at \$16,000.

This makes the state the second highest in the US in terms of personal income. Coupled with the fact that this is the most densely populated state in the country, there are rich rewards for retail banking.

There is also a wealth of corporate clients. According to United Jersey Banks, one of the largest commercial banks

in the state, at least 50 per cent of Fortune 500 companies have their corporate headquarters, or at least an operation, in New Jersey, which is also home to more than 1,000 foreign firms.

New Jersey is the ninth largest banking market in the US. In 1988, commercial bank deposits totalled \$66.7bn, and commercial bank assets in the state grew at a rate of 12 per cent to \$85bn.

Mr William Knowles, chairman of National Westminster Bank USA, sums up the views of many who eye New Jersey, as regulations barring interstate banking are gradually loosened and the economy is forecast to remain robust.

"New Jersey is a very good banking market," he said. "It has achieved good growth, the economy is highly diversified and there is a very sizable number of middle-market companies which are the bread and butter of our business. We didn't want to tip-toe into this market; we wanted to buy a significant share."

The two acquisitions

announced by NatWest USA give the bank a considerable presence in New York and New Jersey, with 285 branches and around \$200bn in assets.

The 1980s have seen a wave of bank mergers in New Jersey and across the border with banks in Pennsylvania, which have created large institutions. These major players — such as First Fidelity, Midland Bank and United Jersey Banks — at the same time face fierce competition from many smaller, community banks with long relationships in different areas of the state.

There is also a head-to-head contest in the sale of financial services and instruments with the major securities houses that have substantial retail networks in the state.

Many now question whether New Jersey can support many more banking entrants, given that the nation's economy is slowing and that the state has chartered new banks in the last five years at a rate not seen since 40 were chartered by the Department of Banking between 1970 and 1975.

Mary Little Parell, Commissioner of the New Jersey Department of Banking, does not believe that the state is overbanked. She notes that 16 of its 21 counties experienced an increase in the number of commercial and savings bank offices between 1984 and 1987, but that these increases "directly correspond to the counties' population growth and business expansion".

She also cites the rationalisation of the banking sector through mergers and acquisitions. "There is no doubt, however, that competition is already fierce and will get worse," Mr Andre Brid, a senior officer at First Fidelity Bank NA New Jersey, said. "Some banks which are coming in are going to get bruised."

There are three potential sources of new entrants into New Jersey banking.

More New York banks are expected to start acquiring in New Jersey. Of the money-centre banks, Chemical is so far the only one to have bought in with its acquisition in 1986 of Horizon Bancorp. Many others

— who have been concentrating on dealing with making provisions for Third World loan losses, and whose balance sheets have not been in the best shape for acquisitions — are expected to follow.

Foreign banks are currently barred from acquiring banks in the state, but legislation lifting this restriction, currently stalled in the New Jersey assembly, is widely expected to pass. Natwest was not treated as a foreign bank under state law, because its subsidiary is a nationally chartered bank holding company in New York.

Lastly, the move towards interstate banking is gathering steam. As banking laws stand, New Jersey allows banks nationwide to acquire its banks, provided the acquiring bank's home state offers reciprocity to New Jersey banks.

So far, only New York and Pennsylvania comply, but Massachusetts and Connecticut and a clutch of other states are expected to follow suit by the beginning of next year.

Mr Richard Hazen, president of National Westminster Bank NJ, expects interest from all these areas, but says that the pace of acquisitions has slowed down for the moment. Banks are looking at their bottom lines, and at controlling operating costs, rather than gathering market share. This partly reflects the substantial acquisition activity this decade within the state, and also the currently difficult interest rate environment.

He looks forward to intense competition with relish. "It's fun. It is a let's-get-em type of business."

New Yorkers, particularly of the financial variety, tend to see New Jersey as a rather dull extension of Wall Street, across the Hudson River.

While there has been a move to state-bank administrative offices in New Jersey, because of lower rents, the truth is that New Jersey is as dynamic a market for financial services as you could get, and one that will attract much interest as the trend towards super-regional banking gathers pace.

As First Fidelity's Mr Brid commented, "New Jersey is a much more broadly-based economy than a dormitory for New York's financial industry."

Janet Bush

Rewriting the dream

Continued from previous page

overloaded. More than 60 per cent of the state's main roads were operating near or above their rated capacity as far back as 1985. "Traffic gridlock threatens even the state's ability to continue to grow and prosper," the preliminary plan said.

Pressures are increasing rapidly. The commission estimates that the state's population will grow from 7.7m to 8.5m in the next 20 years. Just to provide them with the present level of services and quality of infrastructure will require a greater than 50 per cent increase in public spending.

The fundamental solution, the planning commission argues, is to redirect much of the growth back into existing cities and suburbs. Higher density would, for example, make mass transit economic, help reduce housing costs, and stimulate a revival of inner cities. Where growth continues outward, it would be concentrated in higher density centres, with land between preserved for farming and recreation.

Never before has a state government proposed rewriting the American dream. Market forces are winning it all over a few areas. The New Jersey bank of the Hudson River, across from Manhattan, is, for example, a hot spot for redevelopment.

Overall, the state government must be taking a Canine-like stand. It has no statutory power to force municipalities to accept its vision. It can only try to build a consensus among them. The trouble is, there are 567 towns and cities in the state, and the largest Newark, has only 330,000 people.

Home rule remains a powerful force in state politics. Many a new outer suburb wants to grow as badly as a bombed-out old town like Paterson and has the political clout to fight for it.

Any significant revival of old cities will require large expenditures to restore an acceptable quality of infrastructure and amenities. Newark's school system, for example, is a disaster. On a less vital level, the city of Trenton, the state capital, has no cinema.

Money casts a harsh light on the political reality. "I think a majority of voters in this state

are anti-city," said Dr Stephen Salmore, of the Eagleton Institute. "Many of them have moved out and have very negative feelings. A large diversion of funds to the cities is a real problem politically."

Add to this a change of leadership next January, when Governor Kean completes his eighth year in office, the maximum allowed. His successor, yet to be chosen, faces a daunting agenda of problems constraining New Jersey's growth.

The real danger is that the people of New Jersey might duck the issues. After all, many of the problems are just as great or worse elsewhere in the region. Inadequate action is unlikely to mean that many jobs will flow, say, to southern Connecticut or Long Island.

But by tackling them, they have a chance of keeping the countryside attractive, making the urban areas more habitable, and completing the maturation of New Jersey.

SCIENCE & TECHNOLOGY

Shoulders rub to create jobs

SINCE EARLIEST times in US industrial history, New Jersey has been a powerhouse for innovation. Today, the state accounts for nearly 12 per cent of the estimated \$120m spent nationwide each year on research and development.

But when New Jersey's economy faltered badly during the 1970s, industrialists and politicians alike realised that finding new ways to stimulate and harness those strengths was a key to recovery.

The state government's main instrument is the Commission on Science and Technology, which it founded in 1985. The commission, in turn, has set up a wide range of high-tech centres and programmes, to bring scientists and industrial researchers together.

"Technology transfer is a contact sport," says Mr Edward Cohen, the commission's executive director. "Industrialists and academics have to rub shoulders."

The commission's annual operating budget has grown from \$4.5m to \$19.4m in its first five fiscal years, and it has received \$99m in capital funds from two bond issues approved by the state's voters. Over the same period, it has attracted \$47m in funding from corporations which became partners in its programmes, and an additional \$48m in federal government research and development grants.

So far, the direct pay-off has been relatively modest. The commission estimates that the efforts have helped to create or save 3,000 jobs. Broader effects, however, are increasingly apparent in science, technology, or mature sectors, such as food processing which never bothered much with R&D in the past, are spending more money now that they are beginning to appreciate the benefits.

Entrepreneurs, once only rare by-products of the huge institutions that dominate the state's scientific scene, are starting to flourish. Many of them are drawing on fledgling venture capital and business incubation programmes. Moreover, the commission is trying to make R&D dollars more effective by focusing them on a handful of key new areas that build on New Jersey's traditional industrial strengths.

Thus Advanced Technology Centres — for biotechnology, computing and telecommunications, advanced materials and environmental protection — complement the well established pharmaceutical, chemical, electronics and material processing industries.

More than 130 companies are partners in the nine centres. The hope is that the programmes will stimulate the sort of commercially viable inventions that have underpinned New Jersey industry for more than a century and half.

The roll-call is impressive. Samuel Morse demonstrated the first electronic telegraph in 1838. Thomas Edison unveiled the stock-ticker in 1858, the phonograph in 1877 and the film camera in 1891. Submarines, condensed soup, antibiotics, air conditioning, colour television and frozen foods are some of the other products that were invented in New Jersey.

Without doubt, the world's scientists know the state best for Bell Laboratories, founded by American Telephone and Telegraph in 1896. Since then, an average of one patent a day has flowed from its staff. To name but two of their breakthrough products, they invented the transistor, opening the door to today's microelectronics industry, and they built the world's first telecommunications satellite.

The state has won its reputation for innovation, through the work of its industrial laboratories not its academic institutions. It is sadly short on the latter, with the exception of a handful of places where Albert Einstein did some of his greatest work, or Rutgers University and the New Jersey Institute of Technology.

Some observers argue that this deficiency will hamper New Jersey in the race to develop new technologies. Others say the state can largely compensate for its handicap by marshalling its resources well. In fact, Mr Cohen has a reputation for being heads together to minimise competition between institutions for scarce resources.

Typical of the realistic approach was the state's decision not to join the race for the Superconducting Supercollider. Many states had separately to be chosen by the federal government to be the site of a multi-billion particle physics facility.

New Jersey decided the project was a poor use of its resources, because basic scientific discoveries, not potentially commercially applications, would flow from the huge programme. Moreover, the state lacked the wide open spaces for the collider, which would run in a 53-mile oval tunnel underneath tens of square

miles of land. Texas was the eventual winner.

Beyond the issue of scientific prestige lies the more direct question of whether academic institutions are turning out enough scientists and technicians to meet industry's needs. "The answer is probably no, but in fact it is a problem for the whole nation, not the state specifically," argues Mr Cohen.

"We as a nation are doing an inadequate job of preparing our workforce all the way from technicians to post-doctoral candidates. We have good people, but not enough of them. In some areas we don't even have enough people," he added.

With its science and technology programmes quickly establishing its strategy for further growth, perhaps the most crucial issue is setting priorities. On one hand, the commission wants to maintain appropriate levels of support for current programmes but on the other, it wants to lean on to promising new fields.

A step towards performance-oriented programmes comes with the new agreement this year that Advanced Technology Centres embark 5 per cent of their activity to technology transfer to the commercial sector, rising to 10 per cent next year.

"We're devoting more of our budget to this, so we can ramp up our business development activities," Mr Cohen added.

If the large and progressive programmes are still relatively new, the concept of spirit are not. More than 10 years ago Thomas Edison, perhaps the most prolific and commercial of America's inventors, spoke of his New Jersey Laboratories as "invention factories".

Today, the state's government and industry are attempting to create the modern equivalent of such hotbeds of innovation. On present trends they believe New Jersey's share of the nation's R&D expenditures will rise to about 15 per cent from 12 per cent.

Roderick Oram

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STATE of NEW JERSEY 3

THE ENVIRONMENT

The pines get protection

THERE IS not much to see in New Jersey's Pine Barrens except pitch pines, white cedars, black oaks, streams the colour of rust, and sandy roads that run into the woods, split, come together, turn on themselves, divide into five, lose themselves in swamps or along you back where you started five hours ago.

There are cranberry bogs, rows of blueberry bushes, sometimes a sparrowhawk perched on a cedar stump, sometimes a man in a pick-up. The place is either silent or deafened by military aircraft.

"Why," asks New Jersey's environment commissioner, Mr. Christopher Daggett, "would anybody want to preserve a bunch of scrubby old trees? He answers his own question: 'Because the place is unique.'

By the standards of the eastern US, the Pine Barrens are a wild place. In the megalopolis that sprawls from Norfolk to New Hampshire, the Pine Barrens are a million-acre hole. Here, in the most densely populated state of the union, is a stretch of country where the villages have the air of 30 years ago. In a region that has been polluted by every sort of heavy industry, the Pine Barrens have clean air and two vast aquifers of the sweetest water.

People's attitudes towards land have changed over the past three centuries, and nowhere more than in the Pine Barrens.

Named "Barrens" by the colonists, because the sandy, acid soil was no good for growing corn or grazing, the woods

were used heavily, but quite benignly for three centuries of iron-making, glass-making, logging and berry-culture.

The military carved out chunks for itself. Years of relentless and futile land speculation left only vestigial traces. In the 1960s, the writer John McPhee came upon a street sign deep in the woods marked Fifth Avenue. It was not until the mid-1970s, and the licensing of gambling in Atlantic City, that development began to eat into the Barrens.

Ironically, this was just the time when many people decided the pines had much more than economic value. In 1976, the Carter Administration declared the Pine Barrens the first ever National Reserve in the US, and called on New Jersey to develop a comprehensive master plan for the place.

The plan, which attempted to funnel development to the edges of the pines, set off a ferocious battle. Speculators and developers, municipalities and farmers, desperate to sell their land, fought with environmentalists — and everybody fought the plan and the new Pinelands Commission.

The battle has subsided since then. Nobody is satisfied, but, as Mr John Stokes, assistant director of the Pinelands Commission, says: "Everybody agrees that the Pinelands should have some kind of protection." North Jersey towns look on the two Pinelands

aquifers with thirsty eyes, but it seems that in South Jersey, at least, it is recognised that the water is the lifeblood of the

Pine Barrens

An innovative plan to allow farmers to transfer development rights to their land to special areas on the edge of the pines has been slow in starting, but has taken away some local opposition. Governor Tom Kean is clearly less enthusiastic for the pines than Governor Brendan Byrne, who signed the Pinelands plan, but he has backed the commission.

People's attitudes towards land have changed over the past three centuries, and nowhere more than in the Pine Barrens

Oddly, there may well be more agreement on the Barrens and other conservation issues — what Mr Daggett calls the "clean" side of his job — than on a host of big issues facing the state on the "dirty" side. Of these, the problem of disposing of household garbage or solid waste is so severe it threatens to impair the state's entire economy. Poor air quality, traffic congestion, polluted groundwater and hazardous waste are problems only slightly less severe.

With solid waste, New Jersey has simply run out of disposal space. Its residents are prodigious generators of trash — a ton a year each — but many poorly designed or unregulated dumps that were leaching into

groundwater were closed during the 1970s.

Local opposition has blocked new dump sites. By the beginning of this year, all but a fraction of the waste being dumped in New Jersey was going to just 10 sites, and these will not last into the 1990s. The state is exporting about half its solid waste, mostly to Ohio and Pennsylvania.

"The idea of burying garbage doesn't work any more in this state. Nobody wants a landfill near them, and the other states could succeed in closing their borders to our trash," says Mr Daggett.

In 1987, New Jersey became the first state to make recycling compulsory. Each of its 567 municipalities must recycle at least three materials: most chose glass, newspaper and aluminium. By 1986, households were recycling about 13 per cent of their waste, and this is now at least 18 per cent. Mr Daggett hopes to expand the products being recycled — batteries, say, or some plastics — to get the figure to 25 per cent "in the next several years".

The recycling programme has been much applauded by environmentalists, but there are problems. The market for old newspapers, for example, has collapsed in the north-east and the state has to pay brokers to take them away. Even if markets stabilise, the state believes that recycling will not be enough.

"The crisis is manageable," he says, "but only if we move forward on all fronts: reduction at source and incineration or pulping, as well as recycling and landfilling."

But incineration is already the subject of bitter dispute, because of the potential hazardous emissions and the problem of disposing of noxious ash. A single incineration plant — at Oxford, in Warren County — has opened, but it can handle only 400 tons a day.

New Jersey's air is a chronic problem. Despite big advances in cutting industrial emissions in the 1970s, few places in the state meet Federal standards for ground-level ozone, which is formed by sunlight working on organic compounds and nitrogen oxides. Mr Daggett complains bitterly that much of the ozone comes in over the state's borders from the industrial Midwest, and he is struggling to convince Washington of this. The state has also ordered filling stations to fit sleeves over pump nozzles, to cut petrol vapour. But the problem is really that too many people are driving too much.

Mr Daggett says: "I have linked the air quality and congestion issues. We need to halve the traffic round here. It is not only the air that has to be cleaner, the economy is being choked. We really have to generate ways of moving people not cars, and this is going to be the major policy question of the early 1990s."



In a densely populated state is a stretch of country where villages have the air of 30 years ago

James Buchanan

TRANSPORT

Victim of its own prosperity

WHEN MR Clifford Holland designed the eponymous tunnel in 1919, he reckoned on daily traffic of about 40,000 vehicles.

On the first Sunday after the tunnel opened, in November 1927, more than 51,000 drove through the underwater link between New Jersey and Manhattan. Today, some 80,000 vehicles a day make the East-bound journey alone.

Congestion and over-crowding dominate the New Jersey transport network as the state grapples with the problem of moving people and goods on bridges and roads, and through tunnels that were designed to carry half the present load.

A recent report on the region's transport system, *Regional Transportation: Current Conditions and Future Prospects*, concluded that "On many of its most critical links, the regional transportation network today lacks the carrying capacity, operating flexibility and physical characteristics needed to meet the requirements of its people, the expectations of its employers and shippers, and standards of environmental quality. Unfortunately, these problems are harbingers of a worse crisis that could severely limit the region's economic growth in the 21st century."

The State Forum, which conducted the study, consists of the commissioners of the New Jersey, New York City and New York State departments of transportation, the chairman of the Metropolitan Transportation Authority, and representatives from the New Jersey Transit Corporation and the Port Authority of New York and New Jersey. The balance of New Jersey and New York institutions indicates just how closely the two states are tied, when it comes to the problems of moving people and goods.

The forum estimates that about 2m people travel into Manhattan from New Jersey each morning. In addition, a vast number of delivery trucks make the journey — annual eastbound truck traffic alone equals the total annual tonnage handled by the eight busiest Atlantic Coast ports.

New Jersey's transport network has fallen prey to the state's new-found prosperity. More than half of the current commuters between the two states joined the system after 1977. Furthermore, commuting

20 minutes. This is expected to increase to 40 minutes by 1995.

New Jersey's public transport service, New Jersey Transit, is also pushed to the limit. Although most of its passengers are bound for Manhattan, only three of the commuter railroad's 10 lines and branches have access to the city. All other services require an inconvenient transfer on to the subway line, which joins New Jersey to Manhattan.

"In an era of declining federal support for transit, severe constraints have been placed

trucks that are rapidly becoming the norm.

New Jersey Senator Walter Rand who heads the state's transportation committee, has put forward a number of possible solutions to the problem of overcrowding in a five-bill package before the New Jersey Senate. Among the ideas being considered are van-pooling and car-sharing, and staggered work hours for private as well as public employees.

The senator would also like to see improvements at the Atlantic City airport, in order to relieve congestions at Newark Airport, which is rapidly approaching capacity.

Ms Christine Johnson, director of the Office of Transportation Planning for the Port Authority, agrees that the future for the area's economy vehicle in the region is not bright. A public ferry service has just been introduced, which should help alleviate some of the commuter congestion across the Hudson. A number of private ferries already ply the river between New Jersey and New York.

Other proposals include the off-peak delivery of goods, automatic toll-collection on the bridges, and tunnels to allow a faster flow of traffic.

However, funding for these improvements is not forthcoming from a federal government that emphasises free enterprise and state autonomy. "Funding is the most important issue facing the region's transportation," says Ms Johnson.

This is in line with the findings of the forum. "These solutions are expensive," says the report. "Yet, the bottom line of this report is that current, federal, state and local resources are insufficient to find the needed transportation improvements to keep the region economically competitive."

Karen Zagor



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STATE OF NEW JERSEY 4

ATLANTIC CITY: it is now clear that gaming was the wrong industry

The gamble that hasn't paid off

FOR A small town that houses a \$5bn gambling business, Atlantic City does not flaunt its wealth. There is no movie house and no supermarket.

Three blocks in from the Boardwalk and the towering casino-hotels, there are boarded-up stores, pawnbrokers and cheque-cashing businesses. Men, both black and white, hang out not doing much. At night, the windy streets are empty.

In 1976, the people of New Jersey voted in a referendum to license casino gambling in Atlantic City. This was an experiment in urban renewal, a gamble to revitalise a 19th-century resort that had fallen to bits in the Depression and been in pieces ever since.

In the intervening years, 12 great casino-hotels have gone up on the Boardwalk, the once-fashionable promenade that runs for three miles along the ocean; 40,500 jobs have been created; more than a \$1bn in taxes has passed to the state. And Atlantic City is a slum.

"It's a dump," says Mr Marvin Roffman, a Philadelphia stockbroker, who is an expert on gambling in Atlantic City. "Whatever casino gaming has done, you have to face it in terms of revitalising Atlantic City, it's a failure."

Now the casinos are doing badly. It may sound hard to believe that the house can lose

at games where it can design the odds to make it win, but intense competition has pared profits to almost nothing. Last year, according to Mr Roffman, the casinos earned just \$16.2m after operating costs, taxes, interest on debt and depreciation of their capital base.

This was a miserable return on the \$2.73bn which the unfortunate punters left in the slots and on the blackjack and craps tables.

It is an even feeble return on the \$5bn-odd that has been invested in the Boardwalk, the lion's share of it raised from junk-bond investors assembled by Mr Michael Milken and his staff, at the Wall Street investment firm of Drexel Burnham Lambert.

Next year, a vast new casino, the Taj Mahal, will add 20 per cent more space for tables and slots, and this will increase competition dramatically in a saturated market. People such as Mr Roffman and Mr Al Glasgow, the colourful and well-informed publisher of Atlantic City Action, say there is going to be a shake-out on the Boardwalk. Already the weakest casino, the Atlantis, has lost its license because it could not find financing to plug its losses.

What on earth went wrong? Eleven years after Resorts International opened the first casino on the Boardwalk, it is now clear that gaming simply

was the wrong industry for a dying Atlantic City. No casino wants its customers out buying souvenirs or dining in French bistros: they should be hunched over the slots in the perpetual half-light, feeding in quarters five at a time and snarling at anybody who comes near.

Unlike Las Vegas, which was

The casinos are doing badly. Intense competition has pared profits to almost nothing

developed as a resort where people spend a few days, Atlantic City was so run-down in 1976 that it could only be a place for day-trippers. In Atlantic City, a high-roller is a Queens cab-driver with \$250 to burn. Nearly 40,000 people, many of them pensioners, are bussed in by the casinos to play the slots every day. They stay an average of eight hours, and few see sunlight.

Worse, the opening of Resorts unleashed a whirlwind of land speculation, which whipped up real estate values and property taxes, drove the poor from their homes and businesses from their premises, and left a desolate stretch

of abandoned stores two or three blocks deep. A five-year-old levy on casino revenues, designed to finance new housing, has yet to have noticeable effect. Local government is outclassed and, it seems, more or less irrelevant.

"What we have here," says Mr Glasgow, "is no more than a neighbourhood craps game with a bit of glitz and glitter."

The city's boosters claim that Atlantic City, with its 33.1m visitors each year, is the world's greatest resort. But these are not 33.1m different people. At best, there is a hard core of about 4m-to-5m pensioners, blue-collar workers and self-made businessmen, from New York and Philadelphia and their suburbs, who come to Atlantic City often.

This market provided the pioneer casinos, such as Resorts and Caesars, with spectacular profits. But there is little chance that it can be expanded to cover the new capacity from the Taj Mahal. The market is expected to grow this year by between 5 and 8 per cent. Burdened with debt as they are, some casinos will either merge or follow the Atlantis into closure. The successful ones - Bally's, Caesars and Trump Plaza - are expected to increase their share.

There are two hopes for the industry. First, profitability is so mediocre that capital has dried up and there may be no

extra competition for a few years after the Taj Mahal opens. Second, much of what new capital there is comes from Mr Donald Trump, the New York real-estate developer, who mixes brilliant showmanship with an acute assessment of risk.

In his vulgar but popular New York buildings, his vast yacht and his best-selling autobiography, Mr Trump has repeatedly shown how precisely he understands the taste of middle America, eastern division. It is hard to imagine anybody better capable of popularising Atlantic City. He will also control, once the Taj Mahal has opened, 31 per cent of the gambling floor and, after a year or two, 40 per cent of the hotel rooms. His recent bid to lock up the so-called Penthouse property for a non-casino hotel shows his current strategy: more hotel rooms, no more slots.

Mr Trump and the industry hope that, ultimately, Atlantic City can attract gamblers from outside its current 100-mile radius. Boosters count off the great events to come: a new railroad spur this summer to link Atlantic City with the Boston-Washington line, new hotel rooms, eventually an airport and convention centre.

Mr Roffman, who is with the Philadelphia stockbrokerage Janney Montgomery Scott, is gloomy about the present, but



Some wheels do keep turning: visitors to Atlantic City

FARMING

Incentive plans may stem drift

James Buchan

optimistic about the middle future. "Atlantic City will evolve into more of a destination resort, like Vegas. People will stay three or four days."

Longer stays should mean demand for more varied entertainment and services, which should do something for Atlantic City. But it is a long way away.

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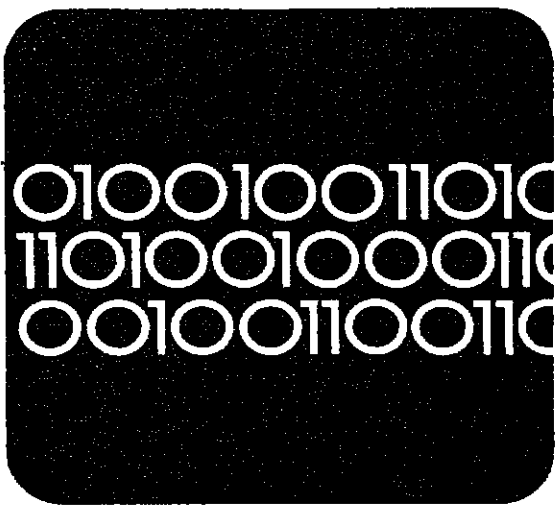
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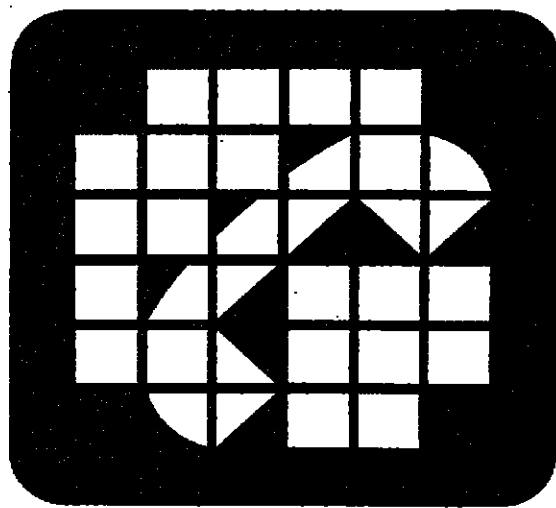
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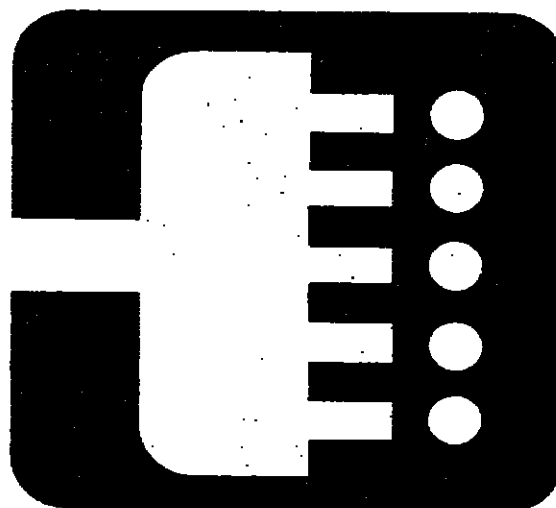
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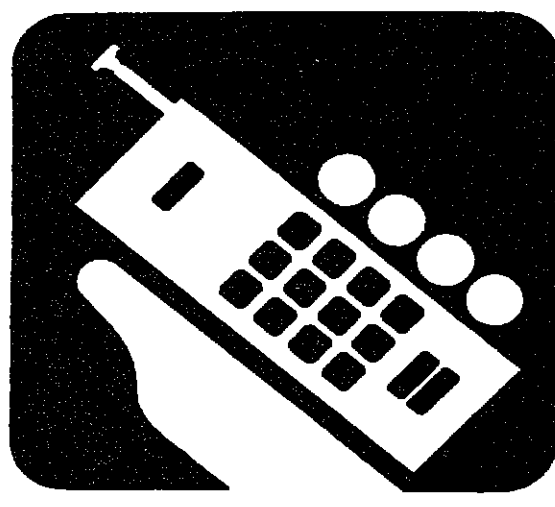
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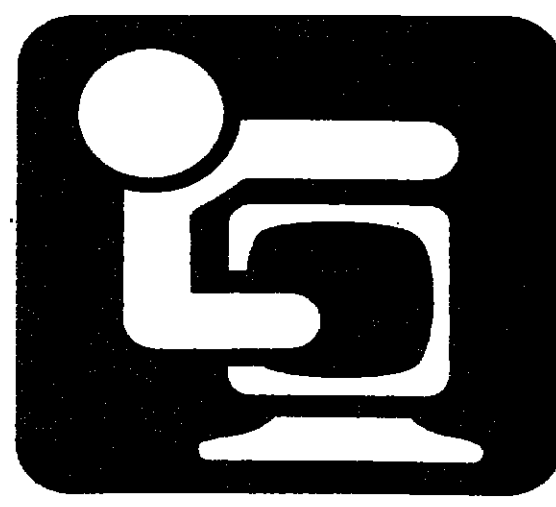
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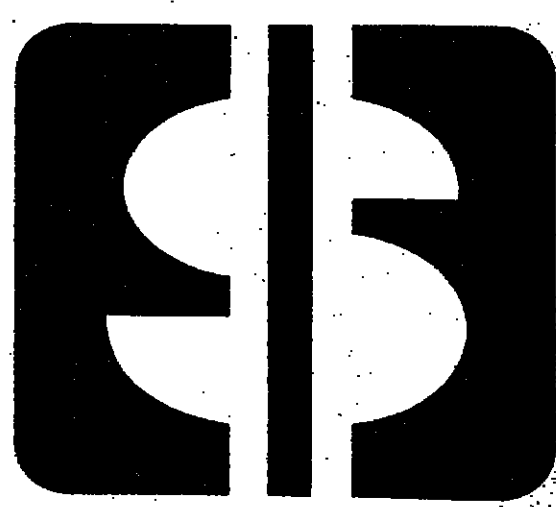
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THE US farm belt, with its vast area of "amber waves of grain" stretching from the Great Plains to the Garden State's farmers tell away on what, by US standards, are tiny plots, averaging 112 acres. Their largest crop, unsurprisingly in this highly suburban state, is greenhouse nursery stock.

Still, New Jersey farmers are like farmers elsewhere: high rolling gamblers, according to Mr Arthur Brown Jr, the state's Agriculture Secretary and owner of 40 acres of blueberries, flowers, plants and shrubs.

"Every day we gamble, and it can cost a lot more than going to the casinos," he said. "One night of frost can wipe out your profits for a year."

Although the farmers keep a sharp eye on the weather forecasts, widespread use of irrigation, plastic row-covers and greenhouses renders them somewhat less dependent than their Midwest brethren on the vagaries of the elements.

But fruit and vegetable crops, which provide about 28 per cent of the New Jersey's agricultural cash receipts, are even more susceptible than grain to prolonged drought or unusual cold snaps.

Like farmers all over the US, New Jersey farmers have gradually been leaving the land for more predictable careers, pocketing hefty profits from developers on the sale of what has become the most valuable farmland in the US.

In 1980, almost 27,000 farms in New Jersey occupied a total 1.7m acres. By last year, the number had fallen to 7,400 on 999,000 acres. About half of those who are left farm only part-time.

It is a worrying trend to officials of the most densely populated state in the union. The land and its trees are important in the battle against pollution. Attractive fields make real estate more valuable and help to attract tourism. "We don't want people to have to go to Pennsylvania for a Sunday ride in the country," said Mr Brown.

If New Jersey is to retain its farms, then farmers must be allowed to earn healthy profits. In 1987, agricultural cash receipts were \$620m, down 2 per cent from the previous year.

The state has created several incentive schemes to encourage farmers to stay on the land. A tax programme, introduced more than two decades ago, assesses farmland at a much lower rate for its agricultural productivity than for its value to commercial development. If land is sold for development, then the state charges a rollback tax, charging the buyer, seller or both, for the difference in the agricultural and commercial rates of the previous three years.

In 1987 the state's voters approved a \$50m bond issue for a farmland preservation programme. Farmers who enter their land in the scheme are paid the difference between the land's commercial and agricultural values. After that, the land can be used for nothing beyond farming.

The goal is one day get 300,000 acres in the programme. But with the average cost per acre exceeding \$7,000, more bond issues will be required, and it is far from certain that much of the land will not become condominiums or shopping centres before enough funding has been raised.

Vegetable farming, a 300-year-old tradition, gets high priority from the state. More than 70 different kinds of vegetable are produced, the principal crops yielding over \$60m a year. A \$1m-a-year "Jersey Fresh" promotion of fruits and vegetables has created a booming regional market and, according to polls, boosted con-

sumer demand for fresh local-grown produce.

Although the state is prepared to encourage agriculture, New Jersey farmers are far less addicted to government assistance than their larger counterparts in the Midwest. The only crops eligible for federal price supports and subsidies are grains, representing about 10 per cent of the cash receipts, and dairy (9 per cent). Of the billions of dollars in subsidies awarded to US farmers in 1987, New Jersey producers received a miserly \$11m.

Instead, the local farmers are model entrepreneurs. Pam and Gary Mount are proprietors of 80 acres of vegetables, fruit trees and pastureland, in Princeton. Customers come from far and near to shop at their large country store, which features their own and regional produce, homemade pies and chickens.

The shoppers' children receive free apples and small sacks of animal feed, which they take to the back pasture for a visit to the farm animals. Special events three times a year - a kids day, Halloween and apple day - are major community events that draw thousands of tourists.

Even the Mounts' children are lured with the entrepreneurial spirit. A 13-year-old daughter runs birthday parties

If New Jersey is to retain its farms, then farmers must be allowed to earn healthy profits. In 1987 agricultural cash receipts were \$620m, down 2 per cent from the previous year

for young children, providing refreshments and donkey rides, for \$50.

At another vegetable farm, in New Brunswick, Sue and James Giamarese cater specifically for the area's ethnic groups. On 65 acres, they produce parsley for Lebanese salad, plum tomatoes and basil for Italian customers and artichokes, used in Spanish and Middle Eastern cooking.

They offer tours for school children and hayrides. Customers are invited to pick their own strawberries and pumpkins. In fact, "pick-your-own" has become a popular device in a state where labour is increasingly scarce. The opening of the Atlantic City casinos took 40,000 workers out of the employment market. The unemployment rate is 3.5 per cent, and, except for seasonal workers who are trucked in by the day from New York and Pennsylvania, fulltime employees are difficult to find.

Mr Mount said students were volunteering for work, but were inexperienced and costly - wages are rarely less than \$4.50 an hour.

With its central location, mild climate and well-drained loamy soil, New Jersey offers farmers favourable growing conditions and "the best market in the world," according to Mr Brown. But the urbanisation of the state also means "people pressures", which require most farm activities to be heavily regulated.

"Most farms are ringed by houses," Mr Brown said. "You have to watch the dust, the corn-silks, the pesticides, the noise - and if you're playing with manure, you really have a problem. People think like to move out to the country. But after a couple of years, they decide they really liked things as they were in Brooklyn."

Nancy Dunne

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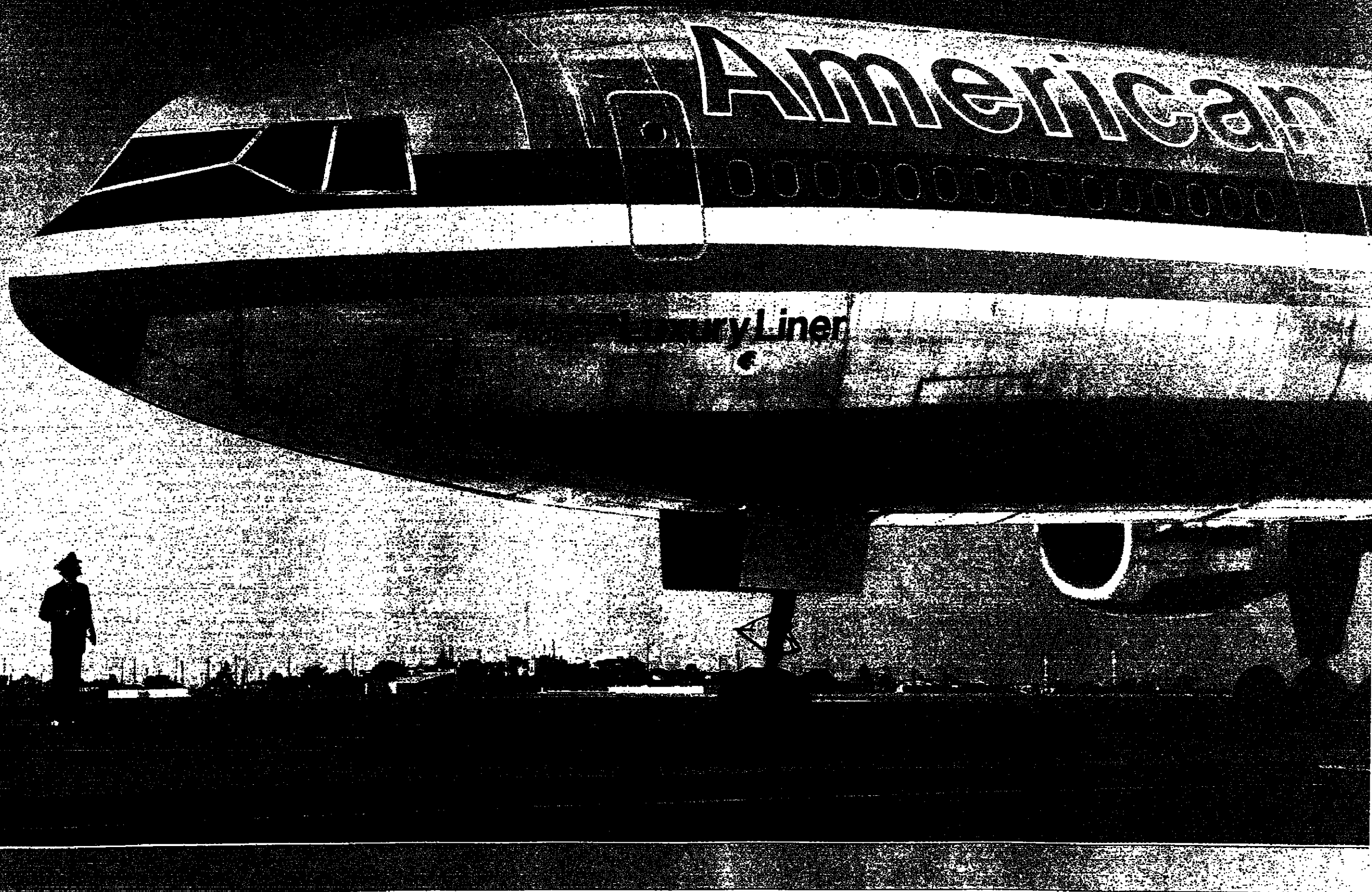
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WALTER LAWRENCE GROUP companies have been awarded contracts worth £22.6m. Walter Lawrence Project Management has won the management contract for a new terminal building, hangar and associated infrastructure at Luton Airport on behalf of the London Aviation Centre at a cost of £3.5m. Work is expected to start shortly and the project is expected to be completed within 46 weeks.

The company has also been awarded a management contract for a poll tax office for the London borough of Southwark. The £3.5m project is to convert and refurbish the Wood Mill building at Southwark public works depot in Neckinger Road.

Walter Lawrence City & Southern is to carry out a sheltered housing scheme for 110 dwellings on behalf of Pancity Developments in Tongdean Lane, Brighton, at a cost of £4.7m.

City and Southern will also carry out a refurbishment and extension to office accommodation at 14/15 Stratford Place, London, on behalf of General Accident Life Insurance at a cost of £2.2m. It will also receive £1.7m for partly refurbishing and extending offices at 58/58 Worsnip Street and 40 Clifton Street in London on behalf of the AVH Partnership.

Building offices in Docklands

WIMPEY CONSTRUCTION MANAGEMENT has been appointed management contractor on a £68m contract for an office project at South Quay in Docklands, London, being carried out by Wiggins Water-side and Port of London Properties.

The 19-storey development comprises retail space at ground and podium levels, and

business suites/apartments on the following 17 levels, with the top two given over to executive apartments. There will be three basement levels and sub-basement car parking.

The structure will be of steel frame with metal decking and lightweight concrete topping to all upper floors and suspended reinforced concrete slabs to the carpark levels. The basement

will be enclosed by a bored-piled retaining wall and of in situ cast concrete.

External finish will be of pre-fabricated, storey-high cladding panels faced with selected granites on proprietary glazed curtain walling.

The development, which is due for completion in February 1991, includes the construction of a glazed roof

Village development in the Isle of Man

The Manx Government in partnership with NORWEST HOLST is to create a traditional village in a rural setting on the outskirts of Douglas.

The £16m development, with its use of local stone, open areas, informal courts and landscaping has been acknowledged by the Manx Government to be the most innovative housing scheme yet to be constructed on the island. It will provide a mix of accommodation ranging from housing for first-time buyers, to larger detached properties together with flats, bungalows and sheltered accommodation for the elderly, all contained within a fully landscaped 27 acre site.

As befits a true village development, Ballafletcher will boast many of the facilities of a

traditional Manx community. Central to the development will be a large village green, around which will be sited the village hall, doctor's surgery, post office and general store. A public house will be built on the outskirts alongside the Ballafletcher Road.

The village will have about 100 units out of a total of 274 available for priority purchasers. The elderly are also catered for with 80 specially designed flats and bungalows. To maintain the village character the remainder of the houses are to be in the mid and upper price bracket so that there is a full range of dwellings available.

Under the agreement Norwest Holst has accepted the responsibility for the design

and construction of the scheme together with onward sale of the properties. The Manx Government will provide the land and be responsible for the provision of priority purchasers, whilst maintaining a close dialogue with Norwest Holst throughout the development to ensure that the partnership objectives are achieved.

Ballafletcher is the latest of several partnership arrangements undertaken by Norwest Holst with the Manx Government and local authorities. The first, and largest such scheme to date, at Anagh Coar in Douglas, provides 110 dwellings for sale to first-time buyers. Further schemes at Corony and Jurby are also underway to provide a further 36 homes.

Holiday Inn hotel for Gatwick

WILLIAM OLD (CIVIL ENGINEERING & BUILDING) has been awarded the contract for a £10m Holiday Inn hotel at Gatwick.

Watford-based William Old is the main contractor for the hotel - which is the first Holiday Inn in the Gatwick area - with responsibility for every aspect of the contract from the construction of the building to the fixtures and fittings - down to such minute details as the cutlery and the waitresses uniforms.

The main structure of the 150-bedroom hotel has eight floors. The ground and first floors are to be constructed in reinforced concrete, the remaining levels in precast concrete with brice curtainwall facing.

A two-storey structure adjoining the front elevation of the building houses the reception and restaurant, with full conference facilities on the first floor. This part of the

hotel utilises structural steel and curtainwall and brick cladding. There is also to be an indoor swimming pool and jacuzzi complex.

The Holiday Inn Gatwick hotel will be operated by Mrs Gulshan Bhatia, of Midgird. Mrs Bhatia is the first female franchisee in the UK to be granted a Holiday Inn licence by Holiday Inns International. William Old will hand over to Mrs Bhatia on completion, scheduled for October 1990.

DIARY DATES

FINANCIAL

TODAY

COMPANY MEETINGS:
B.P. 14.00pm, 15.00pm, 16.00pm, 17.00pm, 18.00pm, 19.00pm, 20.00pm, 21.00pm, 22.00pm, 23.00pm, 24.00pm, 25.00pm, 26.00pm, 27.00pm, 28.00pm, 29.00pm, 30.00pm, 31.00pm, 32.00pm, 33.00pm, 34.00pm, 35.00pm, 36.00pm, 37.00pm, 38.00pm, 39.00pm, 40.00pm, 41.00pm, 42.00pm, 43.00pm, 44.00pm, 45.00pm, 46.00pm, 47.00pm, 48.00pm, 49.00pm, 50.00pm, 51.00pm, 52.00pm, 53.00pm, 54.00pm, 55.00pm, 56.00pm, 57.00pm, 58.00pm, 59.00pm, 60.00pm, 61.00pm, 62.00pm, 63.00pm, 64.00pm, 65.00pm, 66.00pm, 67.00pm, 68.00pm, 69.00pm, 70.00pm, 71.00pm, 72.00pm, 73.00pm, 74.00pm, 75.00pm, 76.00pm, 77.00pm, 78.00pm, 79.00pm, 80.00pm, 81.00pm, 82.00pm, 83.00pm, 84.00pm, 85.00pm, 86.00pm, 87.00pm, 88.00pm, 89.00pm, 90.00pm, 91.00pm, 92.00pm, 93.00pm, 94.00pm, 95.00pm, 96.00pm, 97.00pm, 98.00pm, 99.00pm, 100.00pm, 101.00pm, 102.00pm, 103.00pm, 104.00pm, 105.00pm, 106.00pm, 107.00pm, 108.00pm, 109.00pm, 110.00pm, 111.00pm, 112.00pm, 113.00pm, 114.00pm, 115.00pm, 116.00pm, 117.00pm, 118.00pm, 119.00pm, 120.00pm, 121.00pm, 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ARTS

Magnificent gift to the profession

Colin Amery describes the new Canadian Centre for Architecture in Montreal



Gwynne Howell and Alberto Remedios

Mastersingers of Nuremberg

COLISEUM

There is a golden glow about this English National Opera revival, and on Saturday it grows steadily warmer as the evening goes on. Not a "patina", such as many a German *Meistersinger* strives for, but a genuine, glowing, and, in the evening, exercises no nostalgic pull upon us, and anyway neither the simplified sets here nor the generally fresh-faced cast could acquire up a settled world of smug burghers. In Eliahu Moshinsky's production (re-staged by David Ritchie) we get instead a fairy tale of kind hearts and universal good will, bobbing and sailing over the sumptuous waves of Wagner's score. It is irresistible, and deeply inspiring.

If nostalgia has anything to do with it, it is only in being reminded that 21 years ago *The Mastersingers* was the ENO's first great success. That is inescapable — for their original Walter, Alberto Remedios, is back at long last from the Antipodes. Fresh-faced he is not, he looks haggard, but his hair is still black, and his prospective father-in-law might easily have been his son. With such a singer none of that matter. His virile tenor is strong and bright as ever, and perhaps even subtler; it is hard to be sure, for his faultless musicianship has always had the gift of seeming innocence. All his art is devoted to giving every phrase the stamp of selfless conviction. He sets a noble standard, and it is wonderful to hear.

The all too fresh-faced father-in-law was Brian Battistone-Scott (replacing John Con-

well at the last moment), who made an excellent impression as Pogner in every other respect. His dignified manner was humane and judicious, his fluent bass has a striking individual colour, and he paced the role with thorough understanding. Jane Eaglen's new Eva, a towering model of Teutonic womanhood who can still melt gloriously into a matching soprano voice that is surely on its way toward a Brünnhilde. Immense promise, and some grand phrases; she might still lead the great quietest more incisively.

Her Magdalene offers much more than respectful support, for Anne-Marie Owens is not only chubby and bubbly, but once again brings precocious maturity to her music. Bonaventura Bottone repeats his David, a sprightly underdog, and sings with scrupulous elegance (even by the ENO's very high standard for David); the range and potential of this clever artist have developed space. Among the minor roles Patrick Wheatley supplies a sturdy Nightwatchman, and as Kothner Arwel Huw Morgan boasts impeccably crunchy diction as well as a nice sense for rhetorical paragraphs. By and large the other *Mastersingers* do not suggest power-figures in a small community, but members of a crotchety little club.

For two acts the Hans Sachs of Gwynne Howell's production is a modest, affable chap, even a bit gormless. In Act 3 he suddenly rises to the proper stature of the character (though one still couldn't believe him

as someone who might brood over books all night long; the tough, clear-eyed decency which is Sachs's rare virtue struck home with sonorous force. It sounded as though he'd been saving himself until then, his words had mostly been delivered as light, well-pitched recitative, not sustaining much lyrical thrust. The transformation was splendid when it came, but we ought to recognize Sachs's true weight sooner than that.

The comic-pathetic Beckmesser is again Alan Ogle, who keeps him prickly and defensive from the start, rigorously correct according to his blinkered lights, and sings him honestly, without vocal geysering. His ignominious retreat at the end of Act 2 was lost in shadow on this first night. Nick Chelton's usually reliable lighting needed some fine-tuning still.

As in every ENO *Mastersingers*, there is the fullest sense of enthusiastic participation by everybody, and you find yourself surrendering at once. It is special credit for that goes to any one person, it is certainly the conductor Mark Elder, who unfolds the score opulently and radiantly. The Prelude was superbly balanced (not least for Wagner's three-tunes-at-once stunt), the choral music full-hearted, the elevated magic in Act 3 realised with bated breath. It all makes an experience of generous rewards. In the afternoon, the world still seems a friendlier place than is remotely likely.

David Murray

The world has been given a magnificent architectural present. The opening of the Canadian Centre for Architecture in Montreal last week is an important international event. It is hard to overestimate the importance of this magnificent donation both to the profession and, in my view more importantly, to the public.

The gift consists of major new galleries, a drawings collection which is already in the top international division, a library and study centre. The new building is 150,000 square feet and is staffed by more than 100 people.

The whole centre is the gift of one person, Mrs Phyllis Lambert, a daughter of the late Samuel Brodman, the founder of Seagram, the Canadian wine and spirits company.

A lifelong enthusiasm for architecture led her to collect what drawings and photographs which are the core of the collection. She has set herself a difficult task in Montreal: to make the scholarship that underlies the collection accessible to the public and to show that architecture should not be of interest simply to an élite. The history of the Canadian Centre for Architecture goes back to 1979 when it was founded as a study centre and museum. In the same year, at a meeting in Helsinki, the International Confederation of Architectural Museums was founded to establish an international context for the study of architecture in relation to museums and exhibitions.

The centre is situated at the



Shaughnessy House, left, is a key influence on the design for the Canadian Centre for Architecture: the new scholars' wing is on the right

Phyllis Lambert is now the director of the centre, so it will continue to bear the mark of her decisions. But her involvement is even more complex. She worked as consulting architect on the centre at the opening. Mrs Lambert described Peter Rose as the master architect, but it is clear that the final solution reflects her wishes. The Sir John Soane Museum, founded in London in 1833, is the only comparable institution in bearing so strongly the mark of its creator.

The centre is situated at the

Western end of the city, close to the foot of Mount Royal, on what was until recently the Boulevard Dorchester, now called Boulevard René Lévesque. The new building has an old heart: the 1874 Shaughnessy House, originally built as two adjoining French Second Empire houses, now stands at its centre. The house was purchased by Mrs Lambert in 1974 to save it from demolition.

The grey limestone is typical of Montreal and the galvanised steel cornice and decorative wrought iron rooftop balustrade are all reflected in the

new building. The mixture of stone and metal in the 19th century house was a key influence on the late 20th design of the museum.

Tall windows mark the entrance and the library, and a trio of more tall windows, indicate the bookshop. The example suggested by that long, subtly articulated stony mass, is the Viceroy's House in New Delhi by Sir Edwin Lutyens. There are other reminders of Lutyens, too: the entrance hall with its beautiful exposed stone walls, the shallow domed circular spaces at the top of

the main granite staircase, and the way the architect has achieved a cool marriage of classicism and contemporary needs while resorting to the minimum of stylistic tricks.

The interior already has an established dignity. Peter Rose and his associates have solved many of the problems of the contemporary art gallery, I would have expected very low light levels, which is indeed the case, but Rose has brought a level of daylight into the main galleries in a subtle and imaginative way. It is no exaggeration to say that he has learned from Borromini's churches and has mastered the secret of controlled high level light.

The aesthetic of the interior follows the simple recipe of maple floors, stone or plaster walls and, for particular areas, an elegant maple wood paneling that resembles rustication. Sound levels are good with no carpet or special acoustic treatment to the ceilings. The architects have used a considerable amount of anodized aluminium for railings, balustrades and some of the furniture supports. The mixture of a bolted, somewhat industrial aesthetic with the classically proportioned spaces is controversial but, in my view, successful.

The wonderful thing is that the centre and the collections are entirely devoted to architecture. The holdings in library and archive, particularly from the 16th century onwards, match the highest world standards. The collection of architectural photography is the best in the world.

Much Ado About Nothing

STRAND THEATRE

In the Strand Theatre ad hoc company revival of Chekhov's *Junon*, led by Alan Bates and Felicity Kendal, the New Expressionism linked arms with Simon Gray. Modernism takes a back seat in the same company's version of Shakespeare's proleptic comedy. But bland neutrality, as in the Kenneth Branagh West End Shakespeare, is thankfully eschewed.

Lightly played and sunnily lit, Eliahu Moshinsky's production challenges various RSC orthodoxies of Edwardian colonial and post-Brechtian settings, reverting to the simple but irrefutable assertion of John Gielgud that this is an outdoor play of the sexually explicit Renaissance. The double entendre is easily cracked,

the charge of infidelity a matter of public concern.

The scene of Hero's denunciation in the church is played *en plein air* against an azure sky, the congregation dressed in ceremonial white attire. The priest officiates with his back to us. This crucial switch is typical of a refreshing physical confidence in the staging.

Only one area of Moshinsky's work is seriously inferior to what you might expect at the RSC or any permanent ensemble: Dogberry and the watch are woefully unfunny, although Peter Sallis enlivens his constable ploy with a gleefully drunken appropriation of the messenger's report of Don John's apprehension.

He leers this news from an Advent Calendar aperture on

Mark Thompson's brightly primitivist facade which resembles the components of a Chinese puzzle pierced with an off-centre procumbent gap. Don Pedro's good friend Al Fresco has obviously had a hand in all this. Felicity Kendal's tight-jawed, bespectacled Beatrice anticipates her soldier's return at a heaving lunch table; Dogberry keeps the watch by a picnic basket; the cellist from Terry Hands's glossy RSC platform for Jacobi and Sinead Cusack wanders on between "Kill Claudio" and the hatching of the vengeance counterplot.

The matching of Beatrice and Benedick is founded on the idea that both have flawed vision. This gag has a glorious pay-off in the sonnet reading at

the end, Kendal pushing her nose up against parchment while Bates fastidiously extends his arm. Here is the long and short-sightedness of it all in a clinching visual (sic) statement.

In the farcical entrapment scenes, Bates flaps in and out of a door while Philip Frank's susceptible chinless wonder of a Claudio initiates a beautiful setting (by Stephen Oliver) of "Sigh no more." He is joined in harmony by Frank Thornton's genially manipulative Leonato and the bluff Prince of Nicky Henson.

Bates has the opportunity here, as he does not in *Junon*, of showing the infection take hold. His transition from disinterest to self-interest is the evening's biggest comic leap.

In contrast, Kendal flutters like the alleged lapping in the orchard in an expressive shadow play behind a beige traverse curtain. She powerfully locates the centre of Beatrice's new experience in her reaction to the disgrace of Hero (Karen Assou).

The too camp campomania that opens the second half is a serious error. Otherwise, the narrative development is clearly relayed, and there are good support performances from Cherith Mellor as an explosively humorous Ursula, Sheila Steafel as the dummy whose Margaret, and Robert Gwilym as a pony-tailed, practical and nastily jealous Don John.

Michael Coveney

La sonnambula

NEW THEATRE, CARDIFF

Helmut Polzka's *Sonnambula* caused some distress and controversy among Bellinians when it was first mounted in Paris in February. It has now arrived in Cardiff as the latest instalment of the Welsh National Opera's *bel canto* series, and it is rather hard to understand what the French fuss was all about.

Polzka transplants the action from the Switzerland of Roman's libretto to the fertile ground of Amina's memory. Everything in Kathrin Kegler's cool, clean designs is sunlit sky-blue, and the vistas roll on forever, visions of the pastoral, heavily romanticised sometimes flit across the background, and surreal imagery is wheeled in for the painful moments.

At times the vision fades; gauzes descend, the scene darkens, as if Amina is fighting to maintain a grip on past excitements when her daily life with Elvino has lapsed into dull routine. Polzka is delivering a lecture upon awakening sexuality and on the gap between Amina's aspirations and her reasonable expectations of married life, but we have been there so many times before, and it is all presented with such little dramatic flair, insight or sensuality that any potential for exploiting the tension between Bellini's music and what the stage business is transacting is squandered. The claim for Bellini as one of the fathers of modernism made by the director in a programme essay seems so much flannel. If

the Paris audience misbehaved it was simply because they were bored.

Polzka's sententious point-making is combined with musical direction by Julian Smith that is reverential and correct to the point of punctiliousness. He opens out every traditional out in the score (and indeed makes one of the restorations, the beautiful canonic quartet, in the second act, the evening's modest highlight), and conducts everything at a measured pace so that the music never gains a real head of steam. Had the singers collectively been more stylish it could have worked, but too often one was mentally urging the music forward, and mentally reaching the end of an aria before the performers.

Vocal interest centred upon Valeria Posposito, the most recent winner of the Cardiff Singer of the World award, and making her company debut as Amina. She began promisingly in "Come per me sereno" and the cabaletta afterwards where the highest register seemed secure, true and freely projected, but her intonation thereafter was alarmingly approximate anywhere near the treble staff, and tone in the lowest register became uncomfortably coarse.

Peter Brondar was an effortful, unlikely looking Elvino, and Geoffrey Moses a lugubrious Rodolfo.

The brightest spots were provided by Eirian Davies's Lisa, who sang with style and attack — why anyone in that

benighted Swiss village should have preferred this Amina to this Lisa is beyond my simple tastes — and Beverly Mills's capable, nicely phrased Teresa.

The chorus too produced first-rate attack; Polzka's concept required them to be strictly regimented and unsmiling much of the time, and to descend into below-stage trenches to peep over the edge. Munchkin-like, for the final sleepwalk. The point of that failed to register — symbolism was either banally obvious or wilfully opaque, and almost enough to make one wish for old-fashioned naturalism, with real mountains, roof tops and a cast that knew what was expected of it.

Andrew Clements

ARTS GUIDE

May 12-18

MUSIC

London

Royal Philharmonic Orchestra, conducted by Andrew Litton, with Heinz Holliger (oboe). Weber, Mozart, Rachmaninov, Berlioz Hall (Tue) (638 8891). The Philharmonia conducted by Václav Neumann, with Viktoria Postnikova (piano), Dvorak, Rachmaninov, Beethoven, Royal Festival Hall, (Tue) (638 8800). English Chamber Orchestra, conducted by Sir Charles Mackerras, the Handel classics, 7.45pm (Wed), Barbican Hall (638 8891). City of London Sinfonia conducted by Richard Hickox, Royal Festival Hall, (638 8800) (Wed).

Paris

Marc Laffont, (piano), Chopin, (Tue) Salle Gaveau (4633030). Radu Lupu, (piano), Bach, Mozart, Schubert, (Tue) Salle Pleyel (4638873). Orchestre National de France, conducted by Georges Prêtre, with Oscar Shumsky (violin), Rimsky-Korsakov, Prokofiev, Dvorak, (Tue) Théâtre des Champs-Élysées (4720367). Chœur et Orchestre des Grands Soles conducted by Benoit Girault, Beethoven (Wed) Salle Pleyel (4638873). Irene Kudele, (piano), with Peter Keller (tenor), Marie Boyer (alto) and members of the Radio France Choir, Sanac (Wed) Radio France Studio 106 (4230151).

Cologne

Orchestra of the 18th Century conducted by Frans Brüggen

with works by Jean-Philippe Rameau, Beethoven, Philharmonie, (Thurs).

Schweitzingen Festival

Schweitzingen Rocco Theatre presents a festival from April 29 to June 9 with a mixed programme of opera, chamber music and symphony. The festival is represented by two Rocco productions. Berlin commemorates the 125th anniversary of Richard Strauss' birthday with *Arvidse auf Norrs*, produced by Erhard Fischer. Other highlights are: *Lieder recitals* by Lucia Popp, Rene Kollo, Eva Lind, Francisco Araza and Tom Krause. Saxophone Orchestra, Virtuosi Saxonia, conducted by Ludwig Gnetter, Württemberg Chamber Orchestra with conductor Jörg Faerber, Camerata Bern and Haydn's *Die Schöpfung* with Stuttgart's Radio Orchestra under Neville Martyn. Ballet performances and theatre activities round off an interesting programme. Schlossplatz, 663 Schweitzingen (06202/4638).

Milan

London Sinfonietta, conducted by Anthony Pay, Mozart, Stravinsky, Edgard Varese and Colin Matthews, (Mon) Teatro alla Scala (80.91.26).

Florence

Felicity Loft, soprano recital with Graham Johnson, Strauss, Liszt, Duparc and Poulenc, Maglio Musicale, Teatro della Pergola (Tues) (2479651).

Rome

John Elwes, (tenor), Monteverdi, Rocio, Praetorius, Grandi, Coretti and Merulo, (Wed) Teatro Olimpico (393934).

Amsterdam

Michael Schopper (bass) accompanied by Andreas Stalter on the fortepiano, Schubert (Thurs), Concertgebouw (718 345). Netherlands Philharmonic Chamber Orchestra under Hartmut Haenchen, with Maria-Jose Fies (piano), Beethoven (Thurs), Beurs (27 04 68).

New York

New York Philharmonic conducted by Zubin Mehta with Paul Tobias (cello), Peter Orr (piano) and Kyoko Takezawa (violin). Berber, Rachmaninov, Bartok, Avery Fisher Hall (Thurs) (874 6770).

Washington

National Symphony Orchestra conducted by James Conlon with John Aler (tenor), Shostakovich, Britten, Dvorak, Kennedy Center Concert Hall (Tue) (264 3776). Fairfax Symphony Orchestra with the Paul Hill Chorus. Programmes of great opera choruses. Kennedy Center Concert Hall (Wed), (254 3776).

Chicago

Chicago Symphony Orchestra, conducted by Sir Georg Solti with Anne Sophie von Otter (mezzo-soprano) with the Chicago Symphony Chorus. Berlioz programme. Orchestra Hall (Thurs) (438 0012).

INTERNATIONAL TELECOMMUNICATIONS

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FINANCIAL TIMES
LONDON'S BUSINESS NEWSPAPER

Stevie Wonder

WEMBLEY ARENA

Stevie Wonder was 39 on Saturday and over 10,000 came to the party. He is probably the most popular entertainer in show business... He may not sell so many records as in the 70s (and 60s), but no one has had word for this kindly genius, blind from the cradle, who works ceaselessly, with relentless good humour, to raise the pride and expectations of his race. The spontaneous chorus of Happy Birthday was heartfelt.

He paid it back in full, performing for three hours with a spectacle that can only be called state of the art.

Why then did a restlessness set in after the first 90 minutes, thoughts wandering off into the mundane? Partly because in his 28-year career Wonder has written some pretty mushy songs, partly because with so much time on his hands he was inclined to doodle, throwing in snatches of a melody, like "Sir Duke", and allowing his voice to degenerate into scat. Wonder is not nearly so insidiously familiar with his licking of the audience as Diana Ross, but the lengthy instructions on how to behave in his "house"... no smoking, compulsory handclapping, meticulous rehearsal of choruses... gave the impression that you had wandered into the camp of some firm but fair scoutmaster.

Under strict instructions to have a good time, it was hard not to feel bloodily minded, although the audience, a market researcher's dream of a representative national sample, loved it all. Only when he reached "This Time could be Goodbye" did the real genius of the man filter through, and as we entered the final strait the hits came to the aid of the party — "My Cherie Amour", "Superstition", "Uptight", the well-loved musical memories of a generation.

Meeting them again en masse, in this so-well-appointed showcase, they carried a certain lightness. Wonder is supreme at the simple melody, the nagging riff that touches the superficial spot. A long like "I just called to say I love you" represents commercial perfection: it's as infectious as a nursery rhyme and as profound. The packaging was in danger of overwhelming the product. No one is nicer, more humane, than Wonder, but his songs are too universal to be personal. A new one, "Why?", sounded just like a Paul McCartney composition, and of course the two combined the idealistic "Ebony and Ivory". Perhaps this simplicity ensures that Stevie Wonder can stay, in spite of his millions, a man of the people?

Antony Thornecroft

FINANCIAL TIMES

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Monday May 15 1989

Bush shows his hand

NEITHER OF the declarations made by the leaders of the two superpowers at the end of last week were as earth-shaking as might have been hoped. But they have served at least one important purpose: they have given a much-needed jolt to the east-west chessboard, which has remained unusually becalmed since President Bush became master of the White House at the beginning of the year.

If much of Mr Bush's speech in Texas echoed the previous Administration's policy towards the Soviet Union, at least during its final phase, it was nevertheless important that he should be on record with certain fundamental precepts. Thus, the US President's keynote statement that it was time to move beyond the policy of "containment" of the Soviet Union to one of seeking its integration into "the community of nations," can hardly fail to be welcomed in Moscow, in spite of its somewhat patronising air. It was clearly intended to send a signal to Mr Gorbachev that US foreign policy in the 1990s will continue to be based on co-operation with the Soviet Union on the solution of major international problems.

Reforms backed

Nor did Mr Bush leave any doubt in anyone's mind that the US fully supports Mr Gorbachev's reform programmes, while insisting that much more remains to be done, particularly in the fields of emigration and political freedom. Western pressure, after all, was largely responsible for opening the Soviet Union's doors to tens of thousands of mainly Jewish emigrants wishing to make a new life elsewhere. It therefore makes good sense for the new US President to reassert the West's demand that this - and other basic human rights - should be enshrined in Soviet law if Moscow wants to benefit from "Most Favoured Nation" trade treatment.

However, it was the generally positive attitude towards Mr Gorbachev's Soviet Union, rather than any specific demands or proposals, which gave the speech its importance. The Soviet leader now at least knows he can do business with President Bush. With his announcement that the Soviet

Union would unilaterally withdraw 500 short-range nuclear warheads from Europe, Mr Gorbachev made it clear that the business to which he wants to give priority is still arms control.

The timing, if not the contents of his proposal, was as usual impeccable. It was made only a little more than two weeks before the Nato summit in Brussels and at a moment of maximum disarray between the Western allies over the Soviet offer of relations on the reduction of tactical nuclear weapons systems based in Europe.

To maintain, however, that Mr Gorbachev's move is merely a device intended to exploit disagreements between the US and Britain, strong opponents of negotiations on short-range nuclear missiles, and West Germany and some other Nato members, who favour early talks with Moscow, is clearly an oversimplification. Certainly, the withdrawal of only 5 to 10 per cent of the Warsaw Pact's estimated force of 10,000 tactical nuclear warheads in Europe would not be of great military significance. But it is a start, and in conjunction with the latest Soviet proposal for conventional troop cuts - close to Nato's own offer - it is another sign that the desperate state of the Soviet economy is likely to push Mr Gorbachev into more and more concessions on the arms front.

That is an opportunity which the West, which is mainly interested in reducing the Warsaw Pact's superiority in conventional forces, but which also has a great interest in reducing the East's overwhelming advantage in tactical nuclear weaponry, should not miss. By holding out the prospect of talks on the reduction, but not the abolition, of short-range nuclear missiles, once sufficient progress has been made in the Vienna conventional arms talks, both objectives can be attained. Such a formula would preserve Nato's strategy based on a mix of nuclear and conventional weapons, serve as the basis of a compromise at the Alliance's summit at the end of this month and thus open the door to further constructive negotiations with the Warsaw Pact.

The eclipse of Dr Owen

LIKE THE Cheshire cat, Dr David Owen seems to be fading from a position of substance within British politics. If matters continue as they are, there will soon be little more than the famous smile left. This is regrettable, since his small "continuing" version of the Social Democratic Party constitutes a useful model for other parties. It shows the rest what a truly non-socialist, non-corporatist Opposition to Mrs Margaret Thatcher's Conservative administration might most usefully stand for. Dr Owen's SDP has scorned "fudge and mudge" on disarmament and national security. It is a wholehearted and convincing supporter of the social market economy. Yet it is also non-Thatcherite on the broad social issues, such as management of the National Health Service.

It is, however, now down to 11,000 members, a small fraction of its peak at the time of the Alliance with the Liberal Party. It has three Members of Parliament and it won only a handful of seats in the recent local council elections in England and Wales. It is hardly surprising that over the weekend the party decided to scale down to a bare minimum the number of candidates it will put up at the forthcoming elections to the European Parliament. It has abandoned its former aspiration to be regarded as a national political party, and will in future operate on a "selective campaigning basis."

Watershed

This is a watershed in the history of centre-left politics. It is just over eight years since the founding Limehouse Declaration was issued, outside Dr Owen's house in the East End of London. It constituted both an act of despair at the capture of the Labour Party by the Left and an affirmation of hope that a continental European-style social democratic party could be created in Britain. Lord (Roy) Jenkins, Mrs Shirley Williams, and Mr Bill Rodgers made up, with Dr Owen, a "gang of four" who led a significant group of schematics away from Labour. The political beneficiaries have been the Conservatives. Yet there were

times in the past eight years during which the original SDP, in alliance with the Liberal Party, seemed close to making a major breakthrough.

After a relatively disappointing performance in the 1987 election Dr Owen refused to cement the Alliance by merging with the Liberals. It was the beginning of the end. The merged Social and Liberal Democratic party has not yet found its feet, although it might be said to be having some success in its struggle to obliterate Dr Owen's SDP. The leader of the Democrats, Mr Paddy Ashdown, may hope to do better with the SDP out of the way; it is by no means certain that this claim will be fulfilled. For Labour has learned something (albeit not yet enough) from the experience of the Alliance years. Its leaders are aware that seats will not fall to Labour in the South East of England unless it adopts a more positive approach to the market and nuclear defence and distances itself from corporatism and the embrace of the trade unions.

Now defunct

Since the now defunct Alliance held second place in many south-eastern contests in 1987, the Democrats believe that Labour cannot win the next general election without them. They may be wrong. It is more likely that Labour would do best to continue the process of policy reform whose first fruits were announced last week until it is seen to have vanquished the Left within the party. Even then, many former Labour voters will remain doubtful of the value of the new policies while old Labour delusions shine through.

Future historians are unlikely to reach agreement on whether or not either the gang of four acting together or Dr Owen acting alone have accelerated the process of constructing an electable, non-socialist opposition in Britain. What seems clear today is that the process is not complete and that the Labour Party will not have done enough until it takes on board a great deal more of Dr Owen's approach to the central issues of contemporary politics.

Colina MacDougall and Quentin Peel on the Soviet leader's visit to Peking

When former president Richard Nixon arrived in Peking on his first trip to China in 1972, he visibly caught his breath at the top of the aircraft steps. He was awed at the sight of China's leaders lined up on the tarmac, and by the prospect of an end to the historic Sino-US rift which had encompassed two disastrous wars (Korea and Vietnam) and a generation of enmity. It was, he said later, the only time in adulthood that uncertainty made him feel like an adolescent.

Today Mikhail Gorbachev, the Soviet leader, arrives in Peking to signal the end to a similarly historic split, though if he feels hesitation like Mr Nixon he is unlikely to show it. The summit itself is not expected to produce surprises, since the work on removing the main hurdles to an improved relationship has mostly been done. Soviet troops have left Afghanistan and been cut back on the Sino-Soviet border, while Moscow is urging the Vietnamese to speed up their withdrawal from Cambodia.

The importance of the summit is mainly symbolic. It will set the final seal on what the Chinese call "normalisation" of relations. While the internal arrangements for Cambodia after the Vietnamese leave are still unsettled and may be discussed at Mr Gorbachev's meetings, that they will depart is not at issue.

After almost 30 years of rivalry, name-calling and occasional bloodshed on their common border, the sides now have more in common than at any time since the heyday of Sino-Soviet friendship in the early 1950s. But the new relationship will be nothing like the old big-brother-little-brother bond. Mr Gorbachev has effectively petitioned to come to Peking, and for the Chinese the new party links will be no different from links with other parties anywhere.

But in the past few weeks an unforeseen factor has emerged on Peking's streets, the student demonstrations fired by the death of former party leader Hu Yaobang in mid-April. To the students, the Soviet architect of *glasnost* is a hero, and they chanted his name in support of their demands for more democracy.

Any student demonstrations during Mr Gorbachev's visit will be deeply embarrassing to Soviet as well as Chinese leaders. The USSR no longer wants to be seen as any kind of model for China, not even of *glasnost*. It is too reminiscent of Soviet high-handedness in the 50s.

For the Chinese, the student protests destroy their comfortable theory



A door opens for Mr Gorbachev

that one can have economic without political reform. The protests have also undermined the fading of Deng Xiaoping, the architect of China's reform, who has been one of the students' targets. "Deng is now a lame duck leader," says one observer.

The Chinese are still cautious about what they can expect of the new relationship. It remains to be tested by practical deeds and time as to whether the Soviet Union can thoroughly correct its deep-rooted big-nation chauvinism and hegemonism under the guidance of Mr Gorbachev's new thinking, thundered the official Peking Review last week, in the language of the Sino-Soviet rift.

The past is still potent. The Chinese have not forgotten Soviet fury when in the 1950s and 1960s Mao claimed ideological superiority. They remember Khrushchev's denial to them of promised nuclear weapons in 1959, the way he crippled Chinese industry by pulling out Soviet technicians in 1960 and the ferocious competition through the following decades for allies in the Third World.

In the 60s these issues were aggravated by the spectacular clash of egos between Mao and Khrushchev. The relationship went from bad to worse till, during the chaos of the 1966-69 Cultural Revolution, Moscow began to contemplate a military strike against

Peking. The Russians finally gave up the idea, but in 1969 fighting broke out over the Ussuri River border.

It is a measure of Mr Gorbachev's determination to get a new deal with China that against this background he has made the effort to all but meet the three Chinese pre-conditions. The Soviet withdrawal from Afghanistan is complete. The pull-back of Soviet troops from the Sino-Soviet border is under way.

The emergent Sino-Soviet relationship will give the global kaleidoscope its biggest shake in years. Perhaps least affected will be the China-US tie, which has its own momentum and is no longer based on the concept of

counterweights to the Soviet Union. No Washington alarm bells are ringing at the growing Sino-Soviet bonds. Sino-US links - often about technical transfer, investment or education - are different in kind from the emerging Sino-Soviet relationship which will be between two huge adjoining powers with many common problems.

Post-summit relationships in Asia are likely to become more flexible and complex. China will grow in importance as a regional power as the Soviets withdraw militarily. Vietnam will be able to come in out of the cold where its 1970s invasion of Cambodia landed it. At the least, Mr Gorbachev must now be hoping that someone else - the US? China? will share the burden of propping up Vietnam's paralysed economy.

The biggest follow-up to a warmer Sino-Soviet relationship may be with Japan. Mr Gorbachev has shown he has the push to make difficult concessions. Urged on by his desire to involve the Soviet Union in the growth of the Pacific Rim countries, he might apply the same dynamism to the frozen Soviet-Japanese relationship.

The big stumbling block in this is the question of the four northern isles claimed by Japan (the Kuriles) but occupied and heavily militarised by the USSR since World War Two. On the other hand, if Mr Gorbachev decided to make a move on these, Tokyo, with its leadership in total disarray after the Recruit scandal, would be at a loss to know how to respond.

Elsewhere in Asia there should be a lessening of tension. Thailand and the other Asian countries can relax as the "domino theory" of the 50s (where one country after another falls to communism) has finally been disproved. As Sino-Soviet competition shrinks, India's links to Moscow and Pakistan's to Peking may soften. With the Soviets out of Afghanistan, the U.S. also will be less involved with Pakistan and regional rather than great-power issues will surface.

Mr Rajiv Gandhi, the Indian premier, has already paid the first high-level Indian visit to China in years to ensure that Delhi was not left out of new geopolitical arrangements. Mr Benazir Bhutto, premier of Pakistan, has done the same.

This new regionalism gives China a more solid basis for a foreign policy than the years of exporting ideology or the profound enmities of the Sino-US and Sino-Soviet splits. Tension in Asia and elsewhere will slacken. Most beneficial, in future Soviet and Chinese influence will be able to co-exist.

THE MOST remarkable thing about the Soviet Union's love-hate relationship with China in recent years has been the extent to which Mr Mikhail Gorbachev and his colleagues have been such gluttons for punishment.

Ever since Moscow began attempting to end almost three decades of ideological confrontation between erstwhile comrades - a process which started, to be fair, back in the pre-Gorbachev days of 1952, when Mr Andrei Gromyko was Foreign Minister - the Soviet Union has kept knocking at the door in spite of getting regular rebuffs.

On every one of Peking's preconditions for normalising relations - the famous "three obstacles" - Moscow has finally given way. It has completed its ignominious withdrawal from Afghanistan, although Chinese pressure there was only one factor among many, of which the most important was a realisation

that the war could not be won. It has brought heavy pressure to bear on Vietnam to pull out of Cambodia, with partial success. And it has finally promised border troop cuts of at least 200,000 men in the Soviet Far East, with a symbolic withdrawal of three-quarters of its troops in neighbouring Mongolia to begin today, just as Mr Gorbachev lands in Peking.

The Soviet Union has made it clear that it wants the whole gamut of bilateral relations - diplomatic, commercial, and above all political - back to normal. China has gone on playing hard to get.

So why is Mr Gorbachev so keen, to the extent of losing face? What is it in for the Kremlin that makes it so anxious for the process to succeed?

In the first place, the whole affair is heavily symbolic for the visible external success of the Soviet leader's otherwise ailing perestroika process.

Just as President Reagan's renunciation of the "evil empire" epithet, as he strolled around the Kremlin, set the seal on a new era of Soviet-American relations, so a handshake with Deng Xiaoping is what Mr Gorbachev needs to exorcise the Soviet foreign policy blunders of the "era of stagnation" under Leonid Brezhnev.

But it goes deeper than mere symbolism. "Normalisation" for Mr Gorbachev means external stability: a removal of areas of uncertainty around the over-extended Soviet empire. China is the greatest of those.

The 4,500 miles of Sino-Soviet border, riddled with areas of potential demarcation disputes along the Amur and Ussuri rivers, have already shown their potential for coming armed confrontation. The cost of defending that huge frontier is one of the biggest elements in the crippling Soviet conventional defence

budget, and therefore one of the most obvious areas for big savings.

A normalised Sino-Soviet relationship is also seen in Moscow as a way of enabling the Soviet Union to re-enter the international economy - in this case via the booming Asian-Pacific region. The Soviet economy remains highly centralised and controlled, in spite of perestroika, and state-controlled barriers link to another socialist economy appear an easier and quicker way forward than efforts to attract large volumes of capitalist trade and investment.

However, as a Chinese Soviet-watchers warned a recent conference in Vladivostok: "The Asian-Pacific express has already left the station. We are still not sure if we have caught it, but you have not even started running." Hence Mr Gorbachev's sense of urgency.

Moscow sees the bilateral economic relationship as

important in itself. Soviet analysts continually stress the availability of Soviet raw materials in Siberia, and the Far East region, there to be traded for sorely needed consumer goods from China. And Chinese labour and investment could play a bigger role in developing those areas, if the Soviet Union would only relax its immigration controls.

China can also help Mr Gorbachev's diplomatic strategy in Asia and the Pacific, especially as Japan and the US are still very sceptical about it. He has underlined China's role as a permanent member of the UN Security Council, and therefore an essential interlocutor. He wants to see the European disarmament process extended to the Pacific, but he needs China's support to persuade the others that the Soviet Union really is a Pacific power and deserves a full place at the table.

Finally, Mr Gorbachev urgently wants reconciliation

Acceptance of socialist pluralism - recognition that socialist states can choose different paths in their reform processes - is now genuine part of Soviet external policy. Restoring Communist Party-to-Party relations would give the policy credibility.

Mr Gorbachev also recognises that he has lessons to learn from Peking. The failure of Soviet agriculture is the bane of his life, and that is one area where Deng's revolution has been far more successful. Mr Gorbachev will seek the evidence wherever he goes in Peking or Shanghai, in the relative plenty in the shops.

He also wants to see how China has launched its special economic zones - he will visit one in Shanghai - to attract foreign investment. He wants an answer to the question: why are foreign investors not flocking into the Soviet Union? It is Mr Gorbachev, not Mr Deng, who wants something from the relationship.

Full frontal bureaucrats

Ms Thatcher believes, naturally, that she has brought the British bureaucracy heel, which probably explains why she gets agitated when Brussels, where her writ runs less far, proposes anything. She certainly demonstrated her domestic control last week when her Government proved that court injunctions notwithstanding, the mail could be delivered with remarkable speed, which is not a luxury that most of us enjoy even on the rare occasions the stamp machines are working.

The basic problem, for those with less leverage, is to know which button to press in the bureaucracy when things go wrong. Thus it can only be welcomed that a whiff of *glasnost* is blowing through Whitehall. British civil servants have actually agreed to show their faces in a new magazine, *Business Government*, launched last week.

Ironically, the man who unlocked the doors of Whitehall to the publishers was Sir Brian Hayes, permanent secretary at the Department of Trade and Industry, and one of the most reticent mandarins. Indeed most of Whitehall's top brass, conscious of the fact that they are supposed to be heard but not seen (cabinet ministers perform the reverse function), looked on with some trepidation at the initial approach from the publishers of the new venture.

Sir Brian, however, decided that since it is his department's policy to foster contacts between government and business, the magazine initiative should not be stalled. He wrote to all the permanent secretaries suggesting that they meet the publishers, which they did; and logically, too, since the civil service can be very big business. For instance, Steve Matheson, in charge of the computerisation of the inland Revenue's PAYE scheme of tax, profiled in the

first edition, will place an order for 35,000 computer terminals this year. As for the pictures, civil servants do not look very different from businessmen, except perhaps for a few more beads. But the facts are bare and the gossip minimal. There is clearly a way to go before it approaches a comparable Japanese exercise, which sometimes runs to interesting digressions on golf handicaps and drinking capacity and preferences.

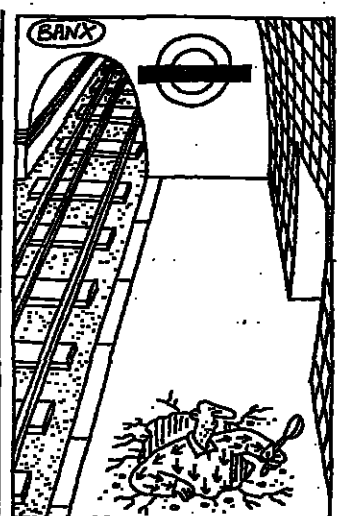
Deaf ones

However, one swallow does not make a summer and the new magazine is going to have to overcome an ingrained preference for secrecy. A colleague, a non-native with much experience in the third world, where nods, winks, and the transfer of hard currency can get things done, feels that the British bureaucratic obsession with the rule book goes too far.

His latest encounter involves the receipt through the international post of a few floppy disks full of statistics about China. HM Customs and Excise sent out a listful of forms, none of which seemed to apply. But he was impressed, in a way, when he finally found mimeographed instructions that said precisely that - that the forms were not relevant. So he threw them out, save for two pages that had to be returned, presumably in quadruplicate.

These said he needed to write in the appropriate space a "commodity code," which could be obtained by dialling a London number. Sure enough, after dialling that number, which was wrong, and then another, which was also wrong but at least knew someone who knew the right one, he was finally being put through to a cheerful voice who

OBSERVER



brilliantly described herself as "customer information." Joy at finding the right department was short-lived. Sadly, despite considerable coaxing, customs information is not permitted to say anything about commodity codes on the telephone. He is therefore still codeless... and dishevelled. But secrecy has been preserved.

Number cruncher

Lots of civil servants are at present very much involved in the privatisation exercise. Over in the private sector, there is a lot of evidence that employee share ownership helps internal corporate relationships. There is even persuasive evidence of this happening in Ireland, no less. Gerry Scanlan, chief executive of Allied Irish Bank, reports that some months ago he was a little taken aback to find Michael Nolan, the bank's chief buyer, standing at the entrance to his office, wreathed in smiles and full of congratulations. Nolan, who

was head waiter at Dublin's Russell Hotel before he joined AIB, is one of the brightest jewels in the bank's crown and also a keen follower of the Irish stock market, largely thanks to the bank's employee share scheme introduced by Scanlan. "It turned out Michael was the first person in the entire bank to spot that our market capitalisation had passed the £1bn mark," says Scanlan.

Which does prompt the mischievous thought that perhaps civil servants should share in the proceeds of the Government's budget surplus. After all, they are helping to create it by selling off the kitchen sink.

Brookespeak

There is also a popular misconception that civil servants enjoy job security. Peter Brooke, Paymaster General and chairman of the Conservative Party, was reflecting the other day on the difficulties which can be encountered during a recession. He recalled that on one occasion the Wall Street Journal had been "sufficiently frivolous" to report that the situation had become so serious that the Mafia had had to lay off two judges in New Jersey.

Czechmate

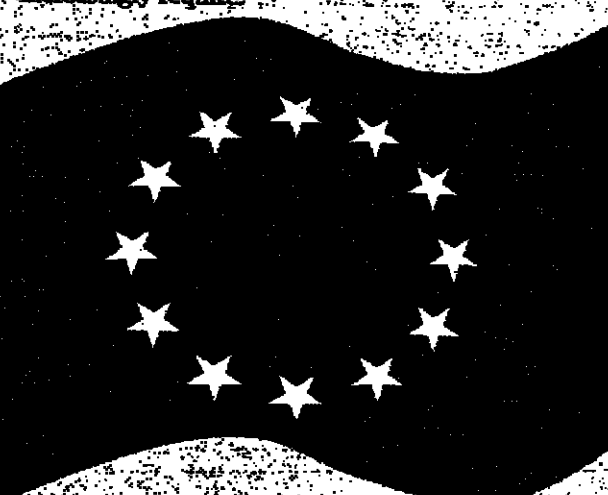
This may be apocryphal or old, but it is heard for the first time the other night. Back in the Prague spring of 1968, Alexander Dubcek announced he was creating a new position, Admiral of the Czech Navy. Moscow was not amused, pointing out that Czechoslovakia was landlocked and didn't need a navy. "Look," Dubcek replied, "if the Soviet Union can have a ministry of justice and Bulgaria a ministry of culture, then we can have a navy."

Jurek Martin

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David Lascelles on why the US's largest banking group is signalling a greater commitment to Europe

A hard act for Citicorp to get together

"WE HAVE to become more relevant to our customers than we have been in the past," says John Reed, the chairman of Citicorp, of his bank's presence in Europe.

That sounds like quite an admission from the head of the US's largest banking group. But it is not altogether surprising, given the stop-go style that has characterised Citicorp's approach to its largest potential market outside the US. In recent years, Citicorp has attacked and then pulled back from several parts of Europe, creating an impression of confusion and indecisiveness.

Only last year, Citicorp abandoned its attempts to break into the mainstream UK company loan market, and the UK gilt-edged and discount markets.

The revolving door at its European headquarters in London's Strand has also witnessed the departure of almost every single senior divisional executive appointed there since the early 1980s. Many of them left in frustration at the confusing signals that were coming out of New York.

The group's failure to make an impact on Europe commensurate with its size is reflected in the results. Last year, Citicorp earned a mere \$106m (\$63m) in net income from its Europe, Middle East and Africa division, out of total profits of \$1.95bn (\$1.12bn). This made the division the smallest geographical contributor, below the Asia Pacific region (\$277m) and even Latin America (\$562m).

But as he reaches his fifth year in the job, Mr Reed has begun to turn his attention more closely to Europe. Up till now his priorities have been the US market, where he has established his domestic operations on a sounder footing, and the Third World debt problem against which he increased Citicorp's protection with a massive dose of bad debt provisions.

In London last week, he said: "I wouldn't argue that we have had a strange set of strategies here. But Europe is fundamental to our plans. We've got to get our act together."

In fact, Mr Reed argues that Citicorp has done a lot better than the visible evidence suggests. For example, it has established sizeable retail banking operations in several countries with which he (whose career has been mainly in consumer banking) is satisfied. And in some markets, like foreign exchange, Citicorp is a major player.

The weaknesses lie much more in Citicorp's attempts to serve companies and institutions, where the high staff turnover has been particularly disruptive. Its venture into the securities market in London has also been turbulent and costly — though Citicorp is far from unique in that respect.

The shortcomings in the area of corporate finance, and the creation and distribution of securities are more crucial than retail banking because Citicorp aspires to serve the big multinational corporations, and it cannot do so without a strong base in the world's leading industrial nations.

Retail banking, by contrast, is not fundamental to the group's global ambitions, though Citicorp is a world leader in electronic banking systems and possesses technology which it can export to new markets.

The clearest sign of Mr Reed's determination to push Europe up Citicorp's list of priorities was his decision last year to transfer a vice-chairman, Mr Paul Collins, to London. The move was not popular with his board, which felt Mr Collins' place was in New York. But Mr Reed wanted weight and stability in London, and Mr Collins has agreed to serve there at least five years. "I think it is essential that I make this kind of commitment," said Mr Collins, who was closely involved in planning in New York.

Last month Mr Collins appointed three new lieutenants for the European region: Mr Ernst Brutsche, lately of the Midland Bank, in London to head Citicorp's treasury and foreign exchange operations; Mr Peter Schuring in Frankfurt to head the institutional business; and Mr Victor Meneses in Brussels to run the consumer banking side. Dispatching the last two to the Continent instead of posting them in London is intended to widen Citicorp's presence over the territory of Europe.

The shortage of senior bankers with experience of the European market is one of the things Mr Collins is trying to correct. He is currently interviewing candidates for high positions and hopes to make some appointments shortly. Says Mr Reed, "The key dimension is people."

Citicorp's planners in London believe that the European Community's plans to create a single market by 1992 will have a marked impact on competition and open up opportunities for banks to enter new markets. As a non-EC bank with an established presence in the Community, Citicorp should be able to benefit directly from the removal of national barriers. "We intend to be active throughout Europe in both the individual and institutional market," says Mr Tom Huertas, Mr Collins' chief of staff and strategy adviser.

One of the key questions Messrs Reed and Collins had to address is the future of Citicorp Securities, Vickers, the group's London-based equity trading and broking operation



John Reed: Europe "fundamental" to Citicorp's plans

which it acquired at the time of the Big Bang in 1986 but which has been plagued by losses and staff defections.

Last year CSV was in the red to the tune of \$70m (\$42m), though since then it has launched a big attack on costs, and redirected its efforts towards a narrower and, it hopes, more profitable segment of the market.

Mr Reed describes CSV as essential to Citicorp's corporate finance effort for which it will have to bear "the price and the pain," but he believes it still has a long way to go before it will reap profits for the group.

"We have got the costs under control, we have the systems in place, and we have good execution. But we do not have the relevance. We have to have the reason for being there. We don't have an obvious point of advantage in the equity markets."

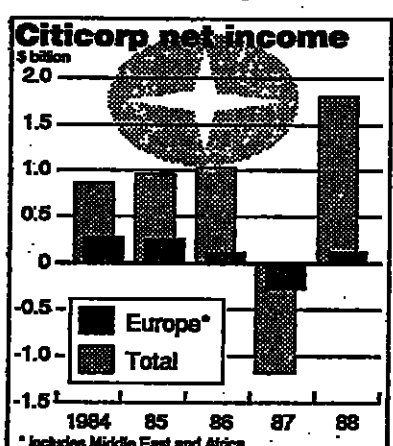
He does not expect CSV to become profitable for another three years. Mr Collins is a bit more optimistic. "It could break even or move into profit next year," he ventures.

There is less worry about the retail banking side in Europe, where it claims to have financial dealings with 8m households.

As a result of acquisitions, Citicorp has sizeable branch operations in

Spain, Belgium, Italy and West Germany, and is building up specialised services such as mortgages and credit cards. But there are conspicuous gaps in France and the UK which Mr Reed wants to fill, possibly with further acquisitions. Opportunities, however, are few, and retail banking is an area where, in the UK at least, Citicorp has made false starts in the past.

Acquisitions rank high in Mr Reed's expansion options. He says he has considered several large deals in the



Includes Middle East and Africa

Press freedom after Helsinki Where glasnost is not welcome

By Malcolm Rutherford

A month-long meeting on extending freedom of information in Europe ended in London last Friday, more noticed in the east than in the west. It would be churlish to complain that it was little reported in Britain, because in truth it produced very little news. Yet there were some nuances worth recording.

The meeting was a follow-up to the Helsinki Final Act of 1975, which did in its time lower some barriers in Europe. The early 1970s, after all, were a period when it was not anachronistic to talk of the cold war and détente was a relatively new cry. The Act was signed by all European countries, except Albania, plus the US and Canada.

Nearly 15 years on the London Information Forum, as it was called, sought to extend the Helsinki processes by easing the restrictions on journalists wishing to report events in the countries covered by the Act. There have been some notable developments in the interim: the emergence of Mr Mikhail Gorbachev in the Soviet Union, for example, but also the Romania's metamorphosis from being regarded in the west as one of the more open countries in eastern Europe to becoming the most repressive — a transformation that took place under the same leader.

For the first time, journalists as well as diplomats were represented. Soviet glasnost dominated the conference from the start. Moscow had by far the strongest delegation. Its spokesmen on the whole refrained from making attacks on the west. Moreover, there now appears to be a close and fairly relaxed working relationship between the Soviet Union, Hungary and Poland, all three countries being in favour of a degree of political liberalisation.

Three other eastern countries almost formed a bloc of their own: the German Democratic Republic, Czechoslovakia and Bulgaria. Some of the Czechs, however, seemed to be veering towards reform. The Bulgarians were pragmatic and must have a pretty good idea of the way the wind is blowing. Only the East Germans stood out as old-fashioned hardliners.

The most remarkable fact about the conference is that, so far as it could be ascertained, at no stage did the eastern countries hold a full caucus meeting to seek to establish a common line.

The journalists from most of the delegations went off and produced draft proposals for the relaxations of restrictions on visas and on journalists' working conditions. These were signed by journalists from east and west from more than half the delegations attending the conference. The man from the Soviet press agency Novosti, for instance, signed along side the Americans and most of the west Europeans.

So far, so good. Yet the journalists had reckoned without Austria. The Austrian delegation arrived determined to put its own stamp on the conference and not to be deflected by specific proposals from journalists. Indeed the Austrians had a set of rather woolly proposals drafted even before the conference began. The Swiss became an Austrian ally.

That, in turn, led the 12 countries of the European Community to seek a common position of their own, a time-consuming process if ever there was one. After a meeting of the 12 comes inevitably a meeting of the 17 — the European Community members minus Ireland, plus the rest of Nato. In the end they, too, made some rather woolly proposals.

In fact, it was perfectly clear almost from the start that the Nato countries did not want to encourage relaxations on visas. They declined repeated invitations to say why. It is quite possible that the Soviet Union did not want too many relaxations either, but it was allowed to shelter behind the official western silence.

The conference concluded without a communiqué. A few documents, including the journalists' proposals, have gone forward to a meeting in Helsinki in 1992. The journalists enjoyed their work and new contacts. Some of us were left wondering, however, what more Mr Gorbachev has to do to persuade western officials that something has changed.

LETTERS

On show in London

From the Secretary, Royal Academy of Arts

Sir, There seems to be an implication in Antony Thornton's article ("Promotion Abroad," May 3) that somebody's lack of initiative led to the "loss" of the Guggenheim exhibition — which might presumably have been seen in London if that person had shown a little more enterprise.

I can assure you that it would have been most surprising if the Guggenheim exhibition had come to London, and it could only have been at the expense of one of the places it did go to: Chicago and Washington in the United States, and Paris.

It might have been otherwise if British collections, public and private, had been more successful in acquiring Guggenheim's works. No city (not even New York) can capture for itself every exhibition it would wish to, and considering London's relatively low standing in the gallery and financial circles of contemporary art, it is a wonder that we have as

many first-rate shows as any other European capital — and more than most.

The new exhibition space at the National Gallery, in Trafalgar Square, is a most welcome addition to London's artistic resources. If (as I am sure will be the case) its programme is supported by an imaginative policy for the lending of works of art, we can look forward to a most enterprising series of exhibitions there — scholarly, illuminating, and of relatively modest size.

The Royal Academy will of course continue to put on first-rate international shows in its Main and Diploma galleries. Over the next two years alone, The Art of Photography will be followed by Frans Hals, Monet and the Burrell Collection; each organised in close co-operation with leading foreign institutions.

Who said that London is not getting its share of major exhibitions?

Piers Rodgers,
Royal Academy of Arts,
Piccadilly, W1

National debt mismanagement

From Professor Brian Tew

Sir, As Simon Holberton points out (May 8), the raising of gilts is now proceeding so fast that the clearing banks are flooded with bankers' cash, which the Bank of England then has to mop up by running down its portfolio of commercial bills and, more recently, stepping up the issuance of Treasury Bills.

In effect the authorities are

taking gilts out of the market and replacing them by bills. In so far as gilts held by non-banks are replaced by bills held by banks, the M3 money stock is *pro tanto* inflated. And the reduced availability of gilts bids down the bond rate, thereby aggravating over-heating and weakening sterling.

Brian Tew,
Loughborough University,
Leicestershire

Multi-disciplinary practices

From Mr F.E. Worsley

Sir, Robert Rice (May 8) mentions possible problems which may affect barristers and solicitors who join multi-disciplinary practices (MDPs) in the UK. In particular, they may not meet restrictions imposed in some other EC member states.

At one level, this is purely a commercial problem. If a lawyer in the UK joins an MDP, he or she may be sacrificing the opportunity to do work elsewhere in the EC. But it must be for him to make a commercial decision whether to join.

There is no public interest in prohibiting lawyers in the UK from joining MDPs, even though, by doing so, they may

lose an opportunity to perform work outside the UK. The UK public interest is that UK clients should be able to choose between legal services provided by MDPs and by single-discipline firms.

If the Government decides — as we believe it should — to allow MDPs including lawyers in the UK, then it should also ensure that the restrictions on practice in the rest of the EC do not inhibit the opportunities for UK lawyers, whatever form of practice they choose to adopt in response to clients' needs.

F.E. Worsley,
President, The Institute of Chartered Accountants,
Moorgate Place, EC2

ESOPs put to use

From Mr David Davis and Mr Andrew Johnstone

Sir, We are encouraged to read so much debate recently about employee share ownership plans (ESOPs) (Letters, April 6, May 10).

The amendments originally proposed to the Companies Bill in the Lords in February were withdrawn on the understanding that the Government would produce its own amendments. The Government has now done so — even mindful, perhaps, of the possible misuse of an ESOP during a Guinness/ Distillers-type hostile takeover situation.

For the company to provide financial assistance to the ESOP trust in the form of a guarantee, in respect of an ESOP's external borrowings, it is proposed that it must not do so "in good faith in the interests of the company."

Use of the ESOP trust as part of a defence mechanism in a hostile takeover is now established in the UK. The recent *Edmond* in the *Edmond* case (Shamrock Holdings Inc. v. Polaroid Corp., Civil Action No

10,075, DelCHCt, March 17 1989) illustrates clearly the struggle an unwelcome suitor will face in attacking the good faith of a good employee share ownership plan.

In the *Polaroid* case this involved the aggressor in extensive litigation in an attempt to challenge the validity of Polaroid's ESOP. The ESOP, while admitted to be partly a defence strategy by Polaroid, was upheld in the Delaware courts. American Standard Inc. appears to have gone a step further in fashioning an ESOP buyout of its own shares to fend off a hostile bid from Black and Decker.

We wonder whether, in Nestlé's bid for Rowntree Macintosh, the outcome would have been the same if the workforce's vocal support for independence of the company could have been translated into something more concrete through the use of an ESOP.

David Davis,
Andrew P. Johnstone,
Richard Butler,
5 Chifon Street, EC2

Pre-emption rights

From Mr D.H. Brydon

Sir, Your correspondent writing about pre-emption rights (May 11) fails to consider the facts relating to institutional attitudes to this subject.

The guidelines of the Pre-emption Group, which under the aegis of the Stock Exchange brings together pension funds, insurance companies, corporate treasurers and exchange members, already

accepts the principle of "little and often" proposed by Sir Anthony Fookes. No general opposition is proffered against issues amounting to 5 per cent of capital in any one year or 7.5 per cent in a rolling three year period.

D.H. Brydon,
Investment Committee,
National Association of Pension Funds,
12-18 Grosvenor Gardens, SW1

Business is no holiday

From Mr S.R. Dunmore

Sir, I read your report of Holiday Which's survey of travel agents (May 5) with incredulity. To condemn all UK travel agents as "incompetent, lazy and biased" is the sort of wild generalisation one associates with the Consumers' Association (CA). 99 per cent of holiday makers were happy with the service they received — reflecting a level of product acceptance many other industries would envy.

The survey reports that travel agents are low on product knowledge; it quotes the example of the wrong lowest fare given for flights to three cities. The problem is that the average high street travel

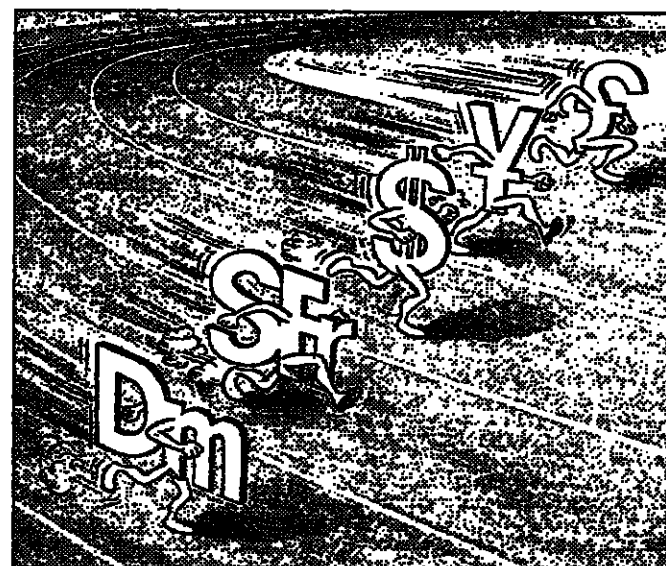
agent exists as a holiday shop. Anyone planning business travel, contemplating using one of these agents, deserves all he gets.

In today's "niche marketing" environment, selling business travel, often at short notice, is a highly specialised skill best left to those who fully understand it. It is a pity the survey did not include business travel; without this, it is flawed.

And the point CA seeks to make about incentives is risible. Has it never been pointed out to the CA that this is 1989, and life is all about incentives and rewards?

Stephen Dunmore,
Projects UK,
56 Broadwick Street, W1

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Janet Bush on Wall Street Big Board swings to disfavour

Two subjects - linked in the view of many - have burst onto Wall Street's collective consciousness in recent weeks. The first is the attraction of the over-the-counter market, which boasts some tremendous relative values and has begun seeing significant takeover activity. The second is revived distaste about the distorting effects on the Big Board of programmed trading related to stock index arbitrage.

Everyone knows that index arbitrage has not gone away, but events a week ago last Friday got everybody excited. The April employment figures were weak enough to boost the Dow Jones Industrial Average by 24 points, but that gain was erased by a wave of stock index arbitrage selling. The Dow ended 2.94 points lower, a fine way to celebrate good news. By contrast, the Nasdaq Composite Index rose 1.51 points.

Everyone in the Nasdaq market is cheering a jump in institutional investment as well as a trickle of interest from individual investors. Part of the improvement is because there are values to be had. Mr Joseph Hardiman, president of the National Association of Securities Dealers which oversees the Nasdaq market of over-the-counter stocks, notes that small and medium capitalised issues are within 15 per cent of their 25-year lows.

But many dealers also say that fund managers are fed up with the meaningless fluctuations on the Big Board, which they ascribe exclusively to index arbitrage effects. Mr Marty Zweig, one of the best-known market callers, said volatility has certainly increased in the last two months because of the programmes. Many major users have resumed index arbitrage for their own account, now the political heat is off.

There may not be an exact or consistent inverse relationship, but as programmed trading has seemed once again to increase the volatility of the NYSE (exaggerated by a slump in non-programmed volume), so activity in over-the-counter stocks has risen.

NASD figures show that average daily volume in the first quarter was 131.2m shares compared with the average in 1988 as a whole of 122.8m. NASDAQ volume rose to 79.5 per cent of NYSE volume in the first quarter compared with 65.2 per cent in the first three months of last year.

Mr Peter DePuzzo, in charge of the considerable OTC business of Shearson Lehman Hutton, said: "There is purity to this volume. By this I mean that the trades done represent genuine commission for OTC dealers, not just arbitrage tied to programme trading."

Mr DePuzzo reckons that his company saw a 10 per cent improvement in institutional business last month compared with April 1988.

A similar story emerges from Donaldson, Lufkin & Jenrette, where Mr Robert Antolini estimates his company's OTC institutional business is up around 30 per cent since the end of last year, suggesting that institutions are increasing the proportion of their investments devoted to the OTC market.

Old worries about liquidity remain, but they do not seem such a deterrent these days. Mr DePuzzo said liquidity is close to its best since the crash. Shearson recently crossed a block of Wheelabrator Technologies shares worth around \$20m, a big deal by OTC standards.

OTC traders cite a number of favourable factors for the market. One is that secondary stocks tend to do well in a slowing economy, another that price earnings ratios are generally low. A third is that, after a severe dearth, some new issues are coming to market which have ignited some interest.

Although the Nasdaq market tends broadly to track the Big Board, that relationship has loosened recently. Some of the above attractions might have been part of the reason, but disenchantment with big capitalisation issues also played a role.

Mr Hardiman says that small- and medium-capitalised issues always outperformed big capitalisation shares over any 10-year period since 1928. That trend was overturned between 1980-1988 and it is time, he says, for a return to the historical norm.

Judging by Friday's performance by the Dow, that time may not yet have come. At Thursday's close, the Nasdaq Composite had risen 12.9 per cent from the start of this year, the Dow by 1.1 per cent. By Friday's close, the Nasdaq Composite was up 13.9 per cent and the Dow by 13.5 per cent.

Bush offers exile deal to Noriega

By Lionel Barber in Washington

PRESIDENT George Bush has offered General Manuel Antonio Noriega, Panama's military leader, a deal for relinquishing power in an effort to reach "an honourable solution" to the country's political crisis.

Under the deal, the US would allow Gen Noriega, who is under indictment in America for drug trafficking, to go into exile. It would also agree tacitly not to seek to bring him to justice, provided the asylum country does not have an extradition treaty with the US.

Several states, including reportedly Spain and Venezuela, are willing to accept Gen Noriega, who has not been seen in public for nearly two weeks, but to date he has rejected overtures.

Over the weekend, this prompted Mr Bush to step up pressure by calling on the Pan-

amanian Defence Forces to overthrow their commander-in-chief.

The President's appeal to the PDF to break with their commander was coupled with a pledge that the armed forces would have a role to play in a future democratic Panamanian society.

This week, the US will renew its diplomatic efforts at a meeting of the Organisation of American States (OAS) in Washington on Wednesday. The OAS is likely to debate a call by President Carlos Andres Peres of Venezuela for General Noriega to step down from power.

The meeting has been timed to coincide with a general election in Panama called to protest at last week's decision by Gen Noriega to annul the presidential election which the US

says the opposition alliance won by a three-to-one margin.

President Peres, who is spearheading efforts in the region to isolate Panama, is also expected to propose that Panama be expelled from the Group of Eight Latin American states. Panama has been suspended from the group since February last year after Gen Noriega ousted President Eric Arturo Delvalle in a military coup.

The US Administration is keen to avoid accusations that it is acting unilaterally, or that it intends to abrogate the 1977 Panama Canal Treaties under which the US is to hand over control of the strategic waterway by the turn of the century.

US officials are also stressing that the dispatch of a brigade of 2,000 combat troops to Panama last week is only aimed at

protecting American lives and interests in the country.

The OAS meeting has a historic quality about it because it was President Peres who, 10 years ago, called for an OAS meeting to discuss the Somoza dictatorship in Nicaragua. The meeting was the first to call for an "immediate and definitive replacement" of an incumbent government and to call for the installation of a democratic government.

The Bush Administration is hoping that the OAS will take a similarly tough line with Panama as part of a regional diplomatic effort against the Noriega regime.

If the Venezuela resolution fails, however, it will mark a significant setback for the US and could raise pressure on the Administration to take unilateral action.

Stars rally to the name of the Rose

By David Thomas in London

"IT'S like the Greeks knocking down the Parthenon to make a car park," Sir Peter Hall, former director of Britain's National Theatre, told a rally in south London yesterday aimed at preventing the newly discovered ruins of an Elizabethan theatre from being buried by an office building.

The demonstrators were preparing to maintain an all night vigil at the Thameside site of the Rose Theatre, where Shakespeare is thought to have acted, to prevent the developers' move in at dawn today.

Some of the nation's leading stage stars were at the Southwark site to implore Mr Merchant, developers of the planned 10 storey office block, to change their plans and allow continuing access to the remains. Lord Olivier also sent a message of support.

The architects and Mr Merchant were either not available or unprepared to comment at the weekend.

The developers were planning to cover the site, where many of Shakespeare's plays were first performed, with a mixture of fine sand and mesh.

This method was chosen to minimise damage to the remains so that the site could eventually be re-opened after the lifetime of the office block.

However, a steady stream of people, including many theatre celebrities, visited the remains yesterday to oppose the plans and prepare for an all night vigil.

Distinguished actors read sonnets, schoolchildren acted out scenes of Shakespeare's plays and choristers sang Elizabethan tunes in one of the most civilised demonstrations seen in London in years.

Mr Simon Hughes, the local Member of Parliament, said demonstrators would maintain a cordon round the site "indefinitely" until the developers agreed to modify their design.

He added that it showed Britain to be a country in which "cash is more important than the soul of the country itself."

As archaeologists hurried to remove some of the theatre's timber work before dusk, Mr Harvey Sheldon, from the Museum of London which has been overseeing the excavation, said: "It is a site of international importance. It should be scheduled as an ancient monument and open to the public."



Archaeologists on the site of the Rose Theatre yesterday

The Government also seemed to shift its ground yesterday afternoon when Mrs Virginia Bottomley, Environment Minister, issued the simple statement: "We would like to see the remains of the theatre open to the public once the building has been completed."

On Friday, she had endorsed the developers' plans to fill in the site.

Ms Ann Matthews, leader of the Southwark council, told the rally that R. Seifert & Partners, architects to the development, had already discussed an alternative design which would allow a permanent exhibition of the site.

Rift widens within UK Conservatives over Thatcher approach to Europe

By Philip Stephens, Political Editor, in London

DIVISIONS in Britain's governing Conservative Party over its response to pressure for closer European integration threaten to widen sharply after two attacks on the "minimalist" approach adopted by Mrs Margaret Thatcher, the Prime Minister.

In a book published this morning Mr Michael Heseltine, the former defence minister and a leading contender for the future Conservative leadership, warns that unless Britain adopts a more positive approach it risks being left isolated and behind in a "two-speed" European Community.

His stance, which will be seen as an alternative manifesto to that set out by the Prime Minister in her Bruges speech last autumn, was preceded yesterday by a stinging personal attack on her by Mr Edward Heath, the former Conservative prime minister who remains an MP.

Mr Heath, who as premier between 1970 and 1974 negotiated Britain's entry into the European Community, accused Mrs Thatcher of misleading the public and of talking "absolute

Setback for SDP

Britain's Social Democratic Party said it could no longer maintain national status. While officials said the party would continue "fighting its corner," there were suggestions that the move signalled its virtual collapse. Page 8

rubbish" about the future of Europe.

In a television interview which clearly reflected his bitterness over the issue, he said that unless Mrs Thatcher changed course "we shall be left as a second-rate power in a two-tier community."

The two judgments come against the background of a split in the cabinet over how it should respond to last month's report by the Delors committee advocating full British membership of the European Monetary System as the first step towards economic and monetary union.

The Treasury and the Foreign Office have argued that Britain should agree to ster-

ling's participation in the EMS to try to defuse pressures for the more radical proposals, but Mrs Thatcher has shown no sign of dropping her opposition. The split will also heighten unease in the party before the elections for the European Parliament, and before the Madrid summit next month.

At Madrid, Mrs Thatcher faces the prospect of a co-ordinated attack by Britain's partners on her refusal to agree "a social dimension" to the programme to create a single internal market by 1992. The Foreign Office fears that her fierce rejection of the Delors report may also leave her virtually isolated.

At the same time, divisions within the Conservative party may increase the prospect that the recent resurgence of the opposition Labour Party will lead to big losses for the Government in the European elections.

Mrs Thatcher's position, however, was defended by Mr Norman Fowler, the Employment Secretary.

European forum to improve data security

Continued from Page 1

loss and a threat to their viability.

The study examined 20 European companies with extensive network systems and found their standards of security were inadequate. Only one of the 20 companies met all the criteria C&I thought necessary. It concluded the situation was a real threat to economic development: "The catastrophic effects of poor security are likely to discourage organisations from becoming any more dependent on their network systems. Unless the general level of network security improves, it could become a barrier to the exploitation of network systems and ultimately as a brake to economic development."

The list of systems which could be affected by a such a retrenchment include the electronic transmission of orders and invoices and management of customs documentation.

Among the typical incidents which were uncovered by the study:

● An operator cancelled an error message leading to a chain of events which caused the whole network to collapse. It took a week to clean the system of electronic debris.

● An unauthorised user made changes to the main data table in a large accountancy system. It cost the company four man-months of effort - about equal to writing a new software system - to restore the data.

● An air conditioner failed, causing the central processor to overheat. Remote alarms at employer's homes which should have given the alarm failed because they had not been serviced.

Continued from Page 1

period of self rule" to last five years. As outlined in the Camp David agreement, negotiations on a final settlement would begin after not more than three years of this five-year term.

Several key issues which the US wants included are not mentioned - namely, international supervision of the elections and the inclusion of Arabs living in East Jerusalem.

Hungary suspends dam

Continued from Page 1

dence of the growing number of other independent environmental and ecological groups in Eastern Europe.

At the same time, it is a vindication of Mr Imre Nagy, the former Prime Minister who was executed in 1956 and other communists who had vetoed the plans, first mooted in 1953. They were over-ruled by a period when Eastern Europe was embarking on a massive industrialisation programme.

A treaty was finally signed between Prague and Budapest

in 1977 and construction started in the early 1980s. Since then, the joint project has been dogged with financial and material problems.

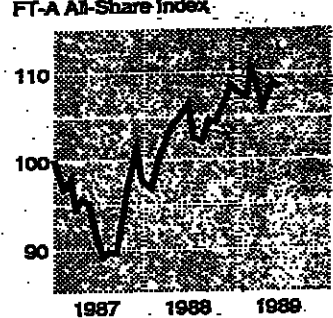
Ironically, work on the Hungarian side was speeded up in 1985 when the Austrian government, following pressure from its own Greens, was forced to scrap a dam at Hainburg.

It is understood that the Gabcikovo dam will be able to produce electricity without its Nagymaros twin, but at lower levels.

Thirsting for a weaker brew

Brewers and Distillers

Share price relative to the FT-A All-Share Index



To hear the brewers tell it, the Monopolies Commission report on brewing would do more to harm the quality of British life than every environmental pollutant known to man. Thousands of quaint country pubs would be forced to close; jobs and brands alike would be lost; and those that remained could suffer the indignity of foreign control.

All that may sound like no more than the brewers' vested interests talking. Surely no one expected them to applaud a plan which would involve a huge fire sale of assets. But the unity of opposition from large and small brewers alike was perhaps surprising: the report's provisions on "guest" beers were supposed to help the smaller brewers. Instead, they argue the system would simply allow national lagers to dominate the entire lager market.

Many of the industry's objections are doubtless legitimate. If brewing is indeed inefficient, then it is scarcely surprising that more competition would lead to job losses. And if the same inefficiency has led to a proliferation of brands - quite a few of which would indeed disappear - then that is probably no more than many deserve. As for the country pub, it is not exactly a thriving breed in any case though the MMC's recommendations would accelerate its demise.

But debating all this is beginning to look academic, at least as far as share prices are concerned. For the Tories have not made quality of life their rallying cry just to see it destroyed by the regulators. Though Lord Young initially said he was minded to accept the report's recommendations, he has apparently now arrived at a different state of mind. With his colleagues in the party busy arguing a direct correlation between pubs and votes, he has every incentive to find a way around the report's more damaging conclusions when he meets the brewers later today.

The political pressures on Lord Young are such that it is hard to believe he will be able to resist amending the report's recommendations. He might, for instance, temper the tenancy arrangements to ease the pressure on smaller brewers; he could decide to force guest ales on the brewers, but protect them from guest lagers; more dramatically, he could raise the 2,000 pub ceiling suggested by the MMC or otherwise change the regulations for divestment of pubs.

In short, his range of options is so wide that the market will

be hard put to reach sound investment conclusions until it has a better idea of his intentions. Something radical is likely to happen, for Lord Young does not seem to agree with the brewers that their current practices serve the consumer best. But how those practices will be altered in future - either by London or Brussels - remains unclear.

For the Basses and Whitbreads of the sector, which are the most exposed to decisions on the tie, such confusion cannot be good. Guinness and GrandMet should not suffer: the former has no pubs, and the latter makes only 4 per cent of profits from either pubs or brewing. But for the sector as a whole, it is difficult to see how uncertainty can be the stuff of outperformance; and at least for the next year, confusion is likely to be the industry's fate.

Proposition 103

FROM five thousand miles, London may sniff at California's Proposition 103, as another nonsense from the land of the Jacuzzi. 103 is an endorsement for BAT, after its \$5m purchase of Farmers Group, and a worry for the composite insurance companies if anti-insurer legislation spreads east of Las Vegas; otherwise, the 20 per cent roll-back in insurance rates and strict price regulation in future are just a little local difficulty.

Such is the conventional wisdom, and thoroughly dubious it is. Restated more subtly, it says that once the populist furor is over, 103 will prove as reactionary a measure as they come. No premium rate should be "excessive, inadequate, or unfairly discriminatory". 103 says: will it end up recreating in California a lost world of stable prices and profits, policed by docile regulators? That world existed in the property/casualty insurance

industry until the late 1960s; now, by stipulating that insurers have a right to a fair return, the California Supreme Court could transform insurance into a quasi-public utility with profits guaranteed in perpetuity. BAT can hardly wait.

There are some grounds for painting this view of life after 103, but only some. For 103 represents a crisis of public confidence in the insurance industry of extraordinary proportions. Now its proponent Ralph Nader has the political genie out of the bottle in California and meddling with the rate-setting process, getting it back inside looks unlikely. After all, 103's most solid electoral support came from college-educated, 40- to 55-year-old homeowners. Disaffection with insurers is now so embedded in public opinion that the chances of the industry steering the price regulatory process to its advantage seem slim.

The pressures which forced auto insurance rates to unreasonably high levels in California are still there: across the US, since 1985 inflation in medical care bills and ever-deeper involvement by litigious attorneys in claims have driven auto liability claims costs up each year by an average 13 per cent. Yet if insurers force rates still higher in California, the political advantage will swing back even more decisively to Nader.

That 103 will diffuse anti-insurer sentiment throughout North America is probably overdone, if only because the industry is already so widely distrusted. In California, huge auto premiums may be the problem, while in Texas it is sky-high prices for workers' compensation policies - periodic crises of unaffordable insurance have become endemic.

Part of the blame must lie with the insurance industry itself. Selling undifferentiated products, mostly via absurdly costly marketing systems, insurers are prone to the extreme cyclicalism typical of a commodity-based industry; and it is the harsh up and downswings in the cycle which cause the drastic price hikes that antagonise consumers.

It is too early to write off BAT's Farmers acquisition; before now, big US insurers with economies of scale and strong business franchises, such as State Farm or American International Group have turned such traumas as 103 to their advantage, because they squeeze out smaller rivals. But other foreign insurance companies should think more than twice about buying American.

Our Comment

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INSIDE

Japanese research goes global

Canon

Canon, the Japanese camera and office equipment group, is about to open its first research centre in Europe. The move is designed in part to demonstrate good corporate citizenship and partly to give the company access to European research. Other Japanese companies are following the trend. Christopher Lovell examines the implications in the Business Column, Page 42.

Split personality of US bonds

Putting on one of their most schizophrenic performances in ages, US bond markets swing from pessimism to euphoria in a few action-packed days last week. The turnaround was largely a gut reaction to signs that inflationary pressures were weakening. But investors and traders will have a much harder time deciphering things this week. The key question will be whether the Federal Reserve's open market committee votes to ease monetary policy at its meeting tomorrow. Page 30.

Stability and strong passions

A buzz of far from satisfied comment from syndicate managers has resulted in a new set of recommendations for operations in the Eurobond primary market. The package includes significant changes in stabilisation - supporting the price of newly issued bonds - but anger has been stirred up over the fine print covering the allotment of bonds. Page 28.

Private thoughts on Banco Totta

The semi-privatisation of Portugal's state enterprises will take another step forward next month when 49 per cent of Banco Totta e Acores, the country's fourth largest nationalised commercial bank, will be sold in an operation aimed to raise \$200m (\$120m). Diana Smith reports. Page 25.

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FTSE 100 index	20	100 day Treasury bill	20
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London stock index	20	100 day Treasury bill	20
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Air hangs heavy with the smell of revolution

Christopher Parkes looks at the reasons behind a worldwide shake-up in the cosmetics industry

GRAT AND disparate forces are again at work in the cosmetics and toiletries business. Recession and death prompted the first shake-out in the early 1970s. Now rising affluence, high technology, demographic change and the leaders of the multinational business community are having their effect.

The latest manifestation appeared last week with a \$2.1bn bid for Avon Products, the US group famous for its door-to-door sales style, from Amway Corporation, a private consumer products distributor. The industry's poor innovation record started to catch up with it almost 20 years ago when personal spending came under pressure. Established companies, with nothing new to tempt the consumer apart from their standard lines in camouflage and scent, saw growth grind to a halt.

The death in the mid-seventies of Charles Revlon of Revlon, Helena Rubinstein and their like who virtually founded today's industry helped to compound the confusion which led to an extraordinary wave of sales and mergers. Drug makers, grocers, chemicals companies, individual opportunists and others all took a hand.

Factor, for example, passed through Norton Simon, Esamark, Beatrice Foods and eventually came to rest at Revlon. Revlon itself succumbed in 1985 to a bid by Pantry Pride, a takeover vehicle driven by Mr Ronald Perelman.

Elizabeth Arden, another famous name, passed through various hands, including drug and high-quality and the trade, which is estimated to be worth about \$80m and growing at 10 per cent a year, compared with 5 per cent in the mass market. Premium products also offer much fatter margins than everyday potions.

In the 1970s, the market leaders found their positions impossible to defend because so many of their colour cosmetic products were so easy to imitate, and entry costs were low. Now, however, patentable makeup and colour are less important. The west's ageing female population is more

pharmaceuticals company, is widely expected to sell off its personal products business which encompasses the Lancaster, Yardley and Lanthier brands. Courtship rituals are well advanced, and tempting dowries are being combed out.

There are few available businesses with Becham's scale - it ranks in the middle of the world's top 20 - and geographical reach. The expected price of more than \$1bn, and recent shifts in the industry which have tended to concentrate market power in the hands of a clutch of multinational specialists suggest that it will be one of these companies which will eventually take control.

The pressure is mounting behind France's L'Oréal, the present world market leader, which last year bought Helena Rubinstein. Established Japanese specialists Shiseido and Kao, Revlon, Unilever and Procter & Gamble of the US are making forceful advances in the market. P&G gave its toiletries critical international mass in 1985 with the purchase of Richardson-Vicks, which gave it the skin care business variously known as Oil of Ulay, Olay or Olaz. Unilever's move on Chesebrough-Pond's a year later gave it Vaseline and Pond's, and launched it into the premium perfume business.

A stake is a \$400m world market, 40 per cent concentrated in the US and 30 per cent in the European Community's leading members: West Germany, France, Italy and Britain. Of special interest is the high-quality and the trade, which is estimated to be worth about \$80m and growing at 10 per cent a year, compared with 5 per cent in the mass market. Premium products also offer much fatter margins than everyday potions.

In the 1970s, the market leaders found their positions impossible to defend because so many of their colour cosmetic products were so easy to imitate, and entry costs were low. Now, however, patentable makeup and colour are less important. The west's ageing female population is more

interested in conservation than concealment, and the market leaders are drawing heavily on their vast technical resources to provide skin care of the highest order.

The Japanese, finding their home market saturated and increasingly invaded by Western manufacturers with products able to command price premiums because of their foreign status, have turned westward.

Their skin care technology is easily the equal of anything in the west, but their unfamiliar names have made necessary costly market-building promotions.

Partly to offset this disadvantage, they have also entered the takeover market. Kao, for example, last year bought the American toiletries concern Jergens. Shiseido, which already had a Japanese joint venture with the prestige French house, Hermès, took over the Zotos hair care business in the US.

The increasing power of the leading multinationals indicates that smaller regional or national manufacturers are going to find life increasingly difficult at every level.

According to a recent review of the European market by Frost & Sullivan, the US-based research group, a radical change in the distribution of cosmetics and toiletries is under way. Competition is leading to the sale of more prestige products in supermarkets and drugstores - to the advantage of companies like Unilever and Procter & Gamble which have formidable links with the world's retail trade.

But, as in the food business, enduring national, regional and local tastes will always ensure success for smaller companies that are nimble and perceptive. No multinational is likely to be diverted from its task of world domination in the toothpaste market by trying to compete with a product like Guard Halo Grainy Salt, popular in Japan. Equally, Beiersdorf is clearly offering no international threat with its new men's fragrance, Gammon, which is enjoying some success in Germany.

Why the US is a magnet for capital

By Anthony Harris in Washington

LAST FRIDAY was as exciting as a burst of action in an American football game - an unexpected move, a melle, a fumble, and a touchdown. Too exciting, certainly, for cool analysis; so it's worth reminding the tape and watching it again more calmly.

The unexpected move was in the PFI figures. The unexpectedly modest rise led initially to a rally in bonds and a fall in the dollar; the central banks acted together, and drove it down further. But by the end of the day, the equity market was leading the action, and the dollar tide left the central banks with very wet feet. It does not need Sherlock Holmes to deduce that it was foreign buying of long-term instruments - bonds and equities - which generated this pattern.

Until recently the big flows were very short-term, so that market-watchers had perhaps forgotten a simple rule: rising interest rates make spot currencies more attractive, even when they are a response to rising inflation; but they are poison for long-term securities, and especially bonds.

So exchange rates rise when interest rates rise if spot transactions are dominant - a symptom of the same excessive liquidity which values a second-rate early Picasso at over \$47m. This is an almost mechanical reaction to the corresponding drop in the forward rate. But when the long-term asset demand is generating the big flows, then the reaction goes the other way, provided that long-term investors are not hedging their exchange rate exposure. Hedging - selling forward the dollars bought for asset purchases - would sterilise this effect.

On Friday, then, there were two kinds of intervention in the spot market. The central banks were in on a large scale, but their intervention is normally sterilised - the funds supplied are soon mopped up through open-market operations. But the long-term investors were also in, and their intervention was not sterilised; so it naturally overwhelmed the authorities. What is harder to explain is the reason for this sudden flow, and its likely staying power. Back to the reply.

The market had factored in a steep rise in energy prices, and expected another bad month for the PFI. In fact, as you know, the PFI ex-energies prices had hardly moved. Celebration. In a longer perspective, this news will surely

look less exciting than it did on Friday, because the factors holding prices down were one-offs, like those that drove them up. Decent growing weather led to a tremendous drop - more than 8 per cent - in the price of fresh, which brought the whole food index down; and the car trade was holding a clearance sale. Food prices, it is true, are unlikely to rise as they did last year, but they are not likely to fall steeply either.

Weak consumer demand may continue to hold prices down at the expense of profits, but this hardly justifies a surge in equity prices. Meanwhile, everyone was too excited to notice that the underlying pressures for inflation still seem to be pressing. The Business Council, which assembles the corporate aristocracy every spring in the Shenandoah valley, produced what amounted to a stagflation forecast - slowing growth with persistent 5 per cent inflation - and complained about labour costs.

Labour costs are a central worry for the Fed; so the market, which is already marking down mortgage rates in anticipation of policy easing, may be disappointed after tomorrow's meeting of the Federal Open Market Committee. The present policy has produced a rapid rise in savings, and is now getting employers worried about costs, which is just what the Fed wanted: so why change it?

A monetarist Fed would ease policies, because the money supply is falling and there is a world dollar shortage; but this Fed is not monetarist, as its critics constantly complain - most recently in a letter from 32 monetarist Congressmen. The Fed is trying to manage the real economy. In an ideal world, this is not the job of a central bank; but in the US of today, there is no one else to do the job.

These thoughts could take the fizz out of the equity markets; but they are unlikely to undermine them, because they will not discourage the foreign investors. These over-liquid funds, mainly but not exclusively in Tokyo, are not given to speculating on interest rates; all they need is a reasonable confidence that rates are no longer rising, and so undermining bond and equity values. The PFI figures, on top of all the evidence of soft consumer demand, were good enough to justify that



confidence. Indeed, what really needs explaining is not why overseas investors now want US assets, but why they were not buying them some time ago: for the fundamental arguments for US paper assets are exactly the same as those for direct investment in the US, which has for some time been so strong that it became a protectionist election issue. If it makes sense to build a factory, it must make sense to buy shares in one.

The US consumer market no longer looks quite such a draw as it did, but all the other attractions are stronger than ever: American political stability now looks enviable from Tokyo or Frankfurt, and the market looks very conservatively valued as others boom. But the strongest attraction is seldom mentioned, and hotly denied by some commentators: the dollar is now undervalued.

This fact is invisible to those who apparently believe that the current account is the test of exchange rates - a belief which flies in the face of long-term experience, which shows that it is the countries with strong and rising currencies which tend to generate large surpluses. The devaluationists of Harvard and Dupont Circle never seem to confront this fact. The puzzle is that the same people argue the valid point that a weak current account reflects weak national saving, and with equal passion; yet this line makes exchange rates largely irrelevant.

However, anyone who visits the US and goes shopping, and still more those who employ US labour, know that the dollar is a bargain.

According to the latest Federal Reserve Bulletin, the labour cost of a unit of output in the US was nearly 30 per cent below the industrial country average by the end of 1988. That gap is so huge that it swamps any doubts about the statistics (a unit of output is very hard to define), and the fact that the dollar has risen about 10 per cent since then.

It also provides a different perspective on US wage increases, which are high by recent US standards, but low on most others. Incidentally, the low-wage economies on the Pacific rim are now inflating even more strongly. On these tests the dollar looks a good bet, even unbudgeted; and what happened on Friday was a convulsive bit of market timing.

Economics Notebook

Germany as a world financier

WEST GERMANY has recorded current account surpluses for all but six years since its birth in 1949. But only with the surge in international payments imbalances in the last few years has the country become a net foreign creditor of real substance. Now that the German current account surplus seems to be stabilising at the high level of more than 4 per cent of gross national product, very large German capital market exports have become a permanent feature of the world financial scene.

Japan's ascendancy as the world's most important creditor nation and its role in helping fund the US budget deficit - has been much discussed internationally. However, little attention has focused on the creditor position of the Federal Republic.

Along with the parallel build-up in the foreign debt of the US, the effects of the German assets build-up will not be limited to the economic sphere, but will probably saturate the strategic arena too. America, thanks to the legacy of President Reagan, ranks as the world's largest debtor. It will be progressively reluctant to keep 260,000 troops in a country which has become the second-ranking creditor - and which is turning a more attentive ear towards Moscow.

As short a time ago as 1982, West Germany's net foreign credit position was only DM74bn (\$39bn). Last year, although the Bundesbank has not yet published full figures, the credit position seems likely to have risen to about DM350bn. The current account surplus, DM45bn last year, is likely to rise to between DM90bn and DM100bn in 1989, and will probably not be much lower in 1990. By the end of next year, net foreign assets could therefore total around DM530bn - seven times the

1982 level. The Federal Republic will be a net creditor to the tune of well over \$500m, while the US will have a net foreign debt of \$700m or more. The Federal Republic has been affected during the past 15 months by disproportionate capital outflows which have more than compensated for the current account surplus. Part of the reason was the withholding tax announced last year on domestic bonds (now to be rescinded), which encouraged many domestic investors to place their money in higher-yielding foreign currency investments.

Notwithstanding the controversy about the added outflows prompted by the ill-fated tax, West Germany's natural position has now become that of a giant capital exporter. Furthermore, the country's foreign assets are much less concentrated than in previous years in the form of the Bundesbank's monetary reserves. They are held far more by private sector investors: free to choose between currencies and savings instruments.

The Banque de France now sees the Federal Republic becoming a form of industrial rentier state. On this reading, Germany's ageing and declining population and relatively saturated markets are combining to diminish domestic economic growth. This boosts the current account surplus and automatically drives savings abroad. West German investors can therefore be expected, both directly and indirectly, to play an increasing part in financing budgetary and current account deficits in the US and in partner countries in Europe.

There are two interesting implications. The first concerns the financing of old-age pensions. Unlike the US, Britain or Japan, West Germany does not traditionally run capitalised pension schemes. None the less, the

build-up of foreign assets by the private sector reflects a store of wealth which could be drawn down as the country collectively ages.

It is worthwhile noting, however, that if West Germany continues further along the path of a "low absorbing" rentier state, current account surpluses are likely to remain large for the foreseeable future. This would imply that the country would still be adding to rather than drawing down its foreign assets until well into the next century.

The second consideration applies to the terms on which West Germany will be lending abroad. A collapse in confidence in the dollar at some stage in the next year or so would certainly direct still more German security investments to European markets.

The idea put forward by the French Finance Ministry of "recycling" the West German current account surpluses to faster-growing states in the rest of the Community adds up to a bid to ensure that Europe commands a much thicker slice of the German financing pie than the US. Any attempt by the Paris government to halt or even reverse the present gradual liberalisation of French capital markets could be counter-productive, by dissuading German investors from beating a path to Paris.

Whatever happens, the next few years will see rising foreign competition to win the attention of the new German rentiers. It is richly ironic that the Federal Republic, a country which, like Japan, gives clear priority to "industry" over "finance" in the way it handles its domestic economic affairs, is becoming the banker to a large chunk of the rest of the industrialised world.

David Marsh in Bonn

THIS WEEK

INDICATORS of inflation in Britain and other major industrial countries are likely to capture the attention of financial markets in a week full of statistical releases.

Against a background of growing industrial unrest in the UK, Thursday's average earnings and productivity figures for March will be more keenly watched for signs of increasing inflationary pressure than Friday's publication of the April retail price index.

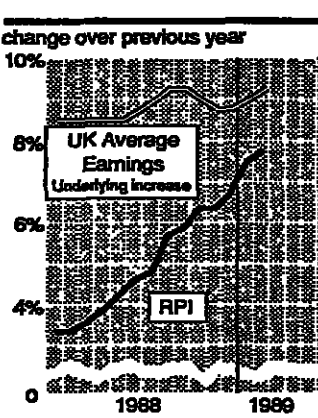
The Bank of England warned last week that February's 9.25 per cent average annual earnings growth was "uncomfortably high."

The consensus of analysts' forecasts compiled by MMS International, the financial research company, is for an unchanged 9.25 per cent rise in March and a 1.4 per cent jump in retail prices between March and April as higher household property taxes, electricity charges and dearer petrol boost the index.

On Thursday, the US reports its consumer price index for April (MMS consensus +0.6 per cent). On Friday, Japanese figures are expected to show a new sales tax boosting wholesale price inflation to an annual 2.7 per cent in April from 0.5 per cent in March, according to Nomura Research Institute. Also on Friday, France is expected to announce a sharp 0.6 per cent increase in retail prices between March and April, following a 0.3 per cent rise between February and March. West German producer price figures are expected this week.

Last week's strength of the dollar and growing inflationary pressures among US trading partners have fueled fears of higher interest rates outside the US despite the clear wish of America's main trading partners to keep rates unchanged.

A key test could come on Thursday when the West German Bundesbank's decision-making council meets in Frankfurt.



Other events and statistics this week (with MMS International consensus of forecasts in brackets) include:

Today: US, industrial production April (+0.3 per cent), capacity utilisation April (84.1 per cent).

Tomorrow: US, Federal Open Market Committee meets in Washington, housing starts April (1.4m), UK finance bill in House of Commons committee. Japan, machinery orders March.

Wednesday: UK, industrial and manufacturing production March (both +0.3 per cent), public sector debt repayment April (21bn).

Thursday: UK, unemployment April (-30,000), also vacancies, total employment, hours worked and unit wage costs, first quarter capital spending by industry, provisional vehicle production (April), finance bill in Commons committee.

Friday: UK, provisional money supply and bank lending April (M0 +0.1 per cent), France, industrial production April, US, release of FOMC minutes of March 28, federal budget figures (April). Spain, European Community economics and finance ministers gather for informal weekend meeting in Geneva to discuss the Delors report on monetary union and European Commission plans for tax harmonisation.

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INTERNATIONAL CAPITAL MARKETS AND COMPANIES

EC dealing rooms venture endorsed

By Tim Dickson in Luxembourg

PLANS TO create a commercial joint venture, supplying investment intermediaries with market prices and other company information have been formally endorsed by the Committee of Stock Exchanges of the European Community.

The committee (to be known in future as the federation), which groups together the stock exchanges of the 12 member states of the European Community, fell short of reaching a final decision at its meeting in Luxembourg last Friday, but intends to announce full details of its intentions after its next session in London, in September.

Mr. Ettore Fumagalli, the Italian president of the committee, described a number of technical issues which have yet to be resolved, although other members indicated after-

wards that there had also been broader differences and doubts as to exactly what services the new company would offer.

Developments are being anxiously monitored by investors and other electronic information businesses, which rely heavily on stock exchanges for the supply of their basic data.

The background to Friday's deliberations can be traced back to 1980 when the EC committee decided against pursuing plans to create a "supra-European" stock market but opted instead to "interconnect" the trading floors of the various European bourses.

This idea, however, has, to some extent been overtaken by events as computerised trading has moved away from trading floors and into the dealing rooms.

"Our aim now is to try to

interconnect the intermediaries," Mr. Fumagalli explained. "We did a survey in four of the bigger countries and found that 91 per cent of respondents could see the demand."

He indicated that at this stage there were no plans for a share trading system (like the London Stock Exchange's Sead), but that the new company would concentrate on supplying "real-time" prices between the member exchanges "for those who want to use them."

Friday's meeting decided that the new venture should be established as a separate company, rather than co-operatively run by the committee, with the 12 stock exchanges supplying the necessary capital as founder shareholders. Further work has to be done on cost/benefit ratios but a project

manager has been appointed and a timetable for final agreement set out.

Notwithstanding its main role as the representative voice of EC stock exchanges on proposals from the European Commission, the committee made no formal comment on any of the forthcoming financial services directives.

Asked about the insider trading directive, on which heated discussion is currently taking place at "expert" level in Brussels, the committee's spokesman said there was a danger that the proposal as currently drafted "could hinder the market."

He added: "It is possible that with the notion of a secondary insider everyone in the country could be named. On the other hand, we do need common standards in this field as in others."

Noranda advances in opening quarter

By Karen Fosill in Oslo

NORANDA, the diversified Canadian resources group, has reported a 23 per cent advance in first-quarter income, in spite of a string of production problems which affected its minerals unit, writes David Owen in Toronto.

In all, net profits for the period totalled C\$155m (US\$133.3m) or 82 cents a share, compared with C\$129m or 66 cents a year earlier. Revenues edged ahead to C\$2.27bn from a restated C\$2.11bn in 1988.

Earnings growth was strongest in the minerals division, where income rose 50 per cent from year-ago levels. Manufacturing unit results also improved due to strong aluminium markets.

THYSSEN Handelsunion, part of the West German Thyssen group, has announced a wide-ranging co-operation agreement in the oil trading business with Neste, the largest industrial company in Finland, writes David Goodhart in Bonn.

Neste will take a 50 per cent stake in Thyssen Brennkraft, which last year recorded sales of DM1.8bn (\$942m), mainly in oil trading. The resultant company, to be called Thyssen-Neste Oil, will be based in Hamburg.

Thyssen said the agreement was designed to provide a stable supply base for Thyssen-Neste Oil, to extend the product range and expand business in West Germany.

CONTINENTAL, the West German tyre company, plans to raise its 1988 dividend to DM8 a share from DM7 after group net income jumped 40.4 per cent to DM194.8m from DM138.8m in 1987, AP-DJ reports.

The profit gain follows the purchase of General Tire of the US in late 1987, which boosted 1988 group sales by 55.1 per cent to DM7.91bn. The acquisition made the Hanover-based company the world's fourth largest tyre producer.

Excluding General Tire, sales rose 6.1 per cent in 1988.

Parent company net profit rose 45 per cent to DM80.9m, from DM55.8m.

Higher crude prices lift Statoil revenue

By Karen Fosill in Oslo

STATOIL, Norway's state oil company, lifted first-quarter profits before extraordinary items to Nkr1.55bn (\$224m) from Nkr1.44bn, but is transferring Nkr494m to a currency exchange risk fund, leaving profits of Nkr1.05bn this time.

Operating revenues rose to Nkr16.28bn from Nkr13.82bn in the same period of 1988, helped by higher world crude oil prices.

Operating profits increased by 14.8 per cent to Nkr2.14bn in the period while investment in new oil and gas fields reached Nkr1.56bn, up slightly on the comparative figure for last year.

Of Statoil's three divisions, marketing and refining was the worst performer and posted a loss, before extraordinary items, of Nkr538m due to the closure of the troubled Mongstad refinery for construction work.

Exploration and production, the best performer of the three, posted profits before extraordinary items of Nkr1.22bn, while the petrochemicals division had profits of Nkr318m. Comparative figures for the divisions are not

available as Statoil was reorganised last year.

● Norsk Data, the troubled Norwegian minicomputer group, has been forced to revise its 1988 loss before extraordinary items to Nkr323m from the Nkr271m preliminary deficit announced in January, because of higher than estimated restructuring costs.

The company, which plunged into the red in 1988 for the first time in 16 years, has also forecast a negative result for the first half of 1989 amid declining orders.

"The deviations from the preliminary results are mainly due to a more extensive restructuring of certain units. Some of the costs and provisions have been taken as part of ordinary operating costs," Norsk Data explained.

In the first quarter of 1989 new orders, including software licences and maintenance, fell to Nkr565m from Nkr664m a year earlier though development in main markets in Norway, Sweden and West Germany "has been most favourable."

Portugal to sell 49% of shares in state bank

By Diana Smith in Lisbon

THE semi-privatisation of Portugal's state enterprises will take another step forward next month when 49 per cent of Banco Totta e Acores (BTA), Portugal's fourth-largest nationalised commercial bank, will be sold in an operation aiming to raise Es20bn (\$167m).

The sale of 12.25m BTA shares from June 26 to 30 follows the success of the first semi-privatisation in April, when the sale of 49 per cent of the Unicer brewery was very heavily oversubscribed.

In the case of the BTA sale, the aim is both to strengthen the bank for the forthcoming EC internal market reforms, and to raise funds for the deeply-indebted state.

The price per BTA share will be a basic Es1.600. There will be concessions for employees, emigrants and small buyers.

The bank will create 7m new shares for sale that will lift capital from Es18bn to Es25bn, and the state will get the proceeds from the sale of 5.25m of its existing shares.

BTA, nationalised in 1975, has, since 1984, recovered from heavy losses to growing profit: it doubled cash flow from Es2.1bn in 1987 to Es5bn in 1988, but needs more capital - which the semi-privatisation will ensure - to raise its solvency ratio to EC levels.

The sale will include three public auctions. There will be no bearer shares. A quarter of the shares on offer will be for employees, emigrants and small buyers who must keep their shares for two years.

These individuals may subscribe 20 to 200 shares at a fixed discount price of Es1,400 each for employees and Es1,500 for emigrants or small buyers. The latter group includes foreigners.

No single Portuguese company or individual may take more than 10 per cent of privatised capital; foreigners collectively may not hold more than 10 per cent of the privatised capital.

RAS to pay more after firm gains

By Alan Friedman in Milan

THE parent company profits of Rinaldo Ossola & C. (RAS), Italy's second biggest insurer, rose by 19.1 per cent in 1988 to L51bn (\$43.6m).

The Milan-based insurer, which is owned by West Germany's Allianz Versicherung, said premium income last year was 8.3 per cent higher at L2,297bn.

RAS is proposing a L300 dividend per ordinary share, up from L280 in 1987, and L360 per non-voting savings share, against L300.

Total group premiums, including overseas subsidiaries, was L5,047bn, up from L4,225bn.

Meanwhile, Mr Enrico Randone, chairman of Generali, Italy's leading insurance group, said he would soon be signing a joint venture agreement in Hungary. Mr Randone said on Italian television that the Hungarian accord would probably involve a jointly held insurance operation.

● Italcementi, the cement company controlled by Mr Giampaolo Pesenti, suffered a 13 per cent drop in 1988 net profit to L242bn, turnover rose by 8 per cent to L1,065bn.

Sale of key MPH stake backed

By Wong Sui-ong in Kuala Lumpur

THE "BATTEL" for Multi-Purpose Holdings, the diversified Malaysian-Chinese investment group, took a surprise turn when receivers holding a controlling 29 per cent stake said they would recommend the Malaysian central bank to sell the holding.

The buyer would be Kamunting, a property development, construction and plantations group owned by the Lim family and their Malay associates.

Kamunting has announced a cash offer of 582m ringgit (\$290m) for the entire assets of Koperasi Saraguna Malaysia (KSM), which includes a 29 per cent holding in MPH.

KSM has been in the hands of receivers Price Waterhouse, by order of the Malaysian central bank, because of heavy financial losses.

The non-MPH assets of KSM are estimated to be worth 120m ringgit, so Kamunting will be paying 472m ringgit for the 217m MPH shares held by KSM, or 2.17 ringgit per share.

This is 67 cents higher than an earlier offer by Hume, part of the big Hong Leong group of Malaysia and Singapore, of 1.5 ringgit per share for the entire capital of MPH.

Observers close to the Malaysian Chinese Association, the largest Chinese political party in Malaysia, say the Kamunting proposal has the blessings of the association, which has criticised the Hume offer as too low and politically motivated.

Association leaders believed

Hume was acting in concert with Malay groups, but this has been strongly denied by Dr Mahathir Mohamad, the Prime Minister, who said the bid was a commercial matter. The association used to control MPH through KSM.

On Friday, Price Waterhouse said that since the Kamunting offer would ensure KSM depositors received a full refund of their deposits, the receivers would "make a positive recommendation" to the Malaysian central bank to accept the offer.

Analysts say Hume is expected to make a counter-bid, although it is unclear whether its next initiative will be a higher general offer, or merely a higher offer for the KSM stake in MPH.

GBL disappoints with slight recovery

GROUPE Bruxelles Lambert, the Belgian holding company with interests in financial services and energy, has reported a slight recovery in profits and an increased dividend for 1988, writes William Dawkins in Brussels.

Consolidated profits rose by about 2 per cent to Bfr4.85bn (\$1.24bn) from the previous year's Bfr4.72bn. This dis-

appointed the share market.

Analysts believe GBL, run by Mr Albert Frère, the financier, has been hit harder than expected by the US insider trading fines imposed on Drexel Burnham Lambert, its US investment banking affiliate.

Earnings per share rose from Bfr238 to Bfr233. At the non-consolidated level, net profits

climbed from Bfr4.35bn to Bfr4.61bn, before the transfer of Bfr920m to non-taxable reserves.

Non-consolidated earnings per share were Bfr263, against Bfr249.

The full-year dividend is to be Bfr173 gross per ordinary share, with similar increases for other classes of partially tax-exempt shares.

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April, 1989



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UK COMPANY NEWS

Gold Fields' bid battle draws closer to an end

SEVERAL quick-fire rounds of legal action in New York by Wednesday night will likely determine the outcome of Minoro's £25m bid for Consolidated Gold Fields, Britain's biggest ever takeover battle.

Today, Newmont Mining - Gold Fields' 48 per cent-owned US affiliate - will reply in court to Minoro's allegations that it had "fraudulently obtained" an injunction in New York blocking the takeover of Gold Fields, the UK mining group.

For the past Newmont is trying to show that Minoro, the South African-controlled investment company, is violating the injunction in the way it is attempting to find a buyer for Gold Fields' stake in Newmont.

To prepare their case, Newmont's lawyers took depositions under oath in New York on Friday and Saturday from Sir Michael Edwards, Minoro's chief executive who was in town briefly from London for the questioning. Mr Edwards, the Minoro director responsible for the North American activities, and Mr William Loomis, co-head of investment banking at Lazard Freres, Minoro's New York financial adviser.

Minoro will reply tomorrow to Newmont's reply. Meanwhile, it is continuing its search for a buyer for Newmont to settle the anti-trust issues on which Judge Michael Mukasey has blocked the bid which expires at midnight on Wednesday night.

Rexmore delays results

REXMORE, a supplier of upholstery, textiles and timber, is to delay the announcement of its results for the year to April 1989 until mid-August.

For the past Newmont is trying to show that Minoro, the South African-controlled investment company, is violating the injunction in the way it is attempting to find a buyer for Gold Fields' stake in Newmont.

the Rosebys then acquired Waldmans from Rexmore for a maximum £2.6m.

Rexmore intends to delay its results until August. Waldman's audited results for its first year's trading have been confirmed and that the final tranche of the £1.1m cash consideration has become payable.

Seaford rises to £1m

SEAFIELD, a Cork-based producer of textile and PVC coated fabric products, returned profits of £1m (£0.84m) pre-tax for 1988 and is returning to the dividend list for the first time since 1974 via a 0.2p payment.

The company is also acquiring Barnsley Storage for £1.25m cash. Barnsley made

pre-tax profits of £55,000 on turnover of £187,000 for the year to end-June 1988. Net assets at that date were £285,000.

Seaford profits, which compared with £782,000 a year earlier, were struck on turnover of £8.15m (£8.08m). Earnings were a same-again 0.2p.

COMPANY NEWS IN BRIEF

EXPLORATION Co of Louisiana: Income before tax \$554,000 (\$685,000) for three months to March 31 1989.

LOPEX has exercised its rights to increase its stake in Interactive Television to 53 per cent for a cash payment of £71,290.

OVERSEAS INVESTMENT Trust: Net asset value per share at half year ending March 31 1989 was 260.7p (221.5p). Net revenue in the period totalled £512,000 (£263,000) and the dividend raised to 0.7p (0.5p).

Micom-Borer for £7m funded by injection from Schroder Ventures and Midland Bank.

The move will boost Telecom's turnover to some £48m and place it in third position in the UK data communications systems market.

ROTHMANS INC (US subsidiary of Rothmans International): Results for the year to March 31 show sales up 51m to £47.6m (£24.5m), earnings from continuing operations of £43.5m (£20.4m). Earnings per share were £1.21 (£0.81).

Jack Israel expands via £1.5m purchase

By John Thornhill

JACK L. ISRAEL Group, the USM-quoted fruit and vegetable importer, is expanding its interests in dried fruits and nuts through the £1.5m acquisition of Sundora Foods from the Gill & Duffus division of Dalgety, the food and commodities group.

The deal is to be financed by the placing of about 7.5m Jack L. Israel shares at 20p apiece.

In addition, Jack L. Israel will raise £175,000 in cash by the issue of 875,000 new shares which will provide additional working capital for Sundora.

Sundora prepares and packs a wide range of dried fruit, cereals and nuts and sells the produce under its own label and to major supermarket chains.

In the year to June 30 1988, Sundora made profits before tax and interest of £274,000 on turnover of £5.1m.

Net assets at April 30 1988 were about £1.36m.

Mr Yoav Gottesman, Jack L. Israel's chief executive, yesterday said: "This is a significant move for the company which will take it upstream into a value added business."

In a separate deal, Jack L. Israel has bought the freehold of Sundora's head office and factory in Pocklington for £600,000 in cash.

Cookson in £41.7m US acquisition

COOKSON Group, the specialist metals and chemicals company, is to pay \$69.5m (£41.7m) for Camac Corporation, a US producer of solution-dyed nylon fibre used in industrial and automotive carpets and upholstery.

Camac achieved pre-tax profits of \$5.5m on sales of \$54m in 1988.

Beecham buys in W Germany: Beecham has acquired two natural health care products from West Germany. The brands being purchased are "Ravaleg", which improves blood circulation and reduces cholesterol, and "Projeton", which helps to build up resistance to infection.

Bardsey to sell hand tool offshoot for £7m

By Graham Deller

BARDSEY is to sell its Rabone Chesterman hand tool manufacturing operation to The Stanley Works, the UK subsidiary of the US-based tool and hardware group, for an approximate £6.7m.

Rabone makes a range of tools and measuring equipment for the home improvement market and the construction and engineering industries. In 1988, it contributed £11.7m to Bardsey's total turnover of £23.31m and £200,000 to pre-tax profits of £1.5m.

The actual amount of the consideration is to be based on Rabone's assets and liabilities on completion. Stanley will also assume certain trade liabilities amounting to some £1.5m.

Bardsey will retain ownership of Rabone's factories in Sheffield and Birmingham, which together have a book value of £2m, and are to be leased to Stanley. The deal does not include Rabone's South African business.

Mr Harry Westropp, managing

director, said that Bardsey had been approached by Stanley. Returns from the capital investment necessary to combat increasingly competitive market conditions worldwide would be less attractive than the opportunities provided by the disposal, he said.

Bardsey now had a cash surplus which would enable it to purchase "good companies at low multiples."

Mr Westropp said the group was particularly interested in engineering-related companies where its own management style could be brought to bear to best advantage.

The sale is conditional on the approval of Bardsey shareholders.

Mr Geoffrey Baldwin, chairman of the Bradford-based Stanley, said Rabone would complement Stanley's European activities "by broadening the range of measuring tools offered to customers". He said Rabone would be a separate operation with its own branded products and sales force.

Green Prop expands its UK portfolio

By Paul Cheswright, Property Correspondent

GREEN PROPERTY of Dublin has expanded its UK portfolio through the £23.5m (£23.5m) acquisition of Surlodge Investments, half of whose 18 properties are in south east England.

Part of the finance for the purchase will come from the placing of 3m new ordinary shares at a price of 160p, the sterling equivalent of which at 135p represents a 15p discount on the London market price.

Green is also issuing £3m of new convertible loan stock at 135p for each £1 unit. The two issues will raise £8.5m.

The remainder of the finance for the purchase of Surlodge will come from bank borrowing. However, the cost is offset by the sale for £2.5m of a 50 per cent stake in the Northside shopping centre, in the Dublin suburbs, to Allied Irish Investment Managers.

Addison Tool lifts profits 68% to £1m

By John Thornhill

ADDISON Tool, a private company which manufactures tube bending machines and industrial saws, increased pre-tax profits by 68 per cent from £573,000 to £962,000 in 1988.

Turnover rose by 29 per cent to £14.02m (£10.85m).

Addison is now planning to expand its plant, near Preston in Lancashire. The plant will be expanded from 30,000 sq ft to 50,000 sq ft.

The saw division, which produces half the company's revenue and profit, is to develop its warehouse facilities enabling the company to modify its products and manufacture accessories for its range of 160 saws.

BOARD MEETINGS

Company	Date
Best Brothers	May 28
Brooks Engineering	June 6
Care Co Subcontractors	May 22
Keynote Investments	May 16
Percom	May 23
River & Mercantile Trust	May 22
Union Steel Corp of SA	May 22
Anglo American Corp of SA	June 1
Carleton	June 8
City of London	May 17
City of London	May 17
English & International	May 17
Gloves	May 17

FT Share Service

The following securities were added to the Share Information Service in Saturday's edition: CCS Group (Section: Buildings); CSF Emerging Asia Trust (Ord. & Warrants) (Investment Trust); Laidlaw (John) A (Buildings); Wood (Graham) (Buildings).

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International Westminster Bank PLC
London - Agent Bank

Shawmut Corporation
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Notice is hereby given that the Rate of Interest has been fixed at 10.375% and that interest payable on the relevant interest payment date August 15, 1989 against Coupon No. 18 in respect of US\$10,000 nominal of the Notes will be US\$265.14

May 15, 1989, London
By: Citibank, N.A. (CSSI Dept), Agent Bank

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(A Savings bank established under Danish Banking Law)

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Holders of Floating Rate Subordinated Notes of the above issue are hereby notified that for the interest period from 16th May, 1989 to 16th November, 1989 the following information will apply:-

1. Rate of Interest 10 1/4% per annum
2. Coupon Amount: US\$520.89
3. Interest Payment Date: 16th November, 1989

Agent Bank:
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Wells Fargo & Company
U.S. \$200,000,000

Floating Rate Subordinated Capital Notes due 1998

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Interest payable on the relevant interest payment date 15th August, 1989 will amount to US\$258.75 per US\$100,000 Note.

Agent Bank:
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London

National & Provincial Building Society
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Agent Bank:
Citibank, N.A. (CSSI Dept), Agent Bank

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By: The Chase Manhattan Bank, N.A.
London, Agent Bank

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Bristol, 24th November 1989

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May 15, 1989, London
By: Citibank, N.A. (CSSI Dept), Agent Bank

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(Coupon No. 9)

Pursuant to Note conditions, notice is hereby given that for the interest period 15th May 1989 to 15th November 1989 (184 days), an interest rate of 10% per cent, per annum, will apply.

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Notice is hereby given that the rate of interest on the Floating Rate Subordinated Capital Notes due 1997 (the "Notes") issued by First Chicago Corporation for the interest period commencing 15th May, 1989 and ending on 15th August, 1989 has been determined to be 10 1/4 per cent per annum. The interest payment date for such interest period is 15th August, 1989. The interest amount, i.e. the amount of interest payable in respect of each US\$ 10,000 principal amount of Notes, for such interest period is US\$ 260.35.

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As Agent Bank for First Chicago Corporation.

FINANCIAL TIMES STOCK INDICES

	May 12	May 11	May 10	May 9	May 8	May 7	High	Low	Since Compilation
Government Secs.	86.76	86.54	86.56	86.52	86.85	86.29	85.84	127.4	49.18
Fixed Interest	97.05	97.32	97.36	97.54	97.27	97.89	95.93	105.4	30.53
Ordinary	1779.1	1768.7	1763.4	1767.8	1762.7	1770.9	1779.1	1447.8	49.4
Gold Mines	176.3	174.3	173.3	174.4	174.7	174.3	176.1	154.7	73.4
FT All Share	1098.00	1087.94	1090.61	1094.05	1091.94	1097.29	1101.68	921.22	128.57
FT-SE 100	2135.7	2110.6	2117.0	2125.1	2119.6	2132.8	2135.7	1782.8	244.4

[illegible]

AA Friendly Society
 University of Michigan
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Equity Ser. 1	132.7
Prop. Acc. Ser. 2	427.3
Equity Ser. 2	150.5

Fidelity Inc. Ser. A	220.6	213.5
Indecon Inv. Ser. A	137.5	140.0
American Ser. A	292.1	307.5
Japan Ser. A	529.4	580.0

General Ser. 4	195.4	100.4
Pension Fund		
Property	603.2	635.6

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Lead Interest	10.86	11.48
Life Expectancy	9.65	
1982 Series		
UK Exports	201.7	208.7

Real Estate	142.9	150.4
Property	136.2	143.4
Financial Opportunities	385.9	406.2
Management	246.2	259.2

Low Stamped-4	223.3	233.7
Low Stamped-5	228.3	240.4
ve-1 952 Series	422.1	422.1

Foreign Funds (Accumulation Units)		
Investment Company of America	14.78	15.48
Investment Company of America	16.12	16.97
Investment Company of America	22.80	24.01

North American	9.70	10.31
European	9.21	9.70
Property	14.85	15.54

1982 Series	9.78	
1982 Series	292.6	308.0
1982 Series	342.1	120.4

Quality Problems	1287.3	1287.3
From Parsons Ltd		
Way Managed	606.0	606.0
Control Succeeded		

11 Hwy Chgo Fg Accty., 130.7- 137.6

Net Income	232.8	245.0
Income Tax	115.3	121.4
Net Income	348.9	419.9

Porter Motors	111.4	117.5
McNary	108.8	114.9
American Fd Assoc	191.3	201.3

16 Blue Chip Assoc.	144.4	251.9
Pay F4 Apple	2008.3	2214.0

Income Tax	121.8	128.2
Net Profit	602.6	634.3
Pre-Fat Profit	657.7	660.7
Post-Fat Profit	138.2	131.2

Netto	115.8	121.4
Am Pn Pd Accr'n	291.0	293.2
Net Basis Fd Accts	174.5	180.7
Interest	566.5	585.7

per 1000 Dollars \$21.1429 150.4

Item	Percentage correct
1	10
2	20
3	30
4	40
5	50
6	60
7	70
8	80
9	90
10	100

1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 26

● For Current Unit Trust Prices on any telephone ring direct-0833 4 + five digit code (listed below). Calls charged at 38p per minute peak and 25p off peak, inc VAT

[illegible]

LONDON SHARE SERVICE

BRITISH FUNDS										BRITISH FUNDS—Contd										COMMONWEALTH & AFRICAN FUNDS									
Stock	Price	% Yld.	Last	Intest	Div.	Stock	Price	% Yld.	Last	Intest	Div.	Stock	Price	% Yld.	Last	Intest	Div.	Stock	Price	% Yld.	Last	Intest	Div.	Stock	Price	% Yld.	Last	Intest	Div.
"Shorts" (Lives up to Five Years)										Over Fifteen Years										LOANS									
4000000 100% 1989	97.12	8.2	10/10/89	12.50	1.00	4000000 100% 1989	97.12	8.2	10/10/89	12.50	1.00	4000000 100% 1989	97.12	8.2	10/10/89	12.50	1.00	4000000 100% 1989	97.12	8.2	10/10/89	12.50	1.00	4000000 100% 1989	97.12	8.2	10/10/89	12.50	1.00
4000000 100% 1990	97.12	8.2	10/10/90	12.50	1.00	4000000 100% 1990	97.12	8.2	10/10/90	12.50	1.00	4000000 100% 1990	97.12	8.2	10/10/90	12.50	1.00	4000000 100% 1990	97.12	8.2	10/10/90	12.50	1.00	4000000 100% 1990	97.12	8.2	10/10/90	12.50	1.00
4000000 100% 1991	97.12	8.2	10/10/91	12.50	1.00	4000000 100% 1991	97.12	8.2	10/10/91	12.50	1.00	4000000 100% 1991	97.12	8.2	10/10/91	12.50	1.00	4000000 100% 1991	97.12	8.2	10/10/91	12.50	1.00	4000000 100% 1991	97.12	8.2	10/10/91	12.50	1.00
4000000 100% 1992	97.12	8.2	10/10/92	12.50	1.00	4000000 100% 1992	97.12	8.2	10/10/92	12.50	1.00	4000000 100% 1992	97.12	8.2	10/10/92	12.50	1.00	4000000 100% 1992	97.12	8.2	10/10/92	12.50	1.00	4000000 100% 1992	97.12	8.2	10/10/92	12.50	1.00
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4000000 100% 1997	97.12	8.2	10/10/97	12.50	1.00	4000000 100% 1997	97.12	8.2	10/10/97	12.50	1.00	4000000 100% 1997	97.12	8.2	10/10/97	12.50	1.00	4000000 100% 1997	97.12	8.2	10/10/97	12.50	1.00	4000000 100% 1997	97.12	8.2	10/10/97	12.50	

● For Latest Share Prices on any telephone ring direct-0836 43 + four digit code (listed below). Calls charged at 38p per minute peak and 25p off peak, inc VAT

MINES — Contd.

	Price	Div	Yld	Lot
		Net	Gr%	x
ch				
m SM1...	45	0.53 3/4	1 9	
m ISO 50...	75	0.10 0	2 9 13	
p.....Y	130		0	-b
op. 10c	79	0.5 0	1 3 17	
MI	180	0.87 0	10 2 12	
SM1...	148	0.70 0	10 6 12	
pp.....	90 1/2		-	-b

Miscellaneous			
Printing Sp...	140		
...	75		
...	20		

Gold	443		
ing 10p. v	57		
Corp	40 1/2	Q30c	7.8 11
ing 10c.	98		
	23		
ing 10c.	25 1/2		
ing 2p.	115	bl.0	1.2
L/V 5p.	40		
	62		6.
Res.	62		
id Mines	52 1/2	5020c	1.9 11
ing 5p.	58 1/2	Q30c	1.4 2.2
	36 1/2		
ing 10c.	39 1/2		
ed Lake	22 1/2		
in CS1.	22 1/2		
CS1	314		10.

Symbol	Price	Div Yield	Yield	Volume
IBM	127 1/2	15.0	3.3	10
GE	12 1/2	109 1/2	3.3	10
AT&T	21 1/2	16.3	4.0	13

	77%	1.0	1.7	8.0
very 10p	12			
10p	76			
Farmers	78			
10p	11			
Sp. 5p	108	2.5	3.1	13
10p	207			
10p	20			
10p	24			
10p	18			
Sp. 5p	61	1.0	2.2	23
41				
class 5p	135			
111	b2.0	2.4		
30				
62				

10m	17			
10.20	54			
1p	24			
1p	273			
	87			
Group 50p	288			
every 50p	90			
Data 5p	13			
1p	18			
1p	81			
1p	48	1.5	4.2	27
1p	21			
1p	103	2.0	2.6	8.3
5p	95	2.0	2.8	13
5p	42			12

Op		68	
On	.	212	
k lp	v	9	
p Sp.	y	18	
Pz 2p	y	44	
r 2p	y	19	
sca 2 p	y	42	
Sa	y	81	
. . . y		7	
e Sa	y	68	
d 10p	y	185	
rd 10p	y	16	
. . . v		151	
Sp.	y	26	
. . . y		9	
tudios Ip Y		24	

	538	1.0	0.225
Share 20p. y	54		
10p. y	15		24
10p... y	166	2.75	3.728
y	135	F7.5	7.428
Sp. y	134		
sgs 5p. y	38		
Share 20p. y	231		
y	19		
Sup 1p. y	84		

NOTES

Dealing classifications are indicated by Greek letters:
 α : Alpha B: Beta γ : Gamma
 ...: Indicated. Prices and net dividend.

are 25p. Yields are based on the ACT of 25 per cent and a 10 per cent dividend and rights.

are increased or resumed.

are reduced, passed or deferred.

non-residents on application.

UK listed; dealings permitted.

listed on Stock Exchange and subject to the same degree of regulation as UK listed.

of suspension.

dividend after pending scrip and reorganisation in progress.

dividend.
s for conversion of shares not
ranking only for restricted d
not allow for shares which m
a future date.
e
Fr. French Francs 89
ury Bill Rate stays unchanged
ated dividend. b Figures based
ated. c Cents. d Dividend rate p
e Redemption yield. f Flat
d. h Assumed dividend and yield

capital sources, *J* Kenya, *J* India, *J* Rights Issue pending *J* Dividend not paid, *J* Indicated dividend, *J* Force dividend, *J* Subject to local market merger terms, *J* Dividend announced, *C* Canadian, *E* Minimum based on prospectus or other assumed dividend and yield *A* *H* Dividend and yield based on official estimates for 1989, *K* Dividend and yield based on official estimates for 1987, *L* Dividend and yield based on official estimates for 1988, *M* Dividend and yield based on official estimates for 1986, *N* Dividend and yield based on official estimates for 1985

REGIONAL & IRISH

	1319	Armoets
	91	Carrol (P.J.)
		Hall (R. & H.)
		Hellon Hides
		Irish Ropes
	598	
	597 1/2	
	5118	

ADDITIONAL OPT.
3-month call rates

NEI

40	Nat West Bk
18	P & O Dfd
40	Plessey
36	Polly Pkct
7 1/2	Racal Elect
26	RHM
34	Rank Org Ord
48	Reed Intnl
39	STC
28	Sears
38	TI
42	TSB
21	Tesco
	Thorn EMI
	Trust Houses

18	T&N.....
31	Unilever.....
45	Vickers.....
28	Wellcome.....
26	
13	
21	
71	Pro
15	Brit Land.....
40	Land Securities.....
38	MEPC.....
90	
16	
28	
12	

48	Brix Petroleum	
85	De. Int. Cera.	
22	Burmah Oil	
38	Galor	
26	Charterhall	
34	Premier	
29	Shell	
48	Ultramar	
13		
35		
28		
	Cons Gold	M
	Lorho	
	RTZ	

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CANADA

[illegible]

NEW YORK STOCK EXCHANGE COMPOSITE PRICES


Continued on Page 41

OVER-THE-COUNTER

[illegible]

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Marriott Hotel

FINANCIAL TIMES

The Business Column

Enhancing the 'quality' of Japanese investment

IN A few weeks' time Canon, the Japanese camera and office equipment group, will hold the official opening ceremony for its first research centre in Europe, at Surrey University in the south-east of England.

The inauguration of the small Canon unit, which is already operational, comes hard on the heels of a decision by Hitachi, another of Japan's leading electronics companies, to open four research centres in Europe and the US. One, within the grounds of the famous Cavendish Laboratory at the UK's Cambridge University, begins work this month. There will be others in Dublin, San Francisco and Detroit.

When Canon foreshadowed its move three-and-a-half years ago, after its copiers had become the subject of a European dumping inquiry, it admitted that the need to demonstrate good 'corporate citizenship' was one motivation. Access to European research was obviously another.

Since then criticism has become widespread in the west that though Japanese companies are building European and American factories at an impressive rate, most of their high value-adding activities such as research, design, development, and engineering are still concentrated in Japan. There is a growing chorus of calls for European policies on inward investment to focus on the quality, rather than the quantity, of investment.

In "globalising" such activities, Canon, Hitachi and most other Japanese companies have - sensibly - started the process more with research than with design, development or engineering. Hitachi and others may call their new units "research and development centres", but in the main they are doing "R", not "D".

A western obsession with research

The convenient bracketing of "R&D" - fudges the distinction between two very different activities - a confusion which, in the West, has afflicted general managers and government policy-makers for decades, to the detriment of a proper understanding of the process by which new products are conceived, designed and developed. This misunderstanding has encouraged a western obsession with research, and an underrating of the skills of design, development and product engineering despite the fact that these are precisely what underpin the phenomenal success of Japanese products over the past 20 years.

While it is relatively easy to manage research units in remote locations, it is harder in the case of design, and very much more so for development and engineering. In the few cases where Japanese companies have "exported" real development and engineering to Europe and the US in the past, much of it has been relatively separate from Japan; either originating separate products, as in Nissan's car design and development activities in California, or adapting Japanese designs to local markets, partly to improve local component sourcing - this was true for some time of Sony's UK operations, as it will be of Canon's proposed French and West German development units.

In both cases, integration between head office and the work of these remote centres has been increasing in the last few years. But such examples are likely to remain the exception rather than the rule for some time to come, because it is extremely tricky to manage completely integrated development and engineering across oceans (and even national borders), on the pattern practised for decades by IBM and a few other western multinationals. If it has been hard for them, it will be doubly so for the Japanese because of the unusually tight-knit yet informal way in which their specialists from a wide range of disciplines - marketers, designers, and several very different breeds of engineers - work very closely together throughout the product development process.

This sort of parallel, multi-disciplinary approach has become known as the "rugby team" style of development. Even with modern communications networks, it is hard to play such a game if the team members are on different continents.

Christopher Lorenz

THE MONDAY INTERVIEW

A delight in working on the grand scale

Paul Cheeseright talks to Stuart Lipton

time of huge confidence in the property market, but are unlikely to be built in quite such propitious conditions: the market is highly cyclical. It is the proliferation of such plans and Mr Lipton's willingness to talk about them, rather than the finished schemes themselves that give him a high public profile unusual in the property industry. Developers are rarely popular - the butt of criticism by Prince Charles for their lack of sensitivity, by politicians for their eye on the bottom line and by the general public for the projects next door.

But Mr Lipton has always sought, in public pronouncements, to go back to the early 1970s, to make property development appear a community activity rather than the preserve of pariahs. Early this decade he won the accolade of being termed "the acceptable face of property development."

Certainly he is on the board of or an adviser to institutions of the great and the good: the Royal Academy, the Royal Fine Art Commission, the National Theatre, the Sainsbury Building at the National Gallery, Whitechapel Art Gallery, and the Royal Institute of British Architects.

But in the development sites which are his living, his canvas for a mixture of commerce and art. "Get the geometry right. Everything flows from the geometry." And by geometry he means "the relationship of one thing to another on the ground." Like a street - it should flow. "Buildings may change, but streets will remain the same."

"Think of Nash - the way he sweeps Regent Street down to Piccadilly. The individual buildings are secondary. You look at the pattern of the place rather than the individual

buildings." This is the property developer advancing himself as patron. "For me everything stems from patronage." The developer, in the Lipton view, pulls the pieces and people of a project together. "I see myself

PERSONAL FILE

1942-60 born 1942, educated at Berkhamstead School
1960 Began work as estate agent
1966 Formed Anthony Lipton and Co
1971-73 Director of Sterling Land
1973-83 Managing Director of Greycoat
1983- Chief executive Stanhope properties, member of property advisory group of Environment Department, member of Council of British Property Federation
1984-7 Director of Stockley

in the position of being prepared to use architects, designers and craftsmen who haven't got the opportunity normally to work on the scale that we do."

He harks back to the Victorian era and a relationship between architect and client "where the client was tolerant, aware of the risks of innovation and supported concepts which were often controversial."

What is controversial when it is built can be viewed with affection later, he says - Tower Bridge, for example. "All art, craft, architecture, design, technology is stretching at the moment of innovation. We have to be prepared to take risks."

But that is not the same as giving architects a free hand. Mr Lipton is renowned for a single-minded attention to

detail. One of his contemporaries relates how he had gone to Brazil at carnival time in Rio to look for a special type of marble, had found the marble and rushed straight back, carnival ignored. Other contemporaries doubt the wisdom of paying consultants and still worrying about the shape of the door handles.

More importantly architects have to work within the framework of a project. "We do not pass the buck to an architect," Mr Lipton says. "We don't ask an architect to try to produce results which we wouldn't support." That means it is up to the developer to provide the architect with a brief which reflects both the economic constraints and the planning criteria of any particular site.

Lipton practises what he preaches in terms of his own surroundings. Stanhope's own offices were designed by a young architect. His own suite has black Italian furniture; a book of engravings - London Bridge in 1800 - is open on the marble table. Books about architecture, design and engineering fill the shelves. It is all very expensive.

Not that that is a problem. Mr Lipton has been lucky with money. He sold out his property interests in Sterling Land just in time to avoid the 1974 property market crash. He brought Stanhope Properties to the market just in time to avoid the 1987 equity market crash.

And if Stanhope had needed a fairy godmother with a wand of banknotes, then she appeared in June 1988 in the form of Olympia & York with \$130m to buy a third of the equity. "It puts us in a more relaxed position." Although Stanhope owns individual



'Good architecture is good business'

properties, its main potential source of wealth is in the large projects. "Major projects are long-term. You can't conduct your business on a short-term basis." The involvement with O&Y gives the financial stability to make that possible.

There are enough indications now to suggest that the property market is beginning to turn, that the heavy rises in rental values of 1987 and 1988 are unlikely to be repeated for a while. And that, of course, is not good news for Mr Lipton. "Market cycles are something you have to fully appreciate. There is a lot more space being created so we certainly try and balance our output." But his chief verbal defence against the threat of a difficult market is that always advanced by property developers - their particular building is the best, so it will not be affected.

"I'm influenced by the fact

that good architecture is good business," Mr Lipton says. This is the starting point. "Minimising risk equals maximising certainty. If we can produce good architecture - that means to start with architecture, our customers and tenants find pleasing - then that increases value. Once you've taken care of the value, you need to take care of the costs."

This means "buying at a fixed price from contractors we've worked with before." It means using known techniques based on thorough research. The construction industry does no research, according to Mr Lipton, so he has done his own into the use of steel, for example, and prefabrication. The construction sites are like assembly plants.

And the trick too is to use somebody else's money. Stanhope and Rosehaugh, its partner in a series of develop-

ments, have arranged bank finance of around £1bn for the Broadgate development. But the funding has been secured on the different phases of the project, so that there is limited recourse to the companies themselves. It is another way of minimising risk.

In this and other projects Mr Lipton has the capacity to influence the lives of a great many people. He argues, as others have, that buildings up to 1978 are outdated. They do not provide the technical needs, the public spaces, the sports facilities that people need. But it is not quite clear what people do need or want.

This, for Mr Lipton is the new industrial revolution. "The culture of tenants has changed. We know about the implications of electronics. What we're trying to understand is how that culture impacts on buildings."

Restrictions on public criticism of courts

WHEN THE Council of Judges meets next Saturday to consider the higher judiciary's response to the Lord Chancellor's proposals for reform of the legal profession and legal services, the circumstances under which the original meeting was postponed from a Monday morning session in mid-April, during court working hours, will not readily be forgotten. The suggestion in some national daily newspapers that the judges were downing tools in the cause of self-interest has a mordacity that hit deep into judicial pride. There was even talk of contempt of court, what the law calls scandalising the judiciary.

The judges have cause at least to feel some resentment at their recent exposure to such public criticism, which many felt went beyond the respectful, even though outspoken comments of reasonable people. They feel that the protection, normally afforded to them constitutionally through the Lord Chancellor as head of the judiciary, was absent. They point not to the present incumbent of that office, Lord Mackay, but successive predecessors. For 100 years, until 1981, there had existed a forum for the judges to meet and report on a regular basis about any aspect of the administration of justice. In 1873 an act of parliament set up a Council of the Judges of the Supreme Court (that is, the High Court and the Court of Appeal) to meet at least once in every year. All the judges had to be given notice of the meeting for the purpose of "inquiring and examining into any defects in the system of procedures or the administration of the law." The Council was moreover, required to report annually to government. So far as the records disclose, the council met only intermittently over the years. If it did meet there is no evidence of annual reports. The obligation to summon a meeting of the judges was placed squarely by the statute of 1873 (repealed in 1925) on the Lord Chancellor.

The Council was abolished in 1981 by the Supreme Court Act, no doubt because of the embarrassment to successive Lord Chancellors of having to admit non-compliance with the law. Had the Statutory Council of Judges continued to exist beyond 1981 it would have been the ideal instrument through which the Lord Chancellor



JUSTINIAN

could have canvassed the opinions of the judges. He could have convened the Council to consider his reform proposals, either before he had issued the three Green Papers which emerged this or so ago to get at least after their publication. Had the Council been in existence and convened by the Lord Chancellor there could have been no breath of criticism of the judges meeting, since the date of any such meeting had under the old constitution to be fixed by the Lord Chancellor with the agreement of the Lord Chief Justice. Whatever the date for the meeting, the judges would have been complying with the law prescribed by Parliament. In the absence since 1981 of an institution, such as the annual judicial conferences which flourish in the US and the Master of the Rolls and the Lord Chief Justice together decided a year or so ago to set up an informal Council of Judges. It was that body which was called ad hoc to meet the tight timetable set by the Lord Chancellor for responses to the Green Papers. Indeed the postponement of the mid-April meeting until May 20 had to be accompanied by a concession from the Lord Chancellor beyond the May 1 deadline for such responses. Given the extra-statutory nature of the newly-constructed Council of Judges and the short time for preparing submissions to the Lord Chancellor, it was hardly surprising that the judges' meeting was fixed to take place during the law term. For the judges were just as much performing their duty, which is to comment on matters germane to the administration of justice as well as dispensing justice daily.

After the rumpus in mid-April and the postponement of the judges' meeting the Lord Chancellor did something to

rescue hurt feelings among the judges who felt they had been let down publicly. Lord Mackay stated publicly that in some quarters there had been a serious misconception about the judges' meeting. "The judges were not behaving in any way that could remotely be described as industrial action. Yet one newspaper under a headline 'Rebel Judges Stop Courts' wrote that senior judges were 'disrupting their courts to hold mass meetings protesting against the government's legal reforms.'"

Another newspaper compared the stoppage of work in the courts for "an entire morning session with walkouts organised by unions". One leader writer commented that "judges behaving no better than the dockers... both are trying to protect similar privileges and restrictive practices." Judges nowadays are sensitive to the fact that the offence of scandalising the judiciary is an unjustifiable impediment to freedom of expression and freedom of the press. There is little danger of any editor being prosecuted for criticising the judiciary, irrespective of the strength of language used. To adapt the words of Lord Atkin, the path of criticism of courts and judges is a public way, along which even the wrong-headed are entitled to wander with impunity. What, however, is not sanctioned is the imputing of improper motives to the judges, or that they are acting in malice. Any attempt by a commentator to impair the administration of justice is also going beyond what the law permits.

The law remains sensitive to one outcrop of unacceptable criticism. If it arises in the public mind a general dissatisfaction with all judicial determinations and hence disposes the individual citizen to disobey the law such that allegiance to the courts and their orders generally is gravely threatened there is need for a contempt law. The problem is that any such unjustified attack on the judiciary can never be justifiable. No court asked to hear an application to commit an editor for contempt could claim not to be judge in its own cause. The stark reality that the offence of scandalising the judiciary is obsolete, if not obsolete, places an additional responsibility upon those who control the organs of public communication.

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National Home Loans Holdings PLC is a holding company whose principal operating subsidiary's main activity is investment in mortgage loans secured on residential properties within the United Kingdom.

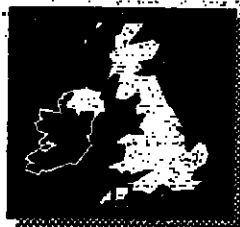
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15th May, 1989

SECTION III

FINANCIAL TIMES
SURVEY

Exeter, for long an administrative centre in the heart of Devon, has recently been

voted one of the most attractive places in which to live and work in Britain. The city is now attracting more companies from high-cost areas in the south-east, reports Anthony Moreton.

Signs of rising prosperity

AN AIR of surprised disbelief suffuses Exeter. The city can hardly come to terms with the boom that has taken place in the last 18 months.

Suddenly, Exeter has joined "the big boys" and the property is spreading around a county that has some of the best farming land in Britain and is one of the UK's prime holiday areas.

Exeter, Devon's capital city, is not yet as important as Plymouth, the county's largest city and "unofficial" capital. With its dockyard and maritime tradition, its influx of new manufacturing industry and new thoughts on the city centre, Plymouth continues to be Devon's biggest centre.

The Exeter authorities would probably not want it otherwise. The city has just been voted as having the "highest quality of life" in Britain in a survey of medium-sized towns, conducted by the University of Glasgow's geography department.

The prospect of a major influx of high-tech companies putting pressure on Exeter's infrastructure and causing congestion, would cause shudders among those responsible at City Hall for promoting the area. In Exeter, nevertheless, the expansion of business has

started in a quiet and controlled way. A lot of building is going on and prices are inevitably rising.

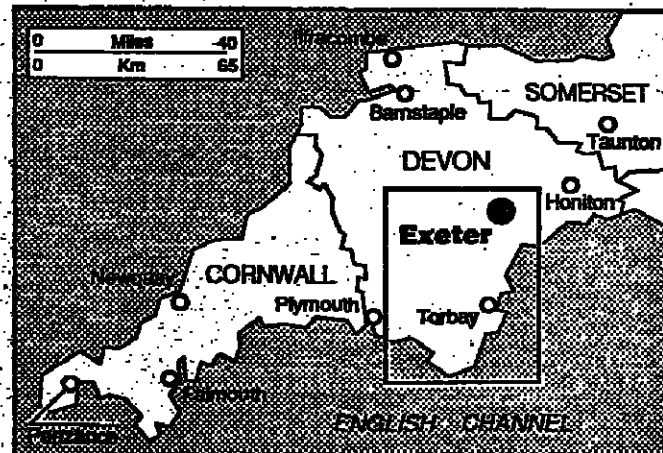
The EBC Group is assembling a 40-acre site under the flag of Exeter Business Park, next to one of the motorway junctions which should lead to the creation of 500 jobs; and Lovell Urban Renewal is undertaking a £15m development alongside the river Exe, next to the canal basin.

"Over the past 18 months there has been a very real increase in the level of business awareness in the area," says Mr Ivor Simpson, director of the Devon and Cornwall Development Bureau, the body stimulating inward investment.

"This is happening in the financial as well as the manufacturing sector. Exeter is picking up at real speed and it is becoming a very lively community."

His words are echoed by Mr Andrew Day, South West regional partner of the estate agents, Strutt and Parker. "There is a lot of development going on and prices for new premises are chasing those in Bristol," he says.

Exeter had always rather



looked at Bristol with some awe, but no longer. A sense of belief in themselves has taken place among leaders in the city and there is no longer a feeling that the city is "at the back of beyond."

Mr Chris York, director of Exeter's economic development unit, was born and bred in the city. Commenting on Exeter's expansion, he says: "I have never seen such sustained growth."

Sentiments such as these back up official statistics which show that unemployment is a mere 5 per cent, which, in today's terms, means just enough to prevent the labour market setting up.

Exeter's growth can be traced back to the replacement of the Conservative administration in city hall in 1984 by a minority Labour Party, backed by the Alliance. Exeter had for years taken the view that it did not need to project itself -

industry would come if it wanted to, the council believed.

The Labour-Alliance group decided, instead, to market the city positively. Backed by the county council, which around the time was also moving leftwards, the result can be seen in the growing prosperity in Exeter and the heart of Devon. In the county council elections this month, the Conservatives regained control, but it seems most unlikely that the policies will now be thrown into reverse.

The growth of Exeter can be contrasted with Torbay, where a traditional Conservative administration has still to work out precisely how to maintain the area's reputation as one of the top-class British holiday resorts.

In the city centre, THF will have the city's first four-star hotel, a £10m project aimed specifically at the up-market



Exeter's medieval cathedral: over 850 years old and one of the finest examples of decorated Gothic work in England.

EXETER and the
HEART OF DEVON

business sector, operating under the Forte banner, open by October.

The arrival of THF has stimulated others: for example, the Clarence Hotel, part of the Royal Norfolk group, is spending over £3m on a complete refurbishment.

Exeter has been particularly successful in attracting financial service companies, light industry and distribution concerns.

Heavy manufacturing is more suitably placed in Plymouth, with its engineering and dockyard traditions. But the sort of industry that Exeter wants - and is attracting - is the kind that needs campus-style settings, such as those which are being provided in a number of business parks.

The city's setting has been instrumental in attracting this type of industry. It is located at the end of the M5 motorway, has good rail links - not just

with London, but also with the Midlands and the North, and a fast air-link into London. Ease of contact with London is important to most companies relocating to the county.

What is happening in Exeter is part, in fact, of the business phenomenon that is occurring throughout the south-west and South Wales. Places like Poole, Bristol, Newport, Cardiff Gloucester and Cheltenham are all attracting companies which are looking for a release from their problems in the overcrowded and high-cost areas of the south-east of England.

The success within Exeter has spread out further afield. Land has suddenly been made available at Tiverton by junction 27 on the M5 for an industrial development. Overseas companies have moved in to the north coast with Fall now employing 250 at Ilfracombe. Kaba Locks has gone to Tiver-

ton; and in Barnstaple and Bideford, some 70 acres of land is being brought forward over the next two years, with another 30 being held in reserve.

The completion of the North Devon Link Road this autumn, a road that leaves a lot to be desired but which is still an improvement on the former A361, should further help the whole northern coast. Prices have risen to reflect the upgrading of the area.

"Eighteen months ago," says Strutt and Parker's Mr Day, "it was difficult to sell an office in Exeter. Now people are falling over themselves, with the institutions in the van, to obtain properties. In terms of value, this city will soon be on a par with Bristol."

Prices reveal this trend: rentals of about £14 a square foot are on the point of being reached, double the level only two years ago, and land prices

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- Graphics: Bob Hutchison.

have risen fast. A little over a year ago it was just about possible to buy development land for £140,000 an acre. Last May, EBC paid £300,000 an acre.

By the end of last year, the average was £310,000 (with one plot going at £490,000) and earlier this year 2.9 acres were sold for £469,000 an acre, a rise of 300 per cent over 18 months.

There has been "quite phenomenal" growth in demand for offices and industrial buildings, according to Dartington Group's Mr John West. Some notable incomes have arrived, too. Last month, a leading specialist insurance company, the 105-year-old Medical Sickness Annuity and Life Assurance Society, announced it was to move from the West End of London to Exeter, creating up to 350 jobs.

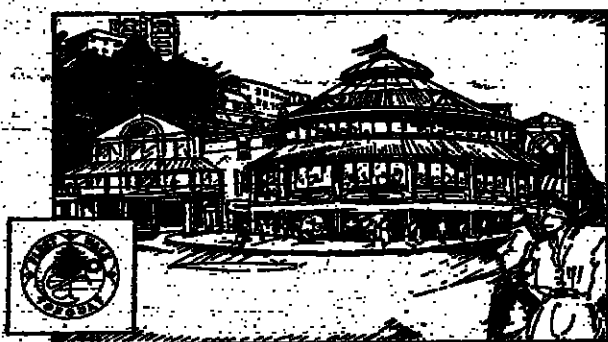
Medical Sickness, which is spending between £10m and £12m on a 15-acre site, will be joining London and Manchester Insurance, which moved to the city a decade ago. And Exeter came close to being chosen as the southern operating base for the Charity Commission, losing narrowly to Taunton.

There is little wonder, given Exeter's attractions, that it should have been chosen as the most attractive medium-sized town in Britain. What has happened, according to Mrs Jilly Greed, a public relations consultant, is that "Exeter's long-time strength as an administrative centre has given it an affluent base. Wealth is not flashed around here, but it is here for all that."

"People enjoy a comfortable life here. Now its strong retail and administrative core is being enhanced by the growth of financial services, such as those provided by Medical

Continued on page 6

We're in the pink!



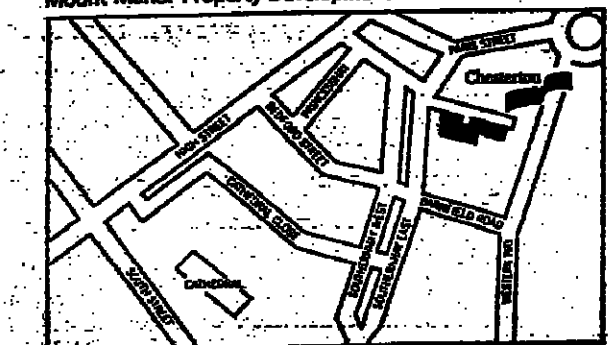
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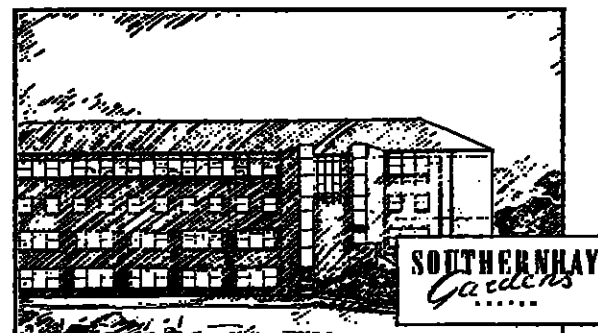
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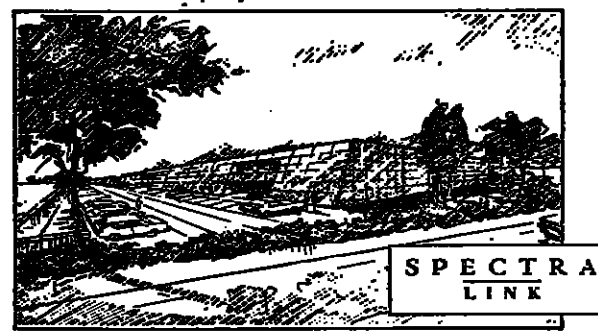
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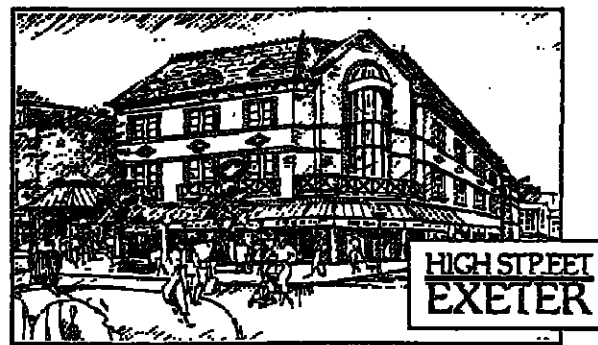
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EXETER AND THE HEART OF DEVON 3

Tourism development

New life for old-style summer destination

WHEN I was a child in the 1950s, Torquay was by far the most glamorous holiday spot in Britain for a southerner. Brighton and Clacton were passeable and Southend was the town where my elder wayward teenage brothers and sisters went to be wayward. But of them all, Torquay was the citiest resort.

When my father announced that we were going to Torquay for our two-week summer holiday, I was a bit disappointed. I had heard that it was a bit of a dump, but my father was a bit of a snob and he was right. It was a bit of a dump, but it was a dump that was a bit of a dump.

It was a bit of a dump, but it was a dump that was a bit of a dump. It was a bit of a dump, but it was a dump that was a bit of a dump. It was a bit of a dump, but it was a dump that was a bit of a dump.

The palm trees are still there, if a little forlorn after the winter. But the Torbay complex, like so many British holiday resorts, has seen its share of upheavals in recent years. The Victorian resorts such as Torquay really flourished in the age of the train.

Whole families would visit and stay for a week or two. As the post-Second World War austerity gave way to relative affluence, more people acquired cars and began to travel further. More pertinently, the British abandoned the traditional bucket-and-spade holiday and took off in millions for the sun in Spain.

Greens and the French Riviera. The old-style holiday, then, lived longer in Torbay than elsewhere, possibly because of its unmarketable name. It is undeniably warmer than anywhere else in Britain. When the guesthouses and smaller hotels in places such as Brighton and Hastings were beginning to feel the pinch by the 1960s, Torbay had its peak year in 1977, with 12m visitor nights. The area still attracts around 1.5m visitors, but they stay for shorter periods. The average stay now is 4.5 nights instead of 10.

The bay went into decline and the night was reached in 1982 when visitor nights fell to just over half a million. It was then that the year when British tourism in Torbay was at its lowest. The number of visitors has since risen to around 1m visitor nights.

However, the fall in visitors had a knock-on effect on the town's economy. Torbay has little industry other than tourism to supply jobs. A third of the economically active population is directly employed in tourism, while something like 70 per cent are dependent on it in one way or another. In the early 1980s, the number of unemployed people touched 27 per cent out of season. It is now 11 per cent, still higher than the national average.

The three towns became secondary shopping centres with the big multiples setting up in the regional centres like Plymouth and Exeter. This was the case even though an increasingly number of often wealthy people retired to Torbay.

Various councils and local authorities reacted in different ways to the decline of the traditional British holiday. Some, such as Ilfracombe on the relatively isolated north coast of Devon, did very little to adjust and as a result still has an out-of-season male unemployment rate of 30 per cent.

Other local authorities, realising that tourism was a business like anything else, began to diversify and create other amenities. Brighton, for example, spent public money on a conference centre and this meant the start of a new kind of business.

Mr Tim Whitehead, the director of the Torbay Tourist Board, said the local powers realised in 1978 that something had to be done to arrest the decline in the town's main money earner.

An action plan called 'Torbay 2000' was drawn up and the needs identified. Four years ago a new 55m marina was built at Torquay. Two years ago the English Riviera Centre was constructed. This cost £15m and was funded largely by the local council. It has a 1,500-seat conference centre, a covered all-weather swimming pool and shops, restaurants and bars. It does not make profits, but has nevertheless been a great success, according to Mr Whitehead, because of the numbers of people it has drawn to the town.

The latest development in Torbay is a 100,000 sq ft shopping complex built around a pedestrian walkway by the harbour, covering most of Fleet Street.

In Brixham, an extremely attractive fishing village with pastel coloured cottages climbing the hills, a new yachting marina is being built. This is the brainchild of an American, Mr Chuck Fleming, who fell in love with the village and wanted to do something for it. There are berths for 300 boats and a number of luxury houses are being built on the quay. These will probably sell for £250,000 each.

Some hotels have been upgraded and all-weather facilities have been installed. The Palace Hotel, one of Torquay's two four-star hotels, has several conference rooms and has installed a health club and gymnasium.

All this, together with active promotion, has seen the number of visitors stabilise at around 1.5m or 10m visitor nights. Mr Whitehead insists that the bulk of the business is still the old family holiday. But he admits there has been a growth in other kinds of business - people taking second holidays, the weekend breaks and small specialised conferences. Next year there is to be an Agatha Christie Festival to celebrate the 100th anniversary of her birth.

However, Torbay is just a part of Devon's tourist industry, attracting something like a third to a half of all visitors to Devon. All told, Devon attracts some 5m tourists a year, making it the largest tourist county in England. The numbers dropped in the early 1980s and slipped below the 2m mark but last year there were 3.7m visitors. Some 10 per cent are from abroad, and this level can be expected to increase when transatlantic flights start at Exeter airport within the next two or three years.

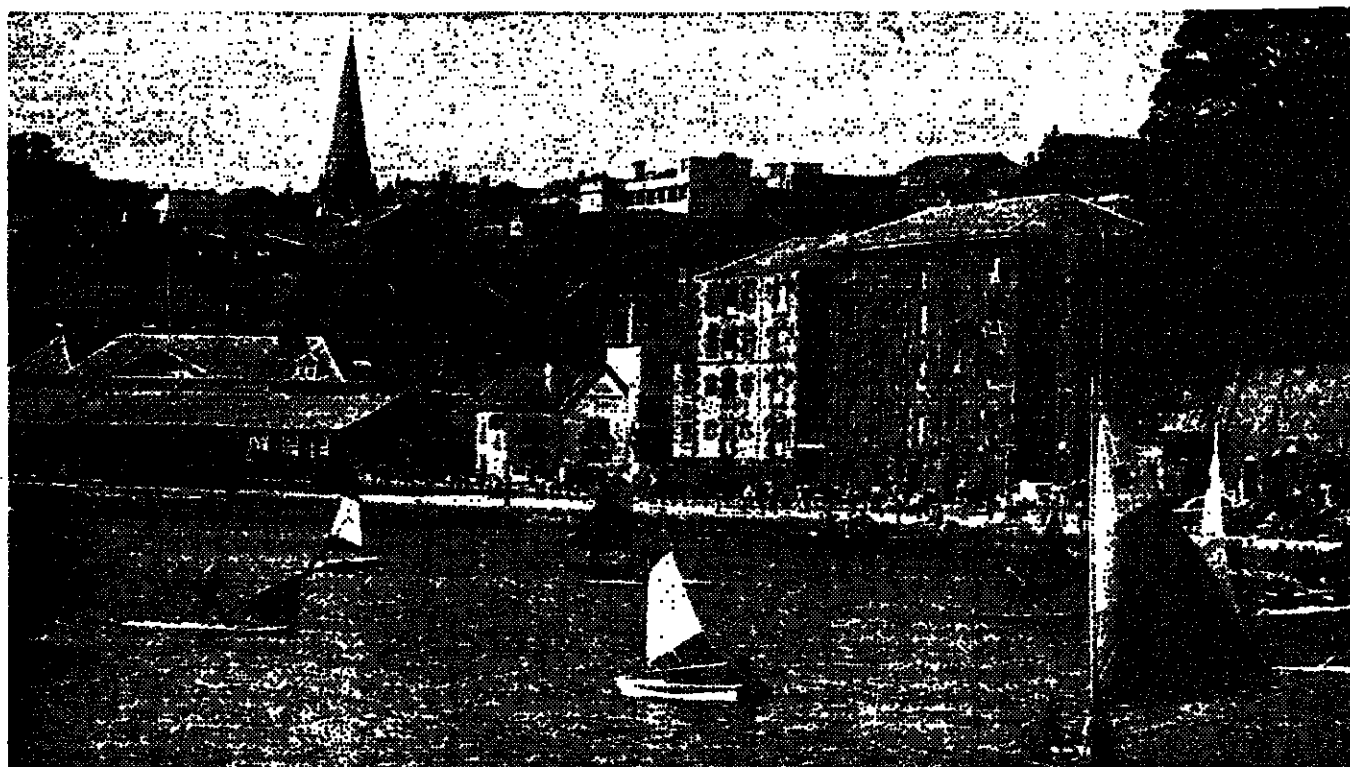


Exeter Guildhall

With a total "spend" of £400m, tourism is an important industry. Countywide, around 10 to 12 per cent of the population are employed directly in tourism.

Americans are particularly interested in visiting historical sites. Exeter has made itself attractive by emphasising its heritage and history. The town has a particularly striking Norman cathedral set among pretty streets and surroundings. There are plans to excavate the Roman baths and there is some fine Georgian architecture, although not on the scale of Bath.

Trust House Forte is close to completing Exeter's first four-star hotel, the Forte Hotel. It will have 115 rooms, a health club and gymnasium as well as



Above: the Quayside; right, Stapcote Hill, Exeter.

a business link centre. Although it will be centred on the business visitor, Mr Mark Fuller, the general manager designate, says there will also be good rates for families wanting to take weekend breaks or second holidays.

He believes Exeter is an excellent vantage point from which to explore the surrounding countryside. This is particularly true of Dartmoor, which is a national park of 365 sq miles of moorland, forest and high tors, broken up by rushing rivers. It was once famous for its distinctive ponies but, sadly, these have been dying off and have not

Stewart Dalby



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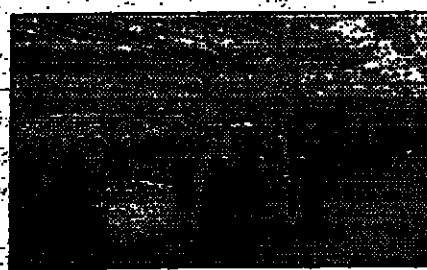
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EXETER AND THE HEART OF DEVON 4

Stewart Dalby examines the methods used to sell a city

Making a break with fashion

EXETER and its surroundings have almost, but not quite, reached "critical mass", to use the jargon of development agencies when talking about attracting industries and people to their areas.

According to Mr Andrew Smy, the director of property at Devon County Council, it is still not fashionable to relocate companies away from London and from parts of the south-east to Exeter, in the same way as it has been to places such as Swindon, Reading and Bristol, west of London, and Cambridge, Peterborough and Milton Keynes north of London.

If not enough companies have arrived, it is through no fault of Devon County Council, Exeter City Council, or the Devon and Cornwall Development Bureau. They have been pounding away for years at companies, extolling the virtues of Exeter and areas close by as "excellent for industrial relocation". Many officials believe Exeter's "turn" has now arrived. Their arguments are as follows:

The revolution in communications - technological (fax and computers) and physical (faster trains, better roads, more airports) - obviated the need for many sorts of companies to be in dirty, overcrowded, expensive London, its suburbs and other parts of the south-east.

The process of disengagement got under way during the seventies, and was vastly accelerated in the 1980s. Companies found they could function just as easily in Swindon as in London but more cheaply. Sometimes they were bribed, persuaded, aided and assisted, sometimes not. There has been a whole range of grants, tax concessions, cheap land and the like on offer.

As the obvious places around London filled up and became as dirty, overcrowded and expensive as London, the rings began to ripple further away. Instead of Peterborough or Cambridge, companies would look further north at Grantham or York.

To the west, a group that

had looked at Swindon might move further along the M4 corridor to Bristol. Exeter and Plymouth, rather like Norwich to the north-east of London, were considered just that bit too far out when relocation was considered. They were, moreover, not on the way to anywhere else in population terms. They were "end-of-the-line" type places.

For the past three years, the train journey from Paddington to Exeter St Davids has been cut to about two hours. This has been important psychologically in pulling the area closer to London. The M5 motorway was completed in 1978, but it was not quite the same thing. With the faster trains, businessmen would inevitably have to travel to London and beyond for meetings, now find executives visiting them enjoy the day out.

Companies which might have moved to Bristol, in particular, are now actively considering Exeter, or maybe Taunton. Bristol rents have risen sharply, although they are not that much more than Exeter. But it has become difficult to drive into Bristol and find parking.

Residential property values around Bristol have risen sharply, while houses in villages around Exeter are still relatively cheap. The available supply of labour in Bristol has been exhausted. This has resulted not so much in higher wage rates but high turnover of staff. Training new staff can be expensive.

What Exeter can offer is a good supply of cheaper labour. Unemployment in Exeter itself is low at 5.2 per cent, but it is not typical. It is the administrative headquarters of the county and has always had a low jobless figure. Devon, with agriculture and tourism as its main industries, traditionally has had high unemployment.

Today it stands at 8.3 per cent against a national average of 8 per cent. But this figure masks some wide regional discrepancies. In Torquay, for example, the rate is 11 per cent.



The region has attracted over 300 high-tech companies.

The labour is available in Exeter, which has a travel-to-work population of 200,000, and wage rates are some 15 per cent below London and the south-east. Because long-established industries have been small, the record of industrial unrest and strikes has been good.

The supply of houses is still good. This is particularly true for middle management, who could take profits by selling up in London. Prices are probably a third cheaper. Property is available in attractive locations and in towns surrounding Exeter, although newcomers and outsiders moving into pretty villages and bliding up the prices has caused concern for residents who cannot afford to become first-time buyers. The schools are also good.

The quality of life argument is always stressed. It is possible to be in the midst of Dartmoor within 20 minutes. Office rents are cheaper than Bristol and industrial land with planning permission for factories is available.

The county council does not offer cheap land although it has been known to help with rents. It has been active in buying land for many years and sells to companies at market rates. These rates are considerably cheaper than places such as Reading, and at a discount to Bristol.

Exeter is at the end of the M5 motorway and is therefore an ideal spot for distribution companies. Marks and Spencer, for example, through a company called Transfleet, warehouses in Exeter for the region.

When the North Devon link road is completed within a year, the advantages of Exeter will become even more apparent. It is true that unlike the so-called M4 corridor the M5 does not have a major airport like Heathrow. But Exeter airport has been expanding rapidly and now has direct flights to several European destinations. Within a couple of years there should be direct transatlantic flights. With Gatwick and Heathrow increasingly overloaded, the business should be available.

It is not as if Exeter and Devon have been unsuccessful in attracting investment. In the past 15 years more than 300 high-tech companies, many of them with overseas connections, have created more than 6,000 new jobs. Mr Smy puts the investment at several hundreds of millions of pounds. These figures refer to companies which have invested only in sites connected with the county council.

If one takes into account the general economic growth and the spill-over of this and the newcomers, then the number of jobs created and the investment are clearly much greater. One example of the spill-over is that because of the more buoyant climate, two regional solicitors, Bond Pearce and Bevan Ashford, more usually associated with Plymouth or Bristol, have set up, or are setting up, in Exeter in a big way.

Similarly, Trust House Forte, looking to the opportunities for business trade as much as tourism, is building Exeter's first four-star hotel, the Forte. This will have 115 rooms and will inevitably create many jobs in catering, servicing and administration having already done so in the construction industry.

The Exeter City Council has spent time and money trying

to make the city more attractive to tourists and possible investors. A walkway has been built in the city centre, and its historic sites signposted. Soon there will be two huge 350,000 sq ft complexes of shops and parking, one in the centre of the city and the other just outside. These will turn the town into the shopping centre for the region. The real investment is probably nearly £1bn, and the number of jobs created about 1,000 more than the 6,000 mentioned.

For all this, Mr Smy and others feel that the real breakthrough may only now be happening. So far the only big national name in the services sector to relocate in Exeter has been London and Manchester Assurance Company. The company moved in the 1970s and now employs 1,000. Compared with the big, well-known insurance companies it is a mere tit.

However, recently it was announced that Medical Sickness is to make its headquarters in or near Exeter. This should provide 400 jobs. The authorities are hoping this will have a knock-on effect. In the industrial sector the authorities are looking for small companies with 100 or fewer employees. This is what they can comfortably accommodate.

Mr Michael Wharton, the Industrial Development Officer for the county, says Devon was one of the places Toyota looked at before settling on Derby for its plant - "we had to be frank", Mr Wharton says, "and tell them that they were just too big for us. We didn't even have a big enough site, let alone everything else they would have needed."

With service companies, the authorities can afford to be more ambitious. Following Medical Sickness's decision, the county council is launching a drive to persuade civil service departments to relocate. A booklet listing all the advantages and details of available sites has been printed and all the Devon MPs have been lobbied.

Relocation case study

A moving success story for service companies

ONE company which has happily relocated in Exeter is London and Manchester Assurance. Indeed, the city authorities use it as the major success story in efforts to attract service companies.

The decision to move from London and Manchester was made in 1972. The rash of strikes in 1971 and 1972 meant that people were unable to get to work and the sales force was unable to do its job. Consultants specialising in relocation were taken on and were given five criteria in looking for new headquarters:

● The town was to have reasonable access either to London or to Manchester;
● The town or city was not to be too big - Bristol, for instance, was deemed to be a microcosm of London with the same problems;
● There was to be a university;

● There was to be some cultural activities, for example, a theatre; and
● It was to be the kind of place to which some of the staff would want to move.

After a long search, Exeter was the choice and L and M had some luck. It was at the time of the property crash, and before the big rise in inflation during the 1970s.

The company was able to buy a grand old site of 46 acres for £200,000. It has subsequently bought a further 46 acres for £98,000, to protect its environment, and another seven acres, including a grade-two listed country house, for £150,000.

The company's luck held during the move when inflation had taken off. Its London and Manchester headquarters were sold at the top of the market.

Despite making the move almost for nothing, as it were, many people were unhappy about the change.

Mr David Jubb, who is now chief executive, says: "I didn't want to go. We'd lived in Wood Green outside London for 20

years. Our children were in schools, and we had lots of friends. My wife told me to look for another job."

"I recognised the good commercial reasons for the move but, personally, I didn't want to come." Many of his colleagues agreed. Less than 50 per cent of the management said they would move and only 20 per cent of the employees agreed to go.

In retrospect, Mr Jubb sees the fact that L and M moved to a relatively remote and unfashionable location as enormously beneficial, because it gave the company a once-in-a-lifetime opportunity to shake out and reorganise its management. However, this is an advantage rarely mentioned in the literature designed to persuade companies to relocate.

Mr Jubb believes the company had become "stuck in the mud". Many of the top managers were reaching retirement age, but would never have left if the company had stayed put. When L and M first relocated, it had 480 employees.

In the late 1970s the Labour government asked it to take over an insolvent insurance company, Welfare. There was not a lot wrong with the company, actually. It had just been badly managed. It didn't cost anything. The top manage-

ment soon went and we were left with a number of good young middle managers," Mr Jubb says.

Of the present executive team of five, only one is from the old L and M. Mr Jubb, two from the old Welfare company and two were recruited locally. The company now employs just under 1,000 people.

Another advantage of relocating has been the reduction in staff turnover. Before moving to Exeter, the company had a 35-per cent staff turnover. "We used virtually any time someone with one O level approached us. Now there is a staff turnover of only 5 per cent and this is usually, when people have been promoted, are moving elsewhere," Mr Jubb says. The low staff turnover means that the savings in training costs are considerable.

One disadvantage, is the amount of travel required of some executives. Mr Jubb reckons that the travelling is hard on his marketing people, even with the new high-speed trains and the motorways. The company has to keep a presence in the north, for obvious reasons. Indeed, less than 10 per cent of the company's business is in the south-west. Most of the workforce is in the Exeter region, however, so travelling to the company's offices in Leeds and Manchester can be a chore.

"I wouldn't have wanted to move any further south. Plymouth would have been just that bit too far away," Mr Jubb says. However, a balanced view against the advantages of Exeter, the travelling is a relatively insignificant consideration. "It really does surprise me that more companies have not moved here," he concluded.

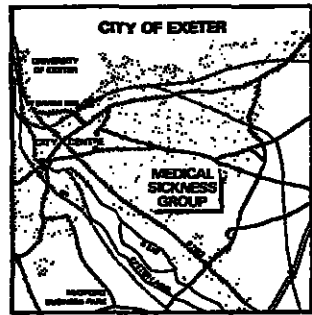
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National names appear in the business centre

Full financial service

AS Exeter and its surrounding areas have grown in recent years in line with the national economy and because of successful promotional campaigns, financial services groups have gathered like bees round the honey pot.

In the new business centre of Southernhay, consisting of about four streets almost literally in the shadow of the cathedral, old Georgian houses are displaying signs with familiar national names such as Allied Dunbar and Save and Prosper. The high street, as in so many flourishing provincial capitals, is now dominated by estate agents and building societies.

Mr David Gunn, of the solicitors Bond Pearce, believes that apart from building societies, the clearing banks, the accountants and the solicitors, there are about 12 "outlets", as he calls them, which can be broadly defined as financial services groups. None of them appears to have set up as complete retail supermarkets. But between them they offer the whole range of financial services - investments, mortgages, commercial and residential, loans, secured and otherwise, and insurance. There are also two stockbrokers in Exeter. Probably the one kind of institution missing is a big venture capital concern, but 31 is said to be on its way.

It is perhaps useful to distinguish between companies running a national operation from Exeter and those with a presence because of the growing regional business. London and Manchester Assurance is the

best known insurance company in the area and has run its national business from there since the 1970s. It is shortly to be joined by Medical Sickness.

Exeter Trust runs its national business from the outskirts of Exeter. It is recognised as a bank by the Bank of England and does take deposits. However, the bulk of its business is commercial mortgages. It arranged loans worth £26m last year in amounts between £15,000 to £1m. Of these 233 were commercial, and 127 industrial. Thirty-nine were for nursing homes. Eighty-five per cent of the total business was national.

The company made £2.4m profit in 1988. This year, business is slightly depressed because of the high interest rates, but Mr Martin Soman, the head of Exeter Trust, sees great scope for the company to expand on the 15 per cent of its business undertaken locally, both in its established business and in new areas.

There is restructuring in the tourist industry, investment in hotels and related businesses in Torbay, and there is a huge growth in nursing homes. In agriculture farmers are being urged to diversify and there has been a rapid increase in value added businesses.

Farming households are taking in tourists, or setting up speciality products such as cheeses and yoghurts. In addition, farmers are establishing vineyards and fish processing plants. All of these need financing.

As for new areas, Mr Soman says the company has not quite decided on its future direction, but he points to many new small companies setting up in electronics and other similar areas. Often they are management buyouts and usually they need pension schemes or advice on pensions.

Mr Soman adds that one of the company's associates suggested there was considerable business among the large numbers well-off, elderly people retiring to the Torbay area. Personal Equity Plans and Business Expansion schemes are still only dimly understood locally, he says.

The growing importance of Exeter as a regional centre is reflected in the establishment in the city of more traditional professional service groups. Bond Pearce is a well known firm of Plymouth solicitors employing 240 people, including 31 partners. It opened offices in Exeter in 1985 and the office has tripled in size. There are now 54 employees, including 12 partners, in Exeter. Much of its work is in litigation, but it has a growing commercial section which takes in flotations, management buy-outs and mergers.

The firm is also advising clients on the legal implications of the single European market in 1992.

Another firm of solicitors in Exeter is the Bristol-based Bevan Ashford. According to Mr Simon Prowse, the firm established an Exeter operation because its existing clients were growing bigger and many more potential clients were coming into the area. The firm has just drawn up its first Unlisted Securities Market prospectus. They are hoping that more of their clients will follow.

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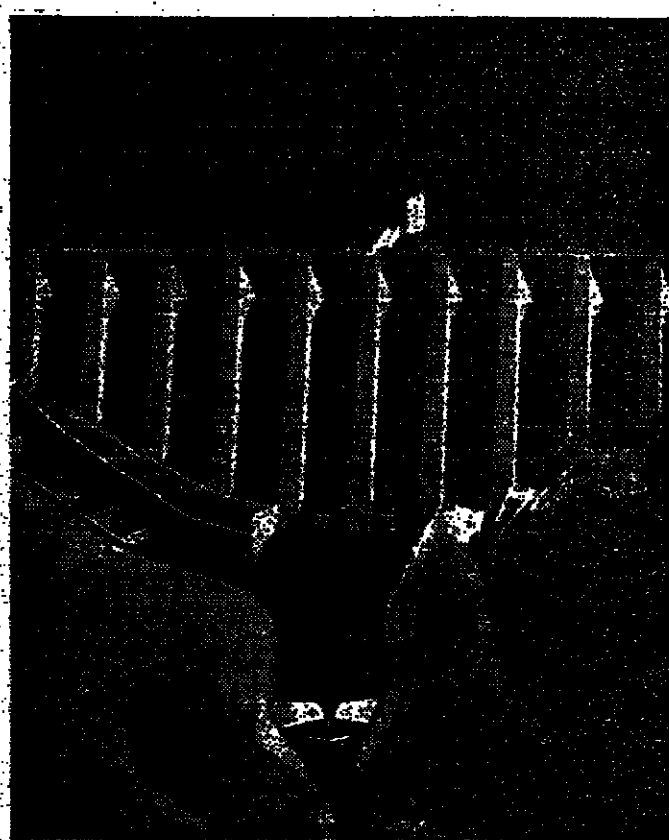
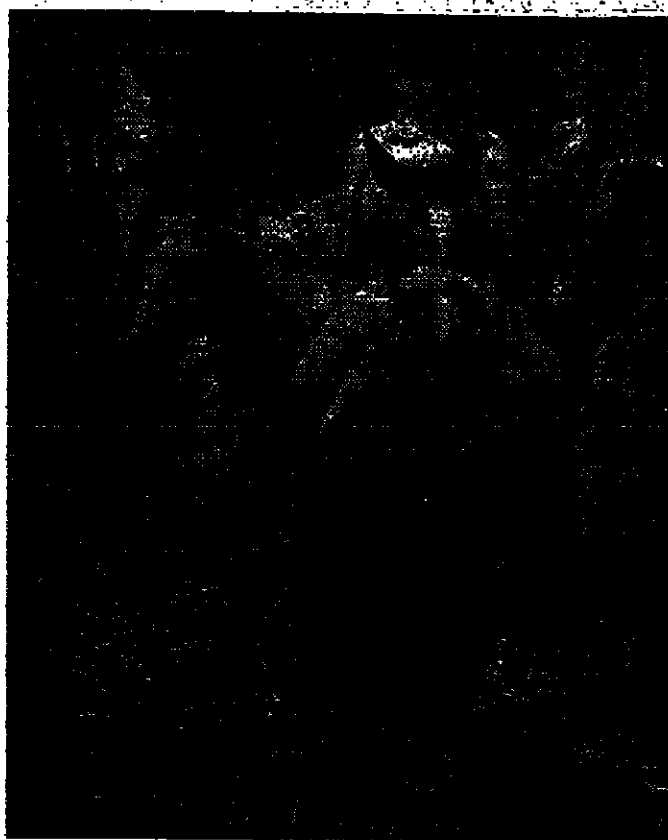
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EXETER AND THE HEART OF DEVON 5



Mr Keith Court, above, chairman of South West Water: on the environment front, SWW is the custodian of 14,000 acres of land and would also like to develop amenities around lakes. Pictured, left, is the dam at Wimbleball Lake Water Park. The venue continues to grow in popularity as a place for family recreation, water sports, riding and fishing. Miles of bridlepaths surround the lake, offering views of the water, woods and farmland.

South West Water plans to exploit its liquid assets

Preparing for big decisions

THE FINAL touches are being made in the lonely countryside near the Cornish border, west of Okehampton, to what Mr Keith Court, chairman of South West Water, describes as "the only reservoir being built in Western Europe at the moment."

Roadford will begin to fill this autumn and when full in 1991, will contain just over 80 gallons of water, serving north Devon, Plymouth and the Torbay area.

Mr Court, chairman and chief executive since August 1987, explains that a reservoir such as Roadford is needed because demand for water throughout his area, which covers the whole of Devon and Cornwall, as well as parts of Somerset and Dorset, is rising by 2 per cent a year.

In Torbay alone, demand has recently grown by 7 per cent a year and in Plymouth by 5 per cent.

The authority is having to spend heavily to cater for this rise, which planners doubted when Roadford was at the discussion stage, a decade ago. There had been doubts about whether Roadford was needed on such a scale.

With associated infrastructure, it will cost £75m, when completed, and is one of three reservoirs built to meet the needs of Devon's rising population and economic activity.

South West Water had fought for a big reservoir but the Government overruled the authority and it was only the hot summer and associated drought of 1984 that forced the Department of the Environment to accede to SWW's plans

and give the go-ahead for the 80-gallon scheme.

Mr Court hopes to avoid such problems when SWW is floated as a private company in the Government's privatisation programme towards the end of this year. The authority will then become master of its own fate, and be able to make its own investment decisions.

SWW will become one of the largest private-sector companies in Devon, employing some 2,000 workers across its whole area and having a turnover in the last financial year of £102.9m.

Like the other nine water authorities being floated on the same day, SWW will face problems. The Government has left a legacy of issues which will need heavy capital spending - renewing the infrastructure, protection of the environment, and ensuring that beaches meet acceptable standards.

but Mr Court welcomes the independence that flotation will bring.

"At the moment, Whitehall calls all the shots on capital spending," he says.

"We are part of the public sector and what we do is reflected in the public sector. In the private sector, this is not the case. This is a new way of doing things. We are at the mercy of general government policy."

For the past three to four years we have not been able to borrow money and we have had to pay back to the Treasury. Privatisation means we shall be released from these obligations. We shall in future be free to get the money we need at the time we need it from the private sector.

"We shall in future be recognised as the industrial business we are. We have over 600 sewage works and more than 40 water treatment plants. We shall no longer be seen as an administrative operation but as one that adds value to a process."

SWW intends to introduce metering for its private customers (industrial concerns

After privatisation, South West Water will become one of the largest private-sector companies in Devon, with a turnover of more than £100m and employing some 2,000 workers

already pay this way). Mr Court has rejected the flat-rate system likely to be introduced elsewhere and opted for metering even though the capital cost - "almost certain to be carried by the consumer" - will be heavy. Meters need to be changed on average about every seven years.

"All new domestic consumers have been metered since April 1 this year," he says, "and for existing consumers it will be optional. But we shall encourage them to switch to meters."

"In the interim, we will probably have a two-tier system which will be based on the size of the property and the number of people living in it."

The way is therefore open to innumerable complications, since in SWW's area there are any number of old properties which are second homes and

therefore unoccupied for a large part of the year.

Mr Court hopes to tap some of the second-home owners as potential investors, but he will also have problems in assessing them for payment.

His main problems, though, concern the beaches and control of the environment.

Over the next four to five years, Mr Court expects to have to spend as much as £150m to bring the beaches up to acceptable standards.

All the water authorities are now having to face the bill for getting rid of the largely Victorian infrastructure which simply deposited raw sewage virtually at the point of high tide.

For South West Water, the problem is particularly acute. It has a third of the bathing beaches in England and Wales. Every summer, 6m visitors flock into Devon and Cornwall for their holidays and in Devon alone there are eight of the beaches castigated by the European Commission as health hazards, (with another nine in Cornwall).

SWW has identified 30 beaches as priority areas and admits others fall into a "risk" category.

"We have a lot of short Victorian outfalls," Mr Court admits. "Public expenditure controls prevented our doing much about these. Such money as we had went towards building resources and consequently there is a lot to be done."

On the environment front, Mr Court is an important custodian of land. SWW owns 14,000 acres, a third of it on Dartmoor within the National Park.

There, he is severely constrained by the tight planning rules on all new developments. There is little doubt, though, that South West Water would like to develop amenities

around its lakes.

"We see water as a focal point. It is an attraction. The water itself can be used for greater activity, though we would want quiet activity."

The impression is dinghies rather than speedboats. But on chalets and other housing Mr Court speaks carefully, anxious not to upset the environmentalists, but apparently wanting to undertake some development.

"Any physical development we undertake would be distanced from the water," he comments. "Any housing would only be to support rambling, shooting or other countryside activities."

South West Water is clearly going to take a harder, more commercial approach to the question of development within its acres than it has been allowed to do until now.

This is something the environmentalists have feared and the industry has been keen to play down. There will be losers as well as winners after privatisation.

Anthony Moreton

AGRICULTURE

All change for dairy farmers

THE story of agriculture in Devon is, broadly, the increasingly familiar one in England's rural counties: harder times and belt-tightening as the quotas and price cuts imposed by the EC began to bite, and certain amount of diversification in line with attempts by government and county authorities to move resources out of food production.

Devon is very much an agricultural county. In the mid-1980s some 10,000 people, 3 per cent of the county's labour force, were in farming. The total agricultural labour force, including farming households, stood at more than 26 per cent representing about 7 per cent of all employed and self-employed persons in the county.

On the basis of three to four allied jobs in manufacturing and services for every one directly employed in farming, it is probably not an exaggeration to say that agriculture accounted for between a quarter and a third of the workforce of 440,000.

Devon was arguably hit worse than other counties by the milk quotas imposed by the EC in 1984 because the county's agriculture is dominated by dairying.

Dr Joyce Halliday, of Exeter University, in her study of the effect of milk quotas on milk-producing farms, estimates that 72 per cent of agricultural land in the county is under grass (excluding rough grazings) while the majority of the county's agricultural production (about 85 per cent of the value of standard output) comes from livestock.

She said: "Pertinently, the most important element in this grassland/livestock economy is dairying, an area which experienced considerable expansion between the 1930s and 1950s, following the introduction of organised milk marketing at the beginning of this period."

Her study examined dairy farmers in two areas of Devon, Honiton and Torrington. She concluded that the future for dairy farmers was far from universally bleak. Few wanted to leave the land, and some had done well under the quota regime. However, incomes, on

average, had dropped, and farmers had been obliged to look for other means of surviving.

There has been something of a return to mixed farming, and under government and county level prompting various kinds of diversification have taken place. In some counties, such as Norfolk and East Sussex, the authorities have taken a more lenient view of farmers wanting to convert derelict barns and outhouses into

county council, Food from Britain, and member subscriptions of £100 a year.

The county council has contributed £30,000 over three years, but is no longer involved financially.

The idea behind Devon Fare is that there would be an organisation to help with promotion and marketing for small businesses, which might not have the necessary finance.

A glance down the list of members reveals that there are 17 vineyards and companies with picturesque names, such as Sweet Success (makers and purveyors of quality desserts and superior savouries), Mrs Clarke's Delicious Ducks, Devon Oak Smoked Foods, and Exe River Shellfish.

Mr Bill Holman, the rural development officer at the Devon County Council, who has been heavily involved in promoting Devon Fare, says it has 140 members, divided between 70 producer members and 70 users or consumers. He claims that the enterprise has been a great success with some companies making a lot of money. At least half of the vineyards are showing a profit.

The successor to Devon Fare, Devon Ware, Mr Holman says is more of a "hit and miss" affair. "There have been problems with the scale of production, and the very wide range of business acumen," he said.

Devon Ware aims to encourage and promote companies in ceramics and glassware, fine arts and prints, gifts, games and toys. It has about 50 members, not all of them flourishing.

As Mr Holman says, it is early days for Devon Ware. But were it to really take off, and even combined with Devon Fare, these initiatives only really scratch at the surface of the problem of diversification faced by the 3,000 registered milk-producers in Devon.

*The Effect of Milk Quotas on Milk Producing Farms: A study of Registered Milk Producers in the Honiton and Torrington Areas of Devon. Published by the University of Exeter in conjunction with the Devon County Council.

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EXETER AND THE HEART OF DEVON 6

Anthony Moreton examines an enterprise set up to market the services of academic staff

University forges a closer link with industry

LIKE most universities, Exeter has had to come to terms with radical changes in government policy; like most of the others, it has looked for ways of finding new sources of finance and of working at the harder commercial interface.

Actual links between academia and industry have always been strong at Exeter, but they have traditionally been individual, perhaps almost informal. Members of the academic staff have long been accustomed to selling their services on a consultancy basis, though the opportunity for doing this has been stronger for the bio-technologist, say, than for the theologian.

Now, though, the university has made this university-industry link more formal with the setting up half a dozen years ago of Exeter Enterprises under Mr Tom Young.

Exeter has always been famed for its humanities though it has developed strongly in recent years in some technical subjects and almost half its undergraduates are now involved in non-arts courses.

Nevertheless, Mr Young, who came to the university with a background in the engineering industry, and his assistant, Mrs Diana Letcher, decided to use Exeter's depth in European studies to establish a base involving European languages and institutions.

By the end of this month it hopes to be chosen by the government as one of the European business information centres which are being developed and expanded.

Mr Young sees Exeter Enterprises as a "marriage broker" but now considers the company, wholly owned by the uni-

versity yet a profit centre in its own right, is developing outwards.

"Because of the contacts we have made, we feel we can expand our function to include other areas. We held a conference earlier this year on the implications of the single European market in 1992, which proved what we could do.

"The philosophy behind the conference was that everyone has been tackling 1992 in an inappropriate way. Europe will not create wealth by cross-border selling. That wealth will only come when Europe itself goes abroad and sells.

"Selling to our neighbours within the Community is not enough. Europe has to sell outside and we want to help facilitate that change of direction," he says.

Exeter Enterprises' first contribution in this direction has been to create a link with British Columbia. The Canadian province has been identified as an area wanting to be more closely associated with Europe and with Britain's West Country in particular.

"Here, we're interested in technology transfer and joint venture projects," Mr Young says, "and we hope to assist British Columbian companies that are looking to enter the European market."

To further this link - "an

umbilical cord" is how he describes it - Canadian officials have visited Exeter and, at the start of next month, Mr Young and Mrs Letcher are flying to Victoria, the provincial capital, before going on to Vancouver and other parts, where they will meet business leaders.

Exeter Enterprises is seen as a 'marriage broker' but now the company, wholly owned by the university, is developing outwards

and chambers of commerce. Another factor which concerns Exeter Enterprises is the way in which developments within Europe are focusing on a band that sweeps from the north west of England through London and the Channel tunnel to Paris where it fans out, one part in an arm to Brussels and the Ruhr, another in a broad arc to Lyons and around Spain.

Such an activity band excludes western Britain. It also excludes western France and Exeter has forged close links with Brittany in particular.

lar to ensure that economic development does not bypass their areas.

"We are forming strong ties with the Brittany chamber of commerce," Mr Young reports, "because we do not want to see our areas bypassed when developments take place."

The European links are not the only ones Mr Young is pursuing. The company is particularly involved in helping market the bio-technology work being undertaken in the university. Sometimes this can have an immediate effect on the south-west.

Professor John Bryant, for instance, is working on a project that can help produce frost-resistance in cauliflower, something of particular interest to Cornwall, with its early-season produce. He is also working on improving tomato strains with the Italian industry.

A consortium, Biotechnology Southwest, is working on a range of cell culture technologies and there is a particularly strong interest in biotransformation, recycling of biological waste, generation of energy from biomass, diagnostic systems and microbial leaching.

Exeter is, in fact, co-operating closely with Kent and Warwick universities on biotransformation research, work



Exeter University: coming to terms with radical changes in Government policy.

which involves the use of whole-cell systems or enzymes for the conversion of relatively substrates into "syntons" for the production of potentially high-value products.

These products could be of immense interest to the pharmaceutical, agrochemical and similar industries.

For the future Mr Young believes that joint ventures will be essential. He is also looking at ways of funding projects to give them a start in life. Exeter Enterprises is not not yet, anyway - a big contributor to university finances.

It pays its way and produces

a profit, but it does not earn a fraction of the £3m that a university like Salford earns from selling its services. It is, though, playing an important role, as the work of Professor Bryant illustrates, in helping develop the local economy, as well as featuring on a wider stage.

Road, rail and air communications have been greatly improved

Easy comings and goings

ONE OF the most important factors contributing to the improvement in the economy of Devon has been the ease with which people can get to and from the county.

Better air links, the M5 motorway and the high-class train service have all contributed - which makes it all the more surprising that the North Devon Link road, seen by both local and national government as an essential cog in helping regenerate an often-overlooked part of the county, should be little short of inadequate.

The road is in the right place and goes to the right place. It begins at junction 27 on the M5, just south of Taunton, and is now complete for some 25 miles to the approaches to South Molton. It should have been finished, as far as Barnstaple, this summer, but it is running late and should now be ready by October, though an extension to Bideford is open.

But the road is neither what the transport operator nor the private driver wants or needs. It begins well enough with a dual carriageway which is akin to motorway standards as far as Tiverton. Thereafter, it is for the most part either a three- or two-lane carriageway.

Where it is two-lane, it can be dangerous, as the skid marks on the road already testify. Where it is three lanes, it can also be almost as dangerous because the road winds and dips and is frequently

blind to on-coming traffic, encouraging drivers to take chances.

The road, in the short time since its opening, has already claimed one fatality and locals are drawing comparisons with the nearby Ilminster bypass on the A303 in Somerset, which has also been built as a single carriageway in each direction, and which has seen the deaths of three people.

With either slow vehicles (of which there are a lot) or heavy transport on the North Devon

The North Devon Link Road could turn out to be a false economy even though it is well used.

Link road, traffic quickly builds up in long queues. Frustrations lead drivers to take high-risk chances. Accidents are inevitable.

Why the Government should have been so penny-pinching is difficult to understand. Tiverton has become a growth point. Barnstaple and Bideford have local industries that are growing. A considerable amount of holiday traffic will use the road to get to the off-the-beaten-track coastline of north Devon.

These areas, and the traffic they will generate, need a dual carriageway. The North Devon Link Road could turn out to be a false economy even though there is evidence that it is already being well used.

"To be frank," said one industrialist who preferred to

remain anonymous, "the only thing you can say about the road is that it is an improvement on the old A361."

Railway communications are also under consideration. Exeter is now just a short ride from central London; the best trains do the journey in a matter of minutes over two hours to Paddington and, as British Rail has no plans to electrify this line, improvements on this sector will be marginal.

However, Exeter also has another link with London

closure. The big growth in passenger traffic has led to a rethink: British Rail is now involved in a feasibility study which is considering whether to put in new diesels, electricity part of the line or electrify the lot.

This line is never going to rival the main route into Paddington. Exeter to Waterloo through Salisbury is almost twice as long as the two hours to Paddington, but the line has to be seen as a community service between Exeter and Salisbury and, with the big extension of long-distance travelling, as a commuter service from southern Hampshire into London.

More importantly, perhaps, with the opening of the Channel tunnel, electrification would provide better access from the West Country into continental Europe, eliminating the need to change services for passengers between Paddington and Waterloo, the London terminus for the Channel.

It would also mean a more direct route for freight traffic. Air links from Exeter have also greatly improved. This summer, intercontinental flights to North America begin, which will allow not just a better service but also bring in new holiday-makers. Exeter airport is, according to Mr John Cousins, the director, one of the fastest-growing in Britain.

Anthony Moreton

Evidence of a boom

Continued from page 1

Sickness and by the development of light industry.

The political change was matched economically as the rest of Britain became aware of the region's advantages - its good communications with the rest of Britain, its ample supply of high-quality labour (more people leave school with good qualifications than in any other part of the UK).

"People now realise this is a good place in which both to live and work," says Mr John Carr, the ex-CBI director who now runs the Devon and Cornwall Development Company, a private-sector body set up to help develop the area. "There is a willingness to invest here in new techniques."

John Heathcott, the textile company in Tiverton, proves that point. The company was languishing for years when it

was part of the Coats Patons empire; since a management buy-out in 1984, the company has invested heavily in new textile technology, re-aligned its business and now employs some 600.

The fundamental reason for Devon's resurgence, though, lies elsewhere, in the crowded Home Counties of England. It is the realisation by companies in this crowded corner of Britain that expansion could be held up if they continued to operate in this high-cost area that has induced them to look elsewhere. The marketing being undertaken by Devon County Council, Exeter and other authorities has done the rest.

Medical Sickness has faced soaring rents and high labour turnover at its central London base. It looked at London and Manchester Insurance and saw that virtually the only turn-

over was when a member of the female staff left to have a baby. The Charity Commission, though it eventually chose Taunton, was reporting a turnover of 150 per cent last year in some clerical grades and 45 per cent among some of its executives.

Figures such as these are a powerful inducement to look elsewhere and it is likely that in the next few years a lot more companies will look to move out of the South East.

With its quick link to London and its good university - Exeter University had received 22,000 applications for 1,200 places by last December alone; half a year before the closing date - Mr Mike Wharton, of the county council's economic development unit, is convinced the region's prospects have become the focus of more inward investment.

If that investment is to con-

tribute at a steady rate certain problems have to be overcome. Exeter itself is in danger of being strangled by its own traffic. A potential shortage of labour could emerge, too, within the city if many more newcomers arrive.

The Torbay area needs to develop a form of tourism that can compete with the coast as it is to continue as the English Riviera resort. Above all, industry needs to be persuaded it can do business in the north if places like Ilfracombe, Barnstaple, South Molton, Appledore and Bideford are to prosper as well.

Exeter and the heart of Devon are well placed to benefit from the growth of activity now taking place in large parts of southern Britain. It is well aware of what needs to be done and is taking steps to ensure it will be a top destination for inward investment.



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